

Winter 2024/25

# Warwickshire Holiday Activities & Food (HAF) Programme



The Winter HAF delivery period ran from Saturday 21st December 2024 - Sunday 5th January 2025. Each eligible young person could access a maximum of 4 funded sessions over the school holiday.

The Holiday Activities and Food (HAF) provision in Warwickshire is for children in full time education from reception to Year 11 (inclusive), who receive benefits-related free school meals (FSM).

The programme offers valuable support to families on lower incomes, giving young people the opportunity to access activities with a meal provision over the main school holidays in Winter, Spring and Summer.

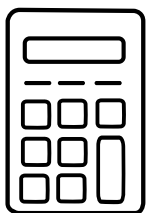


I just wanted to email to say thank you to everyone involved with organising and running the Haf Holiday clubs. It is the first time we have used the service and my daughter (aged 12) attended 4 sessions and absolutely loved all of them. She came home so happy, learned new skills and made friends each day. The staff were so welcoming and the activities on offer were so varied and interesting. It's such a worthwhile initiative and really beneficial for the children attending.

Parent/Carer from South Warwickshire



Meals served  
**5,397**

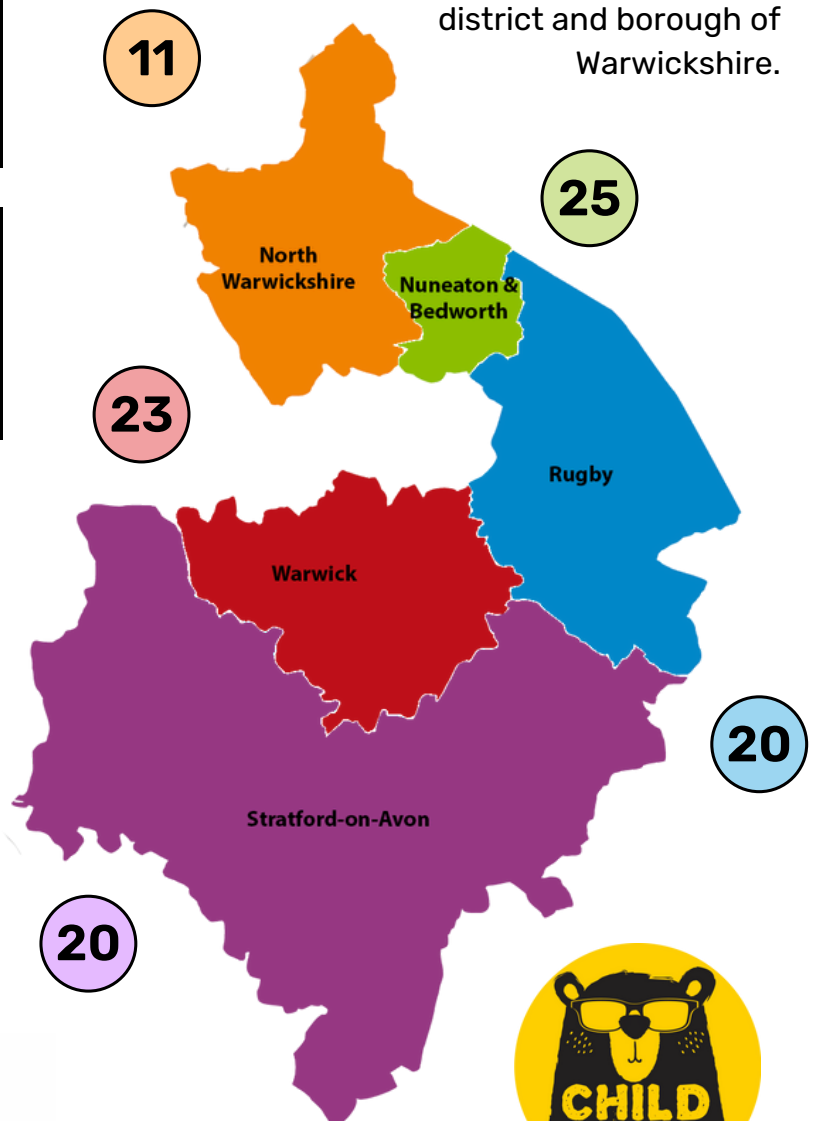


HAF codes used  
**2,319**

**86%**

Overall attendance %  
- Winter HAF 2024/25

Number of HAF activities available to book in each district and borough of Warwickshire.



Funded by





The overall **non-attendance** figure for Winter HAF was 14%. This is higher than the non-attendance figure of 12% from Winter HAF 23/24. We believe the main reasons for this are the dates available and more accurate reporting by providers.

HAF places available	HAF bookings made	Programme occupancy
5,987	5,080	85%

The club was excellent, as it also was in the summer. Couldn't recommend it more. My son loves going and the staff put in so much effort to keep the children entertained. Fantastic club

**Parent/Carer from Nuneaton & Bedworth District**

99

Number of sites where HAF activities took place this Winter.



