

Warwickshire Holiday Activities & Food (HAF) Programme

Summer 2025



HAF

The Summer HAF delivery period ran from Monday 21st July - Friday 29th August 2025. Each eligible young person could access a maximum of 16 funded sessions over the school holiday.



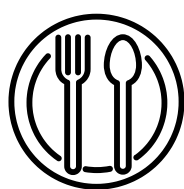
The Holiday Activities and Food (HAF) provision in Warwickshire is for children in full time education from reception to Year 11 (inclusive), who receive benefits-related free school meals (FSM).

The programme offers valuable support to families on lower incomes, giving young people the opportunity to access activities with a meal provision over the main school holidays in Winter, Spring and Summer.



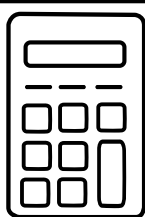
" I only have positive feedback the girls have loved the HAF programme. Enjoy the wide variety of activities available to do. Always a good group of people - girls remembered some from previous programme which was lovely. Thanks so much it's appreciated!!"

Parent/Carer from Nuneaton & Bedworth



Meals served

32743



HAF codes used

7557

Number of HAF activities available to book in each district and borough of Warwickshire.

19

North
Warwickshire

41

Nuneaton &
Bedworth

44

Rugby

Warwick

25

Stratford-on-Avon

45

94.3%

Overall attendance %
Summer HAF 2025

Funded by



Department
for Education



Warwickshire
County Council





The overall **non-attendance** figure for Summer HAF was 5.7%. This is slightly higher than the non-attendance figure of 4.8% from Summer HAF 2024. We aim for our non-attendance figure to fall within single digits every provision period. Direct, activity-to-family communication and consistent follow-up efforts by our dedicated providers are key to ensuring HAF placements are filled.

HAF places available	HAF bookings made	Programme occupancy
36,952	34,252	92.6%

“It’s a fantastic way of helping families keep children active during summer holidays and keeping costs low.”

Parent/Carer from North Warwickshire



174

Number of sites where HAF activities took place this Summer.

All of our providers are encouraged to be inclusive and extra funding is offered to support additional staffing for SEND attendees. However, there were also **12 SEND-specific activity providers** available to book for those with more individual needs. We also offer our SEND Family Experiences with more information on page 4.



Activities on offer ranged from trampolining to theatre, farm experiences, boxing, football, bands and dance programmes. We also fund provisions with internal council teams to support youth programmes.

“EXCELLENT variety of activities & the staff were absolutely brilliant. My son loved it!”

Parent/Carer from Rugby Borough



Over **9,300** HAF codes have been sent out to date.

"HAF have been a life line for us as parents and we have really benefited from our child having a placement in HAF as he has quite complex needs, and being part time in school, it’s giving us time as parents to reset."

Parent/Carer from South Warwickshire



Some of the foods on offer this Summer:

- Baked potatoes
- Chicken burgers with potato gems & roast vegetables
- Sandwich platter with crudites, pickle, and hummus
- Masala curry with rice
- Spaghetti bolognese
- Pasta salad
- Chicken pot pie
- Veggie bake
- Chicken dinner, gravy and mash

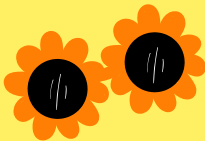




The number of distinct young people accessing HAF this summer can be found below:

	Primary	Secondary
FSM / Non-SEND	3756 (50%)	1148 (15%)
FSM / SEND	1280 (17%)	545 (7%)
Non-FSM / Non-SEND	266 (4%)	334 (4%)
Non-FSM / SEND	131 (2%)	97 (1%)
Total	5,433 (73%)	2,124 (27%)

"The food we experienced was great! Loved the biscuit decorating and the fruit tart. Great to be able to be hands on with the preparation too!"



Parent/Carer from Rugby Borough



Our social media posts advertising our Summer HAF programme were viewed **23,000** times across Facebook. We post on the Family Information Service's account.

Our activities brochure was published online for the fourth time this Summer. For future provision periods, we are planning to fully integrate the brochure into our **provider map**.

"This is amazing to have to help and support parents and also for children to engaged with new friends and make new friends and to get them out the house."

Parent/Carer from Central Warwickshire



Directory views



4,551

Unique visits to our activity listings on the online Warwickshire directory.

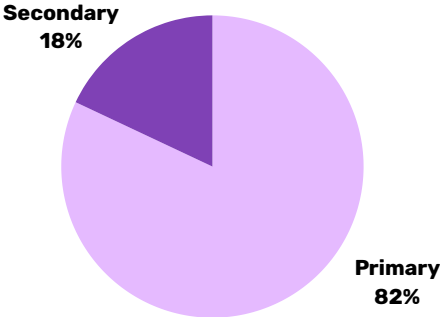


Website hits

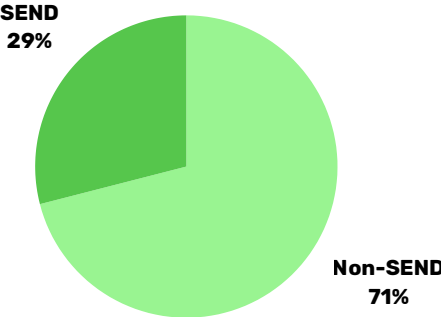


8,147

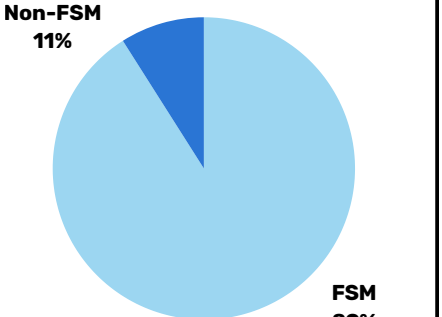
Unique visits to our website, hosted on SearchOut.



