

# Warwickshire Holiday Activities & Food (HAF) Programme



The Winter HAF delivery period ran from Saturday 20<sup>th</sup> December. Each eligible young person could access a maximum of 4 funded sessions over the school holiday.

The Holiday Activities and Food (HAF) provision in Warwickshire is for children in full time education from reception to Year 11 (inclusive), who receive benefits-related free school meals (FSM).

The programme offers valuable support to families on lower incomes, giving young people the opportunity to access activities with a meal provision over the main school holidays in Winter, Spring and Summer.



I have always had a really positive experience with the HAF code. I think this is a wonderful service provided by Warwickshire county council. It provides activities that my child wouldn't normally be able to attend due to the cost.

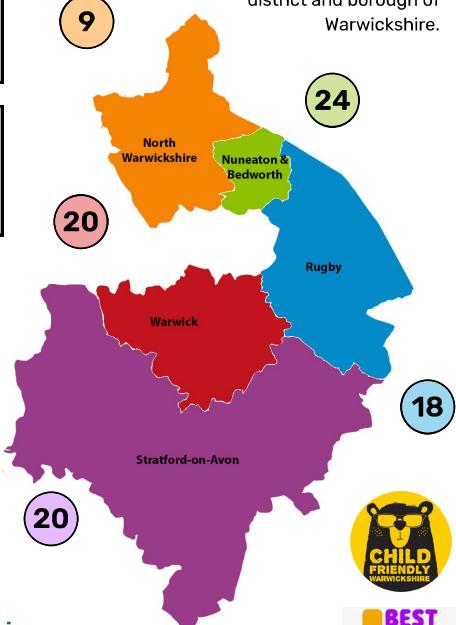
Parent/Carer from Stratford-upon-Avon district



**96.9%**

Overall attendance %  
- Winter HAF 2025

Number of HAF activities available to book in each district and borough of Warwickshire.



Funded by



Department  
for Education



Warwickshire  
County Council



The overall **non-attendance** figure for Winter HAF was **3.1%**. This is a significant improvement on the non-attendance figure of 14% from Winter HAF 2024. We attribute this improvement to management of programme spaces available in the pre- and post-Christmas periods.

| HAF places available | HAF bookings made | Programme occupancy |
|----------------------|-------------------|---------------------|
| <b>4,794</b>         | <b>4,037</b>      | <b>84.2%</b>        |

I find HAF really useful, it gives my daughter chance to burn energy and connect with children and also allows me to work during the holidays and provides her healthy food.



**Parent/Carer from North Warwickshire**

# 113

Number of sites where HAF activities took place this winter.

There were **8 new activity sites** available this winter. All of our providers are encouraged to be inclusive and extra funding is offered to support additional staffing for SEND attendees. However, there were also **7 SEND-specific activity providers** available to book for those with more individual needs.



**Thank you** for providing activities, my son loves them and it helps so much .



**Parent/Carer from Warwick District**

**Activities on offer** included multi-sport, horse riding, boxing, gym sessions, football, performing arts and festive crafts, led by qualified providers. We also support provision through internal council teams such as Youth Services and Libraries.



Our child had a fantastic time on the programme and is looking forward to when she goes again.

**Parent/Carer from Nuneaton & Bedworth Borough**

**Some of the foods on offer this Winter HAF:**

- Pasta bake with crudites
- Home-made green chicken curry
- Jacket potato with bolognese, salad, bread-and-butter pudding and vegan jelly
- Hot cheese toasties and tomato/chicken soup
- Breakfast bar: toast, cereal, porridge, pastries & fruit

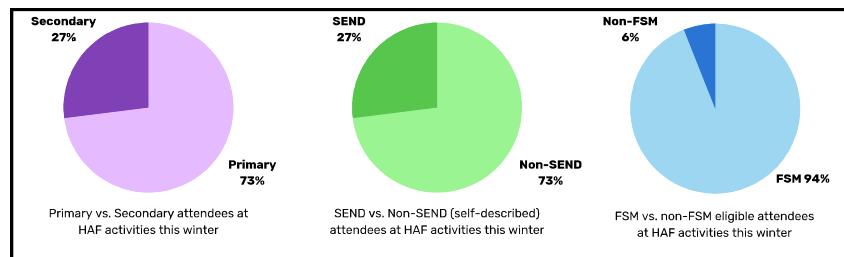


**We encourage all providers to incorporate health & nutrition activities into their provision. No packed lunches required!**



The number of distinct young people accessing HAF this winter can be found below:

|                           | Primary            | Secondary        |
|---------------------------|--------------------|------------------|
| <b>FSM / Non-SEND</b>     | 1,231 (50%)        | 428 (18%)        |
| <b>FSM / SEND</b>         | 449 (18%)          | 196 (7%)         |
| <b>Non-FSM / Non-SEND</b> | 78 (3%)            | 27 (1%)          |
| <b>Non-FSM / SEND</b>     | 34 (1%)            | 15 (<1%)         |
| <b>Total</b>              | <b>1,792 (73%)</b> | <b>666 (27%)</b> |



The offering seems to be quite adequate. I spoke to a member of your team and was very impressed with how you deal with the offering and check on the providers. Well done and thank you to the HAF team.

