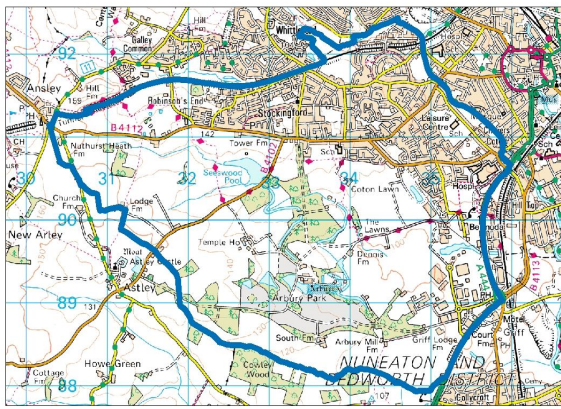


## Locality Profile January 2011

**Locality Name:** Arbury & Stockingford

**District:** Nuneaton & Bedworth

The locality of Arbury and Stockingford comprises the wards of Kingswood, Bar Pool and Arbury and its namesake County Council Electoral Division. It covers approximately 6 square miles with the residential Stockingford and Bar Pool areas situated in the northernmost part of the locality and the remaining large rural area, including Arbury Park and surrounding woodland, stretching southwards towards Bedworth. The George Eliot hospital and the majority of the large mixed-use Bermuda Park development also falls within this locality.



### Population

	Locality		Warwickshire	
	No.	%	No.	%
Total Population (Mid-2009) <sup>1</sup>	20,784	-	535,100	-
Male/Female Split <sup>1</sup>	49/51	-	49/51	-
Total 0-15 year olds <sup>1</sup>	4,369	21.0%	97,800	18.3%
Total Working Age* Population <sup>1</sup>	12,820	61.7%	323,900	60.5%
Total 65+ Males, 60+ Females* <sup>1</sup>	3,595	17.3%	113,400	21.2%
Non-White British Population <sup>2</sup>	770	3.9%	36,553	7.2%
Urban/Rural Population Split <sup>3</sup>	100/0	-	68/32	-

### Economy & Employment

	Locality		Warwickshire	
	No.	%	No.	%
Job Seekers Allowance claimants (Oct 2010) <sup>4</sup>	557	4.3%	8,822	2.6%
All working age benefit claimants (May 2010) <sup>4</sup>	2,355	18.4%	38,610	11.3%
- ESA & Incapacity Benefit <sup>4</sup>	980	7.6%	16,360	4.8%
- Lone Parent Benefit <sup>4</sup>	295	2.3%	4,170	1.2%
Pension Credit claimants <sup>4</sup>	945	26.3%	21,130	18.6%
Fuel Poverty (2003) <sup>5</sup>	463	5.8%	10,429	4.9%

### Occupation<sup>2</sup>

	Locality		Warwickshire	
	No.	%	No.	%
Managers & Senior Officials	948	9.9%	41,567	16.7%
Professional Occupations	499	5.2%	29,669	11.9%
Associate Professional & Technical	939	9.8%	31,451	12.6%
Administrative & Secretarial	1,053	11.0%	31,672	12.7%
Skilled Trades Occupations	1,513	15.8%	29,962	12.0%
Personal Services Occupations	717	7.5%	15,809	6.3%
Sales & Customer Service	777	8.1%	16,409	6.6%
Process, Plant & Machine Operatives	1,386	14.4%	22,056	8.8%
Elementary Occupations	1,770	18.4%	31,035	12.4%

### Households<sup>2</sup>

	Locality		Warwickshire	
	No.	%	No.	%
Total Resident Households	7,893	-	210,898	-
Average Household Size	2.50	-	2.37	-
Socially Rented Housing	1,382	17.5%	30,196	14.3%
Terraced Housing	3,114	39.5%	51,458	23.6%
Households with no car/van	2,038	25.7%	40,130	19.0%

\* 16-64 Males, 16-59 Females

### Low Income Households<sup>6</sup>

	Locality		Warwickshire	
	No.	%	No.	%
Total families claiming child benefit (Aug 2008)	2,810	-	64,715	-
Total families claiming child tax credit (Aug 2008)	2,580	91.8%	48,005	74.2%
Lone Parent families claiming CTC (Aug 2008)	885	-	15,150	-
Out of work families claiming CTC (Aug 2008)	560	-	8,075	-
- Number of children affected	1,095	-	15,135	-
Total children in 'poverty' (2008)	1,095	20.1%	14,760	11.9%

