

Warwickshire Holiday Activities & Food (HAF) Programme

Spring 2024



The Spring HAF delivery period ran from Monday 25th March - Friday 5th April 2023. Each eligible young person can access a maximum of 4 sessions over the Easter school holiday.

The Holiday Activities and Food (HAF) provision in Warwickshire is for children in full time education from reception to Year 11 (inclusive), who receive benefits-related free school meals (FSM).

The programme offers valuable support to families on lower incomes, giving young people the opportunity to access activities with a meal provision over the main school holidays in Winter, Spring and Summer.



“Such a great service. Really helpful in the cost of living crisis and struggling families and single parents. Keep up the good work HAF!”

Parent/Carer from North Warwickshire



Meals served
8,893+

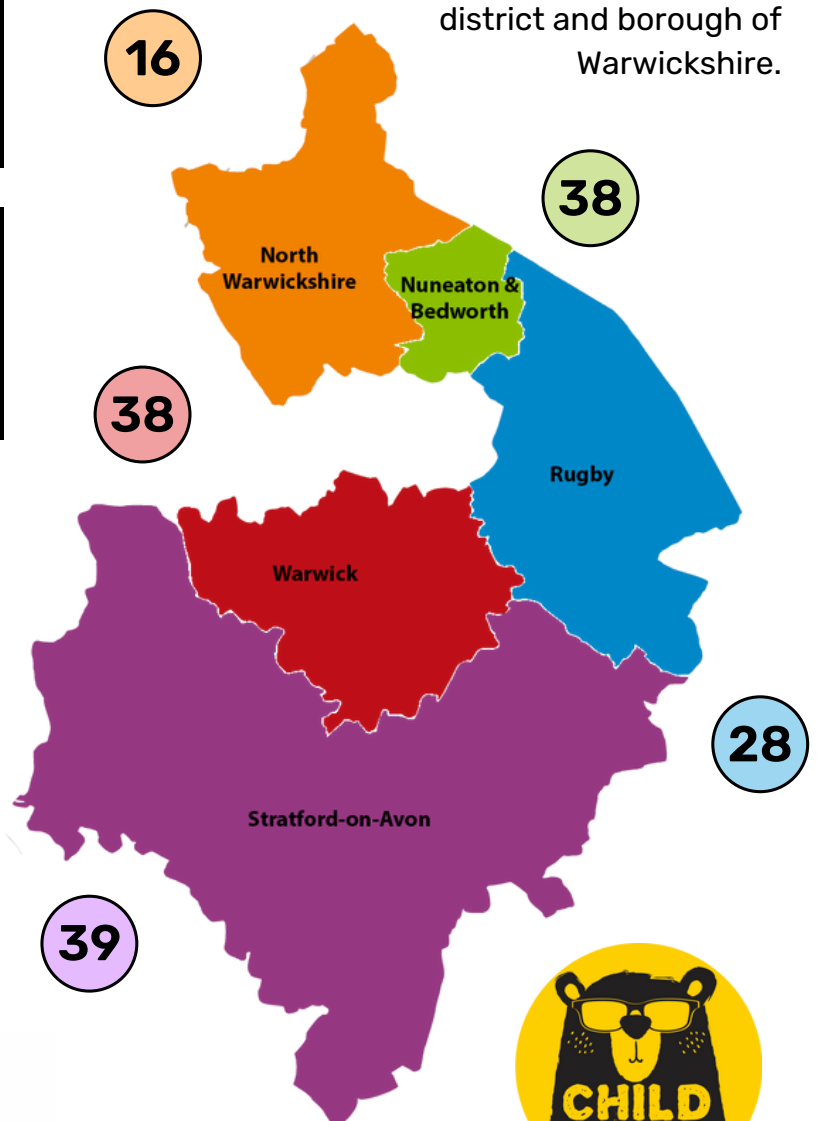


Hours of activity
44,465+

91.5%

Overall attendance %
- Spring HAF 2024

Number of HAF activities available to book in each district and borough of Warwickshire.



Funded by





The overall **non-attendance** figure for Spring HAF was **8.5%**. This is a significant improvement on the non-attendance figure of **10.6%** from Spring HAF 23.

