



SOUTHAM

Dementia-Friendly Southam

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**Southam and Feldon Community Forum
September 2018 V3**

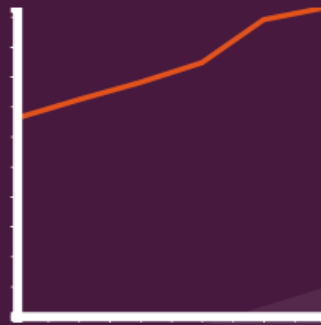
850,000

people are estimated to be living with dementia in the UK.

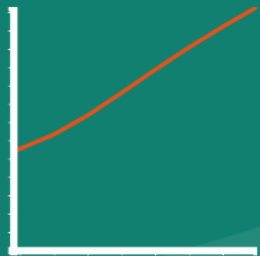


700,000

The number of informal carers for the 850,000 people living with dementia in the UK.



There has been a 56% rise in the number of people diagnosed with dementia from 2010/11 to 2015/16.



The cost of dementia in the UK is expected to more than double in the next 25 years, from £26bn to £55bn in 2040.



One million

people in the UK will have dementia by 2025 and this will increase to two million by 2050.

Summary

- ❑ Dementia concerns us today like cancer did 25 years ago
 - Some are even scared of the word
 - A lot of people live with dementia without it being diagnosed
- ❑ Dementia tends to affect older people more than younger
 - But that doesn't mean young people are never affected
- ❑ More people are living longer so more people will be affected by dementia
 - Being “affected” includes carers
- ❑ So what can we do?

Numbers in Warwickshire Living with Dementia	2007	2021
Under 60	144	167
60-74	836	1153
75+	4849	7343
All	5829	8663

Aims of Dementia-Friendly Southam

□ The purpose of the Group is to

1

Raise awareness of dementia in Southam

2

Ensure that more people understand how to interact with those living with dementia

3

Steer changes to Southam's environment to make it physically easier to navigate for everyone, especially those living with dementia

□ Bottom Line:

– Make it easier to live independently with dementia for longer

Raising Awareness

- All Southam Town Council members are Dementia Friends
- Dementia Action Week display in Library and Grange Hall
- Articles in Council Newsletter
- Presentations (like this one)
- Publicity campaign with local businesses

First step is always getting the message out there

❑ Interacting with people living with dementia

- Dementia Friends in all public-facing businesses
- Dementia Friends in key community groups
- Educational events of interest to all e.g. Dementia Friendly concerts and drama performances
- Encouraging attendance at Dementia Cafés and other events

It is better that people live independently with dementia for as long as possible and be able to function and mix socially and this is possible with just a little understanding from others.

□ Making Southam easier to navigate

- Making clearer street signs and notices
- Friendly help easily available with signs in homes, shops and pubs
- Planning provisions in Southam's Neighbourhood Plan

People living with dementia can get lost, confused and distressed by some aspects of their environment both external and internal. Small steps taken in improving the environment can help.



What Can I Do?

- Dementia-Friendly Southam means you!
- Become a Dementia Friend
- Understand the everyday problems of living with dementia
- Talk about dementia with others; you are not alone
- Look after your own heart to reduce the risk of dementia...

YOU
can make a
DIFFERENCE!



SOUTHAM

Dementia-Friendly Southam

**It's not about big actions from a few people
but little actions from many people**

Thank You !