### Education & Skills

	Locality		Warwickshire	
	No.	%	No.	%
Pupils achieving 5+ GCSE A*-C inc E&M (2010) <sup>7</sup>	102	33.8%	3,228	56.9%
Pupils with Special Educational Need (2010) <sup>7</sup>	777	24.7%	14,269	20.8%
Unauthorised Absence Sessions (2010) <sup>7</sup>	16,068	0.6%	146,580	0.2%
Pupils receiving Free School Meals (2010) <sup>7</sup>	584	18.6%	7,508	10.9%
16-18 year olds NEET (Nov 2010) <sup>8</sup>	51	6.2%	921	3.9%
16-74 year olds with no qualifications <sup>2</sup>	5,564	38.8%	102,529	27.8%
Level 2 or higher qualifications <sup>2</sup>	4,699	32.8%	176,502	47.8%
Level 4 or higher qualifications <sup>2</sup>	1,255	8.8%	76,412	20.7%
Youth Service Membership (Nov 2010) <sup>9</sup>	195	8.0%	0	0.0%

## Community Safety<sup>10</sup>

	Locality		Warwickshire	
	No.	Rate*	No.	Rate*
Total Recorded Crime (2009/10)	1,599	76.9	33,847	63.3
Domestic Burglary (2009/10)	140	15.5	1,908	8.0
Vehicle Crime (2009/10)	132	6.4	3,916	7.3
Violent Crime (2009/10)	317	15.3	5,241	9.8
Criminal Damage (2009/10)	401	19.3	5,977	11.2
Anti-Social Behaviour Incidents (2009/10)	1,754	84.4	25,640	47.9

\* All crime rates are calculated on a per 1,000 population basis except domestic burglary which is calculated on a per 1,000 household basis.

## Road Safety<sup>12</sup>

	Locality		Warwickshire	
	No.	%	No.	%
Total Road Injuries (2009)	51	-	1,566	-
Road Injury Rate (per 1,000 population)	-	2.5	-	2.9

## Socio-demographic classification\*<sup>13</sup>

	Households	%	Index
A Residents of isolated rural communities	10	0.1%	2
B Residents of small and mid-sized towns with strong local roots	333	3.7%	32
C Wealthy people in the most sought after neighbourhoods	2	0.0%	0
D Successful professionals living in suburban or semi-rural homes	86	1.0%	6
E Middle income families living in moderate suburban semis	1,638	18.2%	157
F Couples with young children in comfortable modern housing	358	4.0%	44
G Young, well-educated city dwellers	39	0.4%	10
H Couples and young singles in small modern starter homes	651	7.2%	122

## Residents' Perceptions<sup>11</sup>

	Locality %	Warwickshire %
% of residents satisfied with their neighbourhood as a place to live (2008)	64.5%	82.9%
% of people who volunteer at least once a month (2008)	20.5%	26.0%
Top three issues that residents feel need improving in their local area (2008)	Level of Crime Activities for Teenagers Level of Traffic Congestion	

## Health

	Locality		Warwickshire	
	No.	%	No.	%
Limiting Long Term Illness <sup>2</sup>	3,716	18.7%	84,795	16.8%
Not in Good Health <sup>2</sup>	1,973	9.9%	41,117	8.1%
Disability Living Allowance <sup>4</sup>	1,375	6.6%	23,120	4.3%

## Socio-demographic classification\*

	Households	%	Index
I Lower income workers in urban terraces in often diverse areas	1,689	18.7%	415
J Owner occupiers in older-style housing in ex-industrial areas	1,510	16.8%	212
K Residents with sufficient incomes in right-to-buy social houses	1,185	13.1%	200
L Active elderly people living in pleasant retirement locations	101	1.1%	23
M Elderly people reliant on state support	502	5.6%	109
N Young people renting flats in high density social housing	213	2.4%	152
O Families in low-rise social housing with high levels of benefit need	697	7.7%	304

\* Mosaic Group representation in this locality compared to Warwickshire as a whole. An index of 100 would equate to equal proportions in-line with the County.

Mosaic is a classification that groups citizens in terms of their socio-demographics, lifestyles, culture and behaviour to provide a comprehensive view of citizens and their needs. Mosaic can also provide an indication of the degree of diversity across the locality.