HAF places available	HAF bookings made	Programme occupancy
9,962	9,722	97.6%

“Love this programme, my son really benefits being with his peers and engaging in activities through the holidays”
 Parent/Carer from the Stratford District

159
 Number of sites where HAF activities took place this Spring.

There were **11 new activity providers** available this spring. All of our providers are encouraged to be inclusive and extra funding is offered to support additional staffing for SEND attendees. However, there were also **9 SEND-specific activity providers** available to book for those with more individual needs.



“The kids came home every day buzzing to tell us what they had been doing”
 Parent/Carer from Stratford District

6,870 HAF codes have been sent out to date. This amounts to more than **1/4 of those eligible for FSM in Warwickshire.**

Activities on offer ranged from arts & crafts, multi-sport, animal care, boxing, BMX, football, performing arts and music. We also fund closed provisions with internal council teams like resettlement.

“Club was brilliant my son absolutely loved it, the coaches were amazing with the children.”
 Parent/Carer from the Nuneaton & Bedworth Borough



Some of the foods on offer this spring:

- Breakfast bar: toast, cereal, porridge, pastries & fruit
- British favourites like Bangers & Mash, Spaghetti Bolognese and Roast Dinner
- Jacket potato with a choice of toppings
- Deli bags: sandwiches, wraps, pasta, salad, crisps & yogurt

We encourage all providers to incorporate health & nutrition activities into their provision. No packed lunches required!



The number of distinct young people accessing HAF this spring can be found below:

	Primary	Secondary
FSM / Non-SEND	2,100	594
FSM / SEND	507	180
Non-FSM / Non-SEND	105	136
Non-FSM / SEND	64	36
Total	2,776	946

“It’s a great programme and the providers are all very helpful. Thanks so much for running it, I couldn’t manage school holidays without it!”

Parent/Carer from the Stratford District



Our social media posts advertising our Spring HAF programme were viewed over **18,207** times across Facebook and Twitter/X. We post on the Family Information Service’s accounts.

Our **activities brochure** was published online for the second time this spring. This had **7,236 views** whilst live.

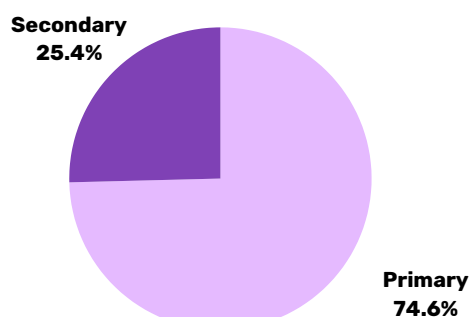
“The opportunity to do these kind of sessions are limited for us and we appreciate them all the more when they arise. Many thanks.”

Parent/Carer from North Warwickshire

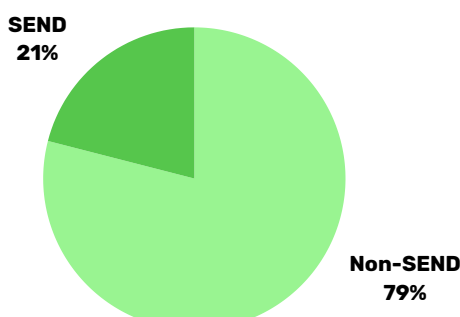


Directory views 
6,831
 Unique visits to our activity listings on the online Warwickshire directory.

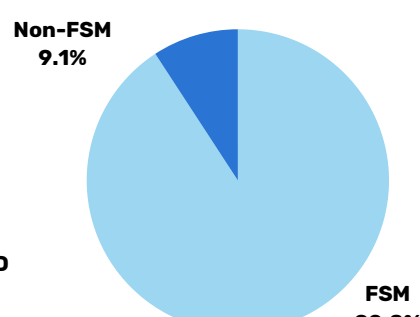
Website hits 
6,081
 Unique visits to our website, hosted on SearchOut.



