

CONSULTATION ON REMOVAL OF ONE STREET TREE AT VERNON AVENUE, RUGBY

SECTION ONE – Overview information sheet

Scheme Location:	Adjacent 58 Vernon Avenue, Rugby
Tree identifier / species	One semi-mature Cherry tree
Are the trees to be felled the responsibility of WCC.	Yes
Tree Location:	See plan ref: Site Map
Consultation dates:	Start 23/04/2025 End 21/05/2025
Officer details	Matthew Alford – Forestry

1.1 Purpose of this Report	To consider representations/objections received to a proposed tree felling to facilitate installation of a drop kerb adjacent to 58 Vernon Avenue, Rugby.
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- 1.2 A Notice with details of the above-named proposal was placed on the relevant tree, it was available at the Council's reception in Shire Hall for viewing and was available on the Council's website from 23.04.25. The consultation period remained open until 21.05.25.
- 1.3 No responses have been received during the consultation period.

1.4 Table of correspondence received, and Officer replies.

Representation	Officer Response

SECTION TWO - Recommendation & supportive information.

It is recommended to implement the proposal as advertised.

2.1 Arboricultural Response

The semi-mature Cherry tree located on Vernon Avenue, Rugby has a limited life expectancy due to its impaired condition, including reduced vigour and is unlikely to improve in the future. It currently offers limited amenity and ecological value. In line with good arboricultural practice, pre-emptive removal is a reasonable cause of action.

To maintain the long-term environmental benefits of tree cover at this location, the recommendation is to plant a more suitable tree species that is in keeping with streetscape.

2.2 Members Comments

2.3 Risk Implications

The Corporate Risk Management Approach has been complied with to identify and access the significant risks associated with this decision / project. This includes (but not limited to) political, legislation and reputational risks.

SECTION THREE – Documents attached

ITEM

FILENAME

Public Notice- attached to trees
Plan

DtC Public Notice Vernon Ave, Rugby
Site Map

Copy of Objection.

Note – The below is redacted and shows only the detail of the objection, not the objector.

Appendix A – Objections log

SECTION FOUR – FOR DECISION

Decision taken: Approved

That the Executive Director for Communities:

A handwritten signature in black ink, appearing to be 'M. Ryder', with a long, sweeping flourish extending to the right.

Signature:

Date 3rd July 2025

Mark Ryder – Executive Director for Communities