## Deprivation<sup>14</sup>

Index of Multiple Deprivation 2007 Super-Output Area\* Ranks

Super Output Area (SOA)*	Index of Multiple Deprivation	Income	Employment	Health & Disability	Education Skills & Training	Barriers to Housing and Services	Crime & Disorder	Living Environment
Bar Pool North & Crescents	1,087	952	1,707	1,031	974	13,576	2,145	21,541
Kingswood Grove Farm & Rural	2,958	3,487	2,818	2,639	631	11,018	8,761	25,034
Kingswood Stockingford Schools	7,065	6,886	7,029	7,597	3,596	24,342	4,836	13,306
Bar Pool West & Recreation Ground	8,450	11,294	8,993	8,357	2,209	22,526	4,649	21,590
Kingswood North East	8,656	10,013	10,303	9,176	3,705	18,559	6,064	10,616
Bar Pool East & Greenmoor	10,918	11,216	12,783	11,817	6,557	25,313	6,450	9,221
Bar Pool Central	12,879	15,506	12,428	11,968	6,314	29,267	6,619	17,452
Arbury Rural	13,151	15,624	12,519	14,318	8,532	21,239	5,926	15,855
Arbury George Elliott	14,991	15,527	17,408	13,324	7,523	12,536	17,253	17,714
Kingswood Hills	16,603	16,177	16,044	14,265	7,568	20,772	15,849	29,021
Arbury Heath End	18,411	24,415	16,547	15,324	7,179	24,514	15,739	20,757
Kingswood St Pauls	19,195	23,373	20,291	18,021	11,065	18,061	8,024	22,845
Arbury North	20,079	24,200	15,317	14,058	11,335	28,175	16,420	27,022
Bar Pool South	20,839	22,249	20,110	14,493	12,953	21,008	17,032	24,578

\*Super Output Areas (SOAs) are a geographic hierarchy designed by the Office for National Statistics to improve the reporting of small area statistics in England and Wales. SOAs have a minimum population of 1,000 and a mean population of 1,500.

### Key:

	Ranked within top 10% most deprived areas nationally
	Ranked within top 10-20% most deprived areas nationally
	Ranked within top 20-30% most deprived areas nationally

The Index of Multiple Deprivation 2007 (IMD 2007) is a Lower layer Super Output Area (LSOA) measure of multiple deprivation. The IMD is made up of seven LSOA level domain indices, each of which measures a different aspect of deprivation (income, employment, health, education & skills, barriers to housing & services, crime and living environment.) There are also two supplementary indices (Income Deprivation Affecting Children and Income Deprivation Affecting Older People).