All of our providers are encouraged to be inclusive and extra funding is offered to support additional staffing for SEND attendees. However, there were also **6 SEND-specific activity providers** available to book for those with more individual needs. We also offer our SEND Family Experiences with more information on page 4.

Very appreciative of the scheme and the work that providers have done to provide my children with their experiences so far.

**Parent/Carer from South Warwickshire**

Over **8,000** HAF codes have been sent out to date. This amounts to more than **1/3 of those eligible for FSM in Warwickshire.**

**Activities on offer** ranged from arts & crafts, multi-sport, animal care, boxing, football, performing arts and music. We also fund closed provisions with internal council teams like resettlement.

Haf has been absolutely invaluable to me and so beneficial for the girls. ARTLAB particularly is out of the world and Libby who runs it is just the most amazing soul!!

**Parent/Carer from Central Warwickshire**



**Some of the foods on offer this Winter:**

- Breakfast bar: toast, cereal, porridge, pastries & fruit
- British favourites like Bangers & Mash, Spaghetti Bolognese and Roast Dinner
- Jacket potato with a choice of toppings
- Soup
- Deli bags: sandwiches, wraps, pasta, salad, crisps & yogurt

**We encourage all providers to incorporate health & nutrition activities into their provision. No packed lunches required!**



The number of distinct young people accessing HAF this summer can be found below:

	Primary	Secondary
<b>FSM / Non-SEND</b>	1327 (57%)	336 (14%)
<b>FSM / SEND</b>	336 (14%)	153 (7%)
<b>Non-FSM / Non-SEND</b>	74 (3%)	20 (1%)
<b>Non-FSM / SEND</b>	52 (2%)	21 (1%)
<b>Total</b>	<b>1789 (77%)</b>	<b>530 (23%)</b>

Lets play in Studley is an absolute life saver. Its the only one in Studley and as a mum who doesn't drive and works in Studley it's absolutely perfect without it I wouldn't be able to work!!

**Parent/Carer from South Warwickshire**



Our social media posts advertising our Winter HAF programme were viewed over **16,898** times across Facebook. We post on the Family Information Service's account.


Our **activities brochure** was published online for the third time this Winter. This had **538 downloads** whilst live.

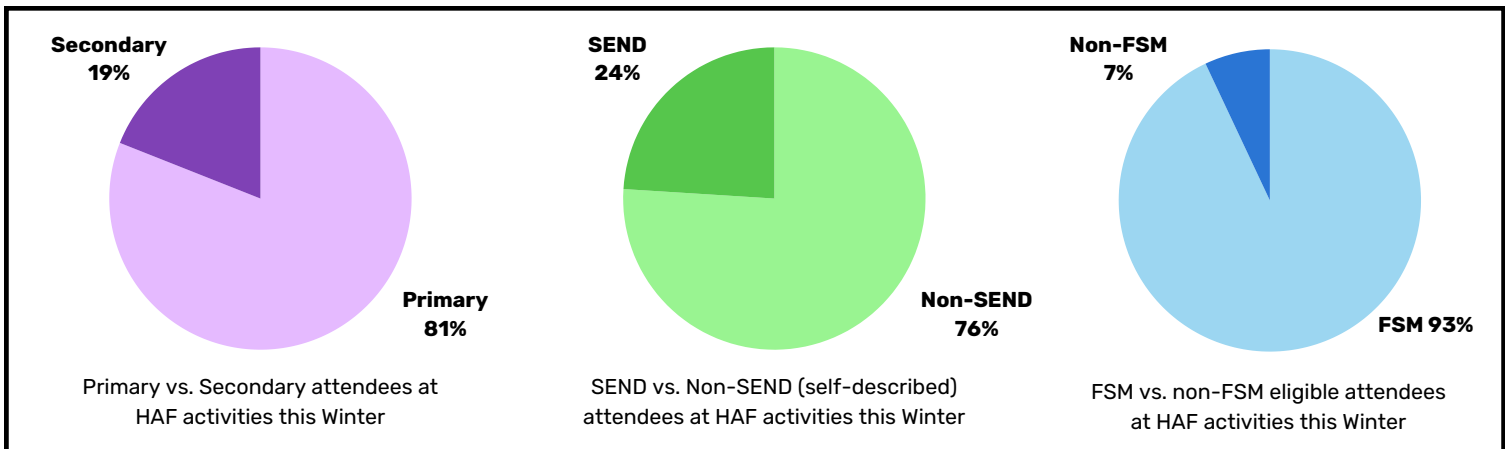
Roar Cheer was amazing and my child hasn't stopped talking about her time there. Thank you so much!!

**Parent/Carer from East Warwickshire**



Directory views   
**1,741**  
 Unique visits to our activity listings on the online Warwickshire directory.

Website hits   
**2,856**  
 Unique visits to our website, hosted on SearchOut.