Primary vs. Secondary attendees at HAF activities this spring



SEND vs. Non-SEND (self-described) attendees at HAF activities this spring



FSM vs. non-FSM eligible attendees at HAF activities this spring



227
Number of families that attended a SEND Family Experience this spring

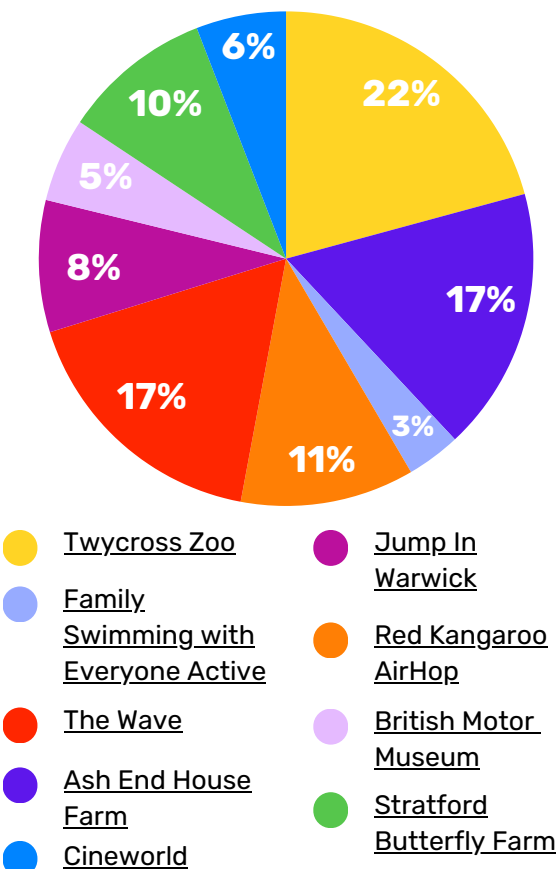
873
Meals served as part of a SEND Family Experience



“Thank you for providing a wonderful time for my children. They were well looked after, had fun with new friends, enjoyed all activities and the food”

Parent/Carer from Nuneaton & Bedworth

Booking distribution for the family experiences



SEND Family Experiences were offered to families where at least one child is in receipt of benefits-related free school meals and has an EHCP. Experience choices included **Twycross Zoo, Ash End House Farm, Red Kangaroo, Family Swimming, Cinema and Stratford Butterfly Farm.**

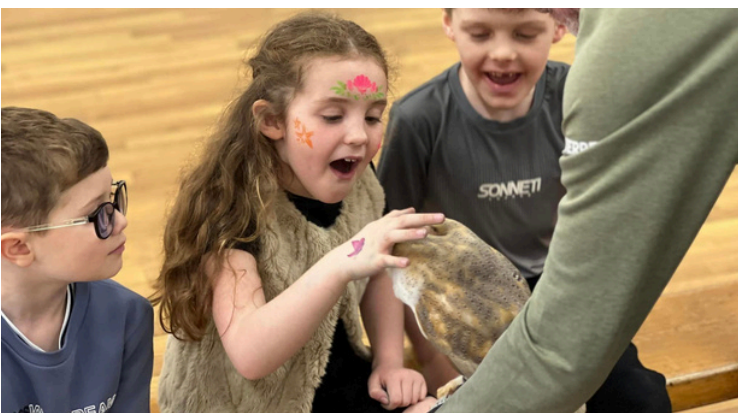
“There was a great variety of activities this year and it was lovely to chose something different which we really appreciate.”

Parent/Carer from the Warwick District

Number of families who attended each experience (additional families were booked, but did not attend):
Twycross Zoo - 47 families attended
Ash End House Farm - 37 families attended
Red Kangaroo - 21 families attended
Family Swimming - 9 families attended
The Wave - 46 families attended
Cineworld - 15 families attended
Jump In Warwick - 22 families attended
British Motor Museum - 10 families attended
Stratford Butterfly Farm - 20 families attended

4.7 Average rating out of 5 from families who attended their experience

4.5 Average rating out of 5 for the food at family experiences



Summer delivery

Monday 22nd July - Friday 30th August 2024

HAF website

JUNE 17

SUMMER HAF ACTIVITY LISTINGS GO LIVE

JULY 22

SUMMER HAF BEGINS



You can book a **maximum** of 16 sessions!



HAFPROGRAMME@WARWICKSHIRE.GOV.UK



Click to watch some of our activities and hear from some of our providers.