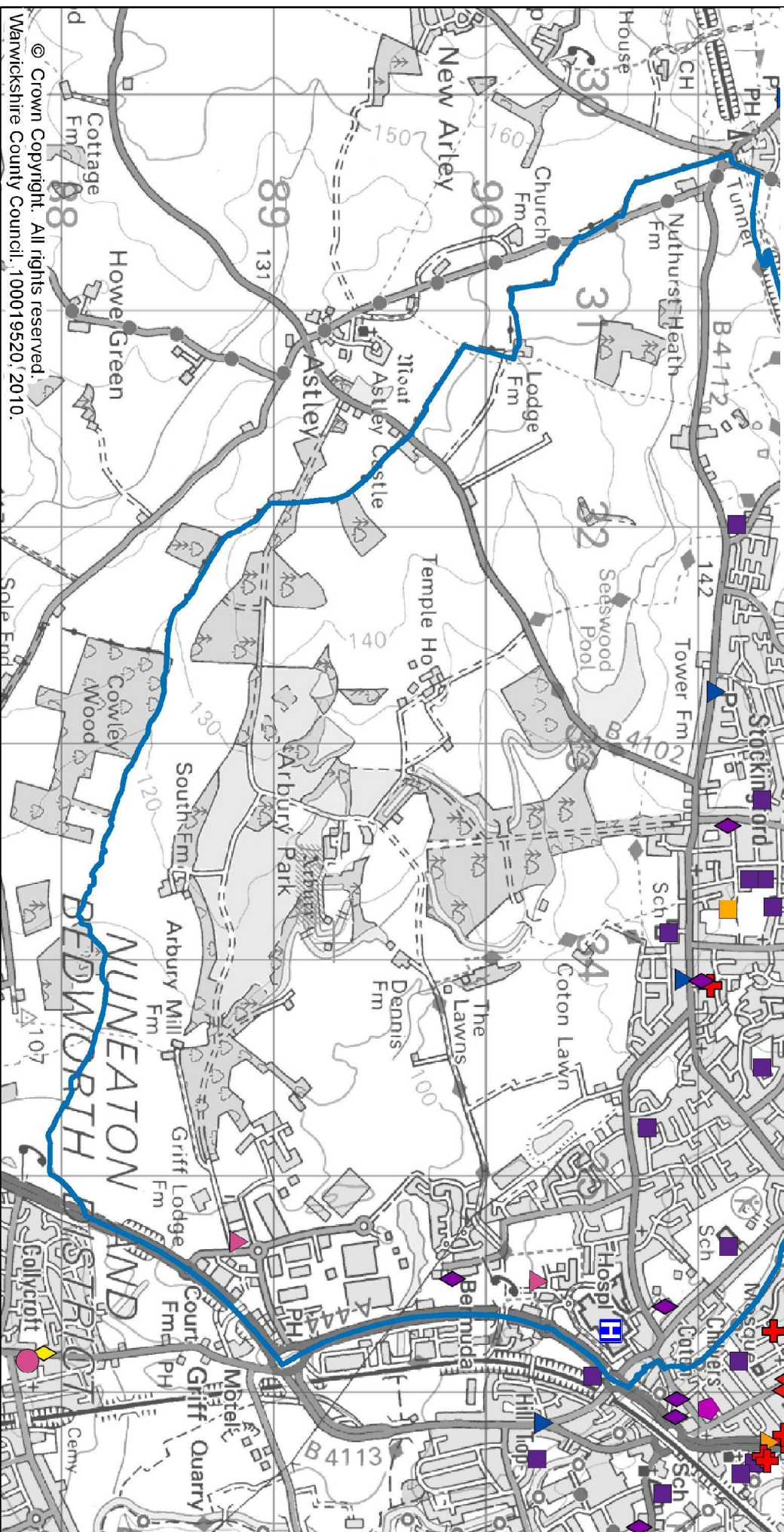
There are 32,482 SOAs in England and 333 SOAs in Warwickshire. Each SOA is ranked according to its relative level of deprivation based upon a score generated from a number of different indicators. Low ranks denote greater levels of relative deprivation. A ranking of 1 represents the most deprived SOA nationally and a ranking of 32,482 represents the least deprived SOA nationally. The areas are ranked either within the top 10, 20 or 30% most deprived nationally.

More information can be found on the Department for Communities & Local Government website:

<http://www.communities.gov.uk/publications/communities/indicesdeprivation07>



- Colleges
- Schools/Nurseries
- Early Years/Nurseries
- District/Borough Council Offices
- Town/Parish Council Offices
- Business Centres
- Jobcentre+/Benefits Agency
- Libraries
- Post Offices
- Leisure Centres
- Day Centres
- Sports or Social Clubs
- Youth/Community Services
- Museums
- Third Sector Offices
- Village Hall/Community Centres
- Country Parks
- Doctors
- Hospital
- Homes for Elderly People
- Police Station
- Fire & Rescue



## Summary & Key Issues:

This locality combines the large housing estates of Stockingford and Bar Pool with the stately home and extensive landscaped gardens and woods of Arbury Hall and the industrial and retail parks and former mining village of Bermuda. Ensor's Pool lies in the east, between the communities of Bermuda and Heath End. Nuneaton's main NHS hospital (the George Eliot) lies in the northeast corner of the locality. The author George Eliot was born on one of the Arbury estate farms.

Within the locality there are a wide range of business and employment opportunities. Pool Road industrial estate includes an Opportunities Centre, which offers vocational courses to local people to improve their employment prospects. Bermuda Park includes industrial units, a business park and a retail park. Two innovation centres, Eliot Park and Bermuda, offer small and expanding businesses training support, office space and industrial units. EPIC is one of the UK's most environmentally friendly buildings.

Public services in the locality include a library and one-stop shop situated within Stockingford Early Years Centre. Leisure and recreational facilities include community centres at Grove Farm and Stockingford, the Jubilee sports centre and several play areas/recreation grounds. Whittleford Park, once the home of both coal mining and brick and tile making, has been reclaimed by nature and the local community. Seeswood Pool provides a resource for the Alvis Angling Club and the Nuneaton & District Birdwatchers Club. The Centenary Way passes through this locality.

There are Residents Associations and Neighbourhood Watch groups in the locality. The Friends of Whittleford Park group are involved in improving the open green spaces of the park. In 2008 Stockingford Residents Association received £3,000 from the County Council's Nuneaton & Bedworth Area Committee to create a family festival.