Primary vs. Secondary attendees at HAF activities this Summer



SEND vs. Non-SEND (self-described) attendees at HAF activities this Summer



FSM vs. non-FSM eligible attendees at HAF activities this Summer

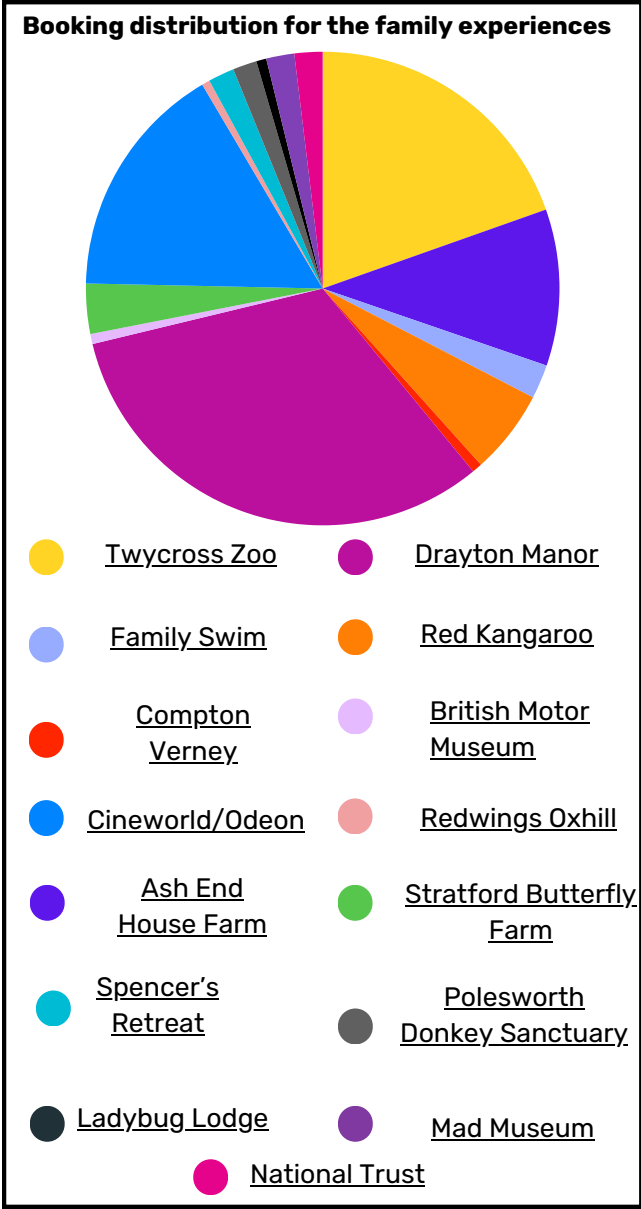


SEND Family Experiences were offered to families where at least one child is in receipt of benefits-related free school meals and has an EHCP. Experience choices included **Drayton Manor, Twycross Zoo, Ash End Farm, Red Kangaroo, the British Motor Museum, the National Space Centre and Polesworth Donkey Sanctuary.**

Our most popular Send Family Experience for Summer 2025 was Drayton Manor

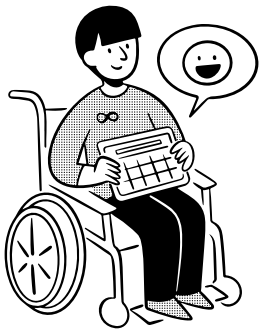
423
Number of individual families that attended a SEND Family Experience this Summer

2433
Meals served as part of a SEND Family Experience



Thank you for arranging these activities, they were the highlights of the holidays!

Parent/Carer attending SEND family experiences



"I am so grateful for this service, without it, my boys would have had a very different summer. **Thank you**"

Parent/Carer attending SEND experiences

Further information on each of the organisations that have been involved in this year's SEND Family Experiences can be found below:

Site	Website
Ash End Farm	https://ashendchildrensfarm.co.uk/
Butterfly Farm	http://www.butterflyfarm.co.uk/
Cinema	https://www.cineworld.co.uk/#/ https://www.odeon.co.uk/
Compton Verney	https://www.comptonverney.org.uk/
Drayton Manor	https://www.draytonmanor.co.uk
Family Swim	https://www.everyoneactive.com/
Ladybug Lodge	www.ladybuglodge.co.uk
Mad Museum	https://themadmuseum.co.uk
Motor Museum	https://www.britishmotormuseum.co.uk/
National Trust	https://nationaltrust.org.uk
Polesworth Sanctuary	https://polesworthdonkeysanctuary.com/
Red Kangaroo	https://oxygenactiveplay.co.uk
Redwings Oxhill	https://www.redwings.org.uk/
Spencer's Retreat	https://www.spencers-retreat.com/
Twycross Zoo	https://twycrosszoo.org/

4.8
Average rating out of 5 from families who attended their experience

4.7
Average rating out of 5 for the booking process at family experiences

4.5
Average rating out of 5 for the food at family experiences



Winter delivery



School Holidays - Christmas 2025-26

NOV 24

WINTER HAF ACTIVITY LISTINGS GO LIVE

DEC 20

WINTER HAF BEGINS

You can book a **maximum** of 4 funded sessions!

HAF website



HAFPROGRAMME@WARWICKSHIRE.GOV.UK