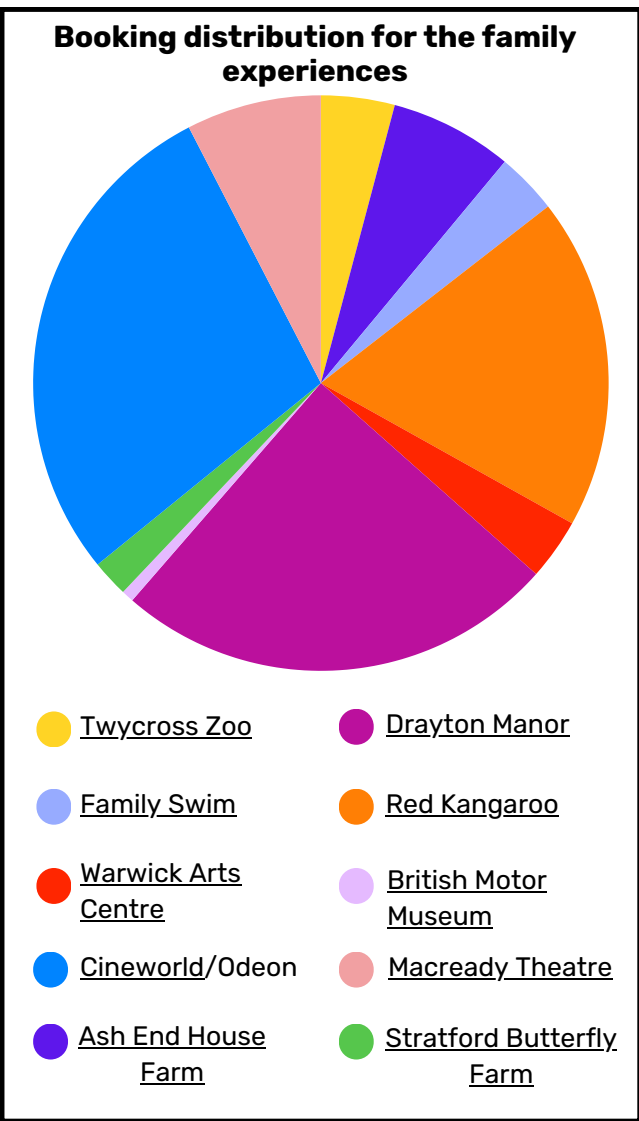
**118**  
Number of individual families that attended a SEND Family Experience this Winter

**816**  
Meals served as part of a SEND Family Experience



We attended SEN Shots twice over the Christmas holiday, and it was absolutely brilliant. It felt like a really special treat for my son with a visit to Father Christmas and meet a therapy pony. So lovely for him as he's not at school currently and missed all the usual exciting Christmas build-up.

**Parent/Carer from Central Warwickshire**



**SEND Family Experiences** were offered to families where at least one child is in receipt of benefits-related free school meals and has an EHCP. Experience choices included **Drayton Manor, Twycross Zoo, Ash End House Farm, Red Kangaroo, Theatre groups, Cinema and Stratford Butterfly Farm.**

Yes - thank you for all your hard work. The day at Drayton Manor was definitely the highlight of Christmas for all of us - everyone was so helpful and it was just magical.

**Parent/Carer from Warwick District**

Number of families who attended each experience (additional families were booked, but did not attend):

<b>Cineworld</b> - <a href="https://www.cineworld.co.uk/#/">https://www.cineworld.co.uk/#/</a>	41 families
<b>Odeon</b> - <a href="https://www.odeon.co.uk/">https://www.odeon.co.uk/</a>	36 families
<b>Drayton Manor</b> - <a href="https://www.draytonmanor.co.uk/">https://www.draytonmanor.co.uk/</a>	27 families
<b>Red Kangaroo</b> - <a href="https://oxygenactiveplay.co.uk">https://oxygenactiveplay.co.uk</a>	11 families
<b>Macready Theatre</b> - <a href="https://macreadytheatre.co.uk/">https://macreadytheatre.co.uk/</a>	10 families
<b>Ash End House Farm</b> - <a href="https://ashendchildrensfarm.co.uk/">https://ashendchildrensfarm.co.uk/</a>	6 families
<b>Twycross Zoo</b> - <a href="https://twycrosszoo.org/">https://twycrosszoo.org/</a>	5 families
<b>Family Swim Sessions</b> - <a href="https://www.everyoneactive.com/">https://www.everyoneactive.com/</a>	5 families
<b>Warwick Arts Centre</b> - <a href="https://www.warwickartscentre.co.uk/">https://www.warwickartscentre.co.uk/</a>	3 families
<b>Butterfly Farm</b> - <a href="https://www.butterflyfarm.co.uk/">https://www.butterflyfarm.co.uk/</a>	1 family
<b>Motor Museum</b> - <a href="https://www.britishmotormuseum.co.uk/">https://www.britishmotormuseum.co.uk/</a>	

**4.4** Average rating out of 5 from families who attended their experience

**4.4** Average rating out of 5 for the booking process at family experiences

**4.0** Average rating out of 5 for the food at family experiences

## Spring delivery

Monday 14th April 2025 - Friday 25th April 2025

FEB 24

SPRING HAF ACTIVITY LISTINGS GO LIVE

APR 14

SPRING HAF BEGINS

You can book a **maximum** of 4 funded sessions!

HAF website