Arbury & Stockingford locality has one of the youngest age profiles in the County. The percentage of the population which is non-white is much lower than the County average and just over a quarter of that in neighbouring Abbey & Wem Brook.

The characteristics of this locality are dominated by those of the two large housing estates, with high proportions living in terraced houses, in social rented housing or in households with no car or van. The percentage of the working population in managerial and professional occupations, at 15%, is the lowest in the County, while one in three of those in employment are in unskilled manual occupations. The percentage in skilled trades is, however, the highest in the County.

Furthermore, the percentages claiming Job Seeker's Allowance or other working age benefits are both considerably higher than County rate. There is also a high proportion of older residents claiming pension credits and children who are eligible for free school meals as well as families claiming Child Tax Credit, 91.8% compared with an equivalent County figure of 74.2%. According to the latest data (2008), one in five children in the locality are considered to be living in 'poverty,' along with three other localities in the Borough. The IMD shows two areas which are among the 10% most deprived SOAs in England.

Eleven of the fourteen SOAs in this locality are among the 30% most deprived nationally in terms of education, skills and training, with only 33.8% of pupils achieving five or more grades A\*-C at GCSE (including English and Maths), compared to Warwickshire's percentage of 56.9%, the lowest of all 30 localities. The percentage of adults educated to degree level or higher is less than half the County average, while 38.8% have no qualifications, which is ten points higher than the County average.

Nine of the fourteen SOAs in this locality are among the 30% most deprived nationally in terms of crime and disorder. The overall rate of crime is above the County rate with the rate of domestic burglaries being the highest in the County. Consultation shows that residents in Arbury & Stockingford felt that levels of crime in their area was the top issue that needed improving in their area. Along with South Leamington, these were the only two localities to rate this as their top priority.

Overall, residents of Arbury & Stockingford are significantly less satisfied than Warwickshire residents generally, with their area as a place to live, 64.5% compared with a County figure of 82.9%.



## Notes:

Lower-layer Super-Output Areas (LSOAs) have been used as the primary geographical building block to aggregate data to locality level. LSOAs are the smallest geography for which we have reliable data but in a small number of cases, the boundaries of the localities split an individual LSOA. Where this occurred, data has been apportioned based upon the location of residential households using a combination of Mosaic, 2001 Census and mid-year population estimate data.

The education data used here only takes account of those children that live in Warwickshire and attend Warwickshire County Council maintained schools. It does not include those living outside the County who travel in to attend our schools. Furthermore, the full dataset only represents those children attending Local Authority maintained schools and not the full child population in Warwickshire as we do not collect data from Independent (private) schools or individual pupil data from private residential special/hospital schools or of children that are home educated.

The Blueprint project considers the impacts of social, economic, and demographic changes taking place in the County over the long term. It takes the form of a series of visual map-based presentations to show analysis for a range of existing datasets. A further set of slides then detail some of the key future issues and challenges based on projected and forecasted data analysis. These help to highlight possible future implications for the County's infrastructure and also how collectively our services are delivered across the public sector.

Analysis has been carried out at both District/Borough and Locality level. A composite Countywide picture has also been developed to show inter-relationships between the variables and the geographic spread of potential future issues. The link to the Blueprint is below:

<http://www.warwickshireobservatory.org/observatory/observatorywcc.nsf/RefDocs/KMGY-825JMS?OpenDocument>

The locality profiles refer to the 2008 Place Survey, however in 2009/10, a Partnership Place Survey was carried out although data is not broken down to locality level. The report for the 2009/10 Partnership Place survey is available from:

<http://www.warwickshireobservatory.org/observatory/observatorywcc.nsf/RefDocs/KMGY-89SL46?OpenDocument>

**Super Output Area (SOA) data is available for the majority of the datasets and can be made available on request from the Observatory.**

## List of data sources:

- 1 Mid-2009 Super Output Area Population Estimates, Office for National Statistics
- 2 2001 Census
- 3 2004 Rural Urban Classification, Office for National Statistics
- 4 Department for Work and Pensions
- 5 Centre for Sustainable Energy
- 6 Small area data, HMRC
- 7 Commissioning Support Service (CSS), Children, Young People and Families Directorate
- 8 Connexions
- 9 Youth Service, Warwickshire County Council
- 10 Warwickshire Police
- 11 Place Survey 2008
- 12 Road Safety Intelligence Team, Warwickshire County Council
- 13 Mosaic Public Sector Classification, Experian
- 14 English Indices of Deprivation 2007, Department for Communities and Local Government

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## Disclaimer

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