Parent/Carer from Rugby Borough



## 231

Families engaging with our Winter feedback process



## 762

Unique users visiting the Warwickshire HAF webpage



**9,400** HAF codes have been sent out to date. This amounts to almost **1/2** of those eligible for FSM in Warwickshire.



268

Number of individual families that attended a SEND Family Experience this Winter HAF

821

Meals served as part of a SEND Family Experience

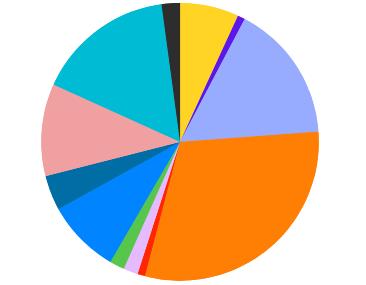


We had an amazing experience. It was the first time my children had ever been bowling it was great and the food came at perfect timing too. It was lovely to be able to go and do an activity that we got for free so i am very greatful. And having food for free as well. Money is tight especially over christmas so to do something like that over christmas was amazing!

Parent/Carer from Warwick District



Booking distribution for the family experiences



- Yellow: Ash End Farm
- Purple: British Motor Museum
- Light Blue: Cinema
- Orange: Drayton Manor
- Red: Family Swim
- Pink: Macready Theatre
- Green: National Trust
- Dark Blue: Red Kangaroo
- Dark Blue: Stratford Experience
- Pink: Tenpin Leamington
- Light Blue: Twycross Zoo
- Black: Warwick Arts Centre

**SEND Family Experiences** were offered to families where at least one child is in receipt of benefits-related free school meals and has an EHCP. Experience choices included **Drayton Manor, Twycross Zoo, Ash End House Farm, Red Kangaroo, Family Swimming, Cinema and Stratford Butterfly Farm.**

4.6

Average rating out of 5 from families who attended their experience

4.1

Average rating out of 5 for the food at family experiences

Number of families who attended each experience (additional families were booked, but did not attend):

- Ash End House Farm - 21**
- British Motor Museum - 4**
- Cinema - 65**
- Drayton Manor - 38**
- Family Swim Sessions - 3**
- Macready Theatre - 8**
- National Trust - 6**
- Red Kangaroo - 27**
- Stratford Experience - 11**
- Tenpin Leamington - 34**
- Twycross Zoo - 44**
- Warwick Arts Centre - 7**

[SEND Family Experiences] have made the biggest difference to our family. Due to my sons needs and ever growing financial strain we have lacked the ability to spend time outside the home bonding and feeling care free. The work you all do is amazing and we couldnt be more grateful!

Parent/Carer from Warwickshire



Our social media posts advertising our Winter HAF programme were viewed **20,990** times across Facebook. We post on the Family Information Service's accounts.



This winter, we made the decision not to produce an activities brochure but to incorporate the visual elements of this brochure into our Winter HAF map. This has proved to be a popular move, with the map being accessed 8,607 times over the Winter HAF period.



The fact that food is available for our children is superb. Communication is excellent from all parties - It all works extremely well.

Parent/Carer from  
Rugby Borough



Map views



**8,607**

Unique visits to our provider map on Google Maps.

Directory views



**3,357**

Unique visits to our activity listings on the online Warwickshire directory.

Website hits



**1,646**

Unique visits to our website, hosted on SearchOut.

### Unique users

searching the directory by category



Central Warwickshire

521

Nuneaton & Bedworth

471

South Warwickshire

419

North Warwickshire

341

East Warwickshire

299

SEND Specific

256



### Spring delivery

Monday 30<sup>th</sup> March 2025 - Friday April 10<sup>th</sup> 2025

MAR  
09

SPRING HAF ACTIVITY  
LISTINGS GO LIVE

MAR  
30

SPRING HAF BEGINS

You can book a **maximum** of 4 funded sessions!

HAF website



HAFPROGRAMME@WARWICKSHIRE.GOV.UK