

**WARWICKSHIRE COUNTY COUNCIL**

**ROAD TRAFFIC REGULATION ACT 1984**

**THE WARWICKSHIRE COUNTY COUNCIL (A435 STUDLEY COUGHTON AND  
ALCESTER) (RESTRICTED ROAD REVOCATION, 40MPH & 50MPH SPEED LIMIT)  
ORDER 2022**

**THE WARWICKSHIRE COUNTY COUNCIL  
(VARIOUS ROADS, COUGHTON) (30 & 40MPH SPEED LIMITS)  
(VARIATION NO. 1) ORDER 2022**

**THE WARWICKSHIRE COUNTY COUNCIL  
(THE TRUNK ROAD (A435/A46) (ALCESTER BYPASS) (40 MPH AND DE-  
RESTRICTION) (VARIATION NO. 1) ORDER  
2022**

**THE WARWICKSHIRE COUNTY COUNCIL (THE A435 TRUNK ROAD) (GORCOTT HILL  
TO STUDLEY, WARWICKSHIRE) (RESTRICTION AND 40 MILES PER HOUR SPEED  
LIMIT) (VARIATION NO.1) ORDER 2022**

**1. BACKGROUND**

A request to confirm the existing 30mph, 40mph and 50mph speed limits on the A435 in Coughton and Alcester, has been considered and has resulted in a proposal to consolidate the existing 40mph and 50mph speed limits into a single Order as described on the lengths of road in Schedule 2 and 3 below.

In accordance with guidance from the Department of Transport, existing Traffic Regulation Orders which classify the lengths of road described in schedule 1 as a restricted road, will be revoked, but those roads will remain a 30mph speed limit by virtue of a system of streetlighting.

This is an administrative change only. The speed limits as indicated by the current signage on the lengths of road described in Schedules 1, 2 and 3 will remain unchanged.

**2. STATEMENT OF REASONS**

**2.1 A435 Alcester Road, Sernal Ash, Haydon Way, Birmingham Road, Coughton and Alcester**

A Casualty Reduction scheme aims to improve road safety along the A435 between Studley and Alcester where it is known as Alcester Road, Sernal Ash, Haydon Way and Birmingham Road.

The proposal is to introduce average speed cameras along the A435 to enforce speed limits and improve road safety. The consolidation of the current speed limits into one Order will enable speed limits, on all parts of the A435 and Birmingham Road, from a point 36 metres south of the centreline of its junction with Sernal Lane to a point 194 metres north of the centreline of its junction with Ragley Mill Lane, to be enforced by average speed cameras.

An enforceable speed limit would improve road safety and improve the environment for all road users. The scheme will involve the use of existing speed limit signage and associated road markings to reinforce the new limit.

Please refer to Plan Ref. TR/11394/06.

### **3. Existing Orders to be revoked.**

- 3.1 160: The Warwickshire County Council (50 m.p.h. Speed Limit) (A435 Coughton and Sambourne) Order 1988
- 3.2 570: The Warwickshire County Council (50 m.p.h Speed Limit) (A435 Coughton and Sambourne) (Variation No.2) Order 2012
- 3.3 153: The Warwickshire County Council (40 m.p.h Speed Limit) (A435 Birmingham Road, Alcester) Order 1987
- 3.4 The Warwickshire County Council (A435 Alcester Road/A435 Birmingham Road and A448 Bromsgrove Road, Studley) (restricted Road) Order 2014
- 3.5 483: The Warwickshire County Council (Various Roads, District of Stratford on Avon) (Restricted Roads) Order 2009

### **4. Existing Orders to be varied**

- 4.1 571: The Warwickshire County Council (Various Roads, Coughton) (30 & 40mph Speed Limits) Order 2012.
- 4.2 470: The A435 Trunk Road (Gorcott Hill to Studley, Warwickshire) (Restriction and 40 Miles Per Hour Speed limit Order 2002
- 4.3 215: The Trunk Road A435/A46 (Alcester Bypass) (40 Mph and Derestriction) Order 1992

### **5. New Orders to be made**

- 4.3 The Warwickshire County Council (A435 Studley Coughton and Alcester) (restricted Road revocation, 40mph & 50mph Speed limit) Order 2022
- 5.2 The Warwickshire County Council (Various Roads, Coughton) (30 & 40 mph Speed Limits) (Variation No.1) Order 2022
- 5.3 The Warwickshire County Council (The Trunk Road A435/A46) (Alcester Bypass) (40 mph and De-restriction) (Variation No.1) Order 2022
- 5.4 The Warwickshire County Council (The A435 Trunk Road) (Gorcott Hill to Studley, Warwickshire) (Restriction and 40 Miles Per Hour Speed Limit) (Variation No.1) Order 2022

## **SCHEDULE 1**

### **30 MPH by virtue of a system of street lighting**

A435 Birmingham Road

1. The length of the A435 Trunk Road between points 285 metres and 406 metres south west of its junction with the centreline of Icknield Street Drive

A435 Birmingham-Evesham Road, Studley/Sambourne

2. From the Southern side of its junction with Toms Town Lane in the Parish of Studley, to the northern side of its junction with the A448 Studley-Bromsgrove Road at Sernal Ash in the Parish of Sambourne, a distance of approximately 846 metres

A3400 Birmingham Road, Stratford

3. From the centre of One Elm Bridge Over the Stratford upon Avon Canal, north westwards to a point 195 metres south east of its junction with the A46 (Warwick to Evesham Road), a distance of approximately 1.58 kilometres

A3400 Shipston Road, Stratford

4. From a point 91 metres south of its junction with Banbury Road (A422), to its junction with Shipston Road roundabout, a distance of 950 metres

B4035 Campden Road, Shipston

5. From a point 82 metres South-west of its junction with Darlingscote Road in a generally westerly direction to a point 73 metres west of its junction with Sadlers Avenue, a distance of approximately 466 metres.

A435 Alcester Road/A435 Birmingham Road

6. From a point 37 metres south of its junction with Sernal lane, northwards for a distance of 138 metres

A448 Bromsgrove Road, Studley

7. From its junction with the A435 Alcester Road / A435 Birmingham Road, north westwards for a distance of 42 metres.

## **SCHEDULE 2**

### **40 MPH**

1. A435 Birmingham Road- Coughton-Alcester

From a point 683 metres north of the centreline of its junction with Coughton Fields Lane to a point 194 metres north of the centreline of its junction with Ragley Mill Lane; including the roundabout junction with the B4090 Alcester Heath Road and B4089 Kinwarton link road, known locally as the Birmingham Road Round about; a distance of 2960 metres.

2. A435/A46 Alcester Bypass

The A435 in a north-easterly direction from a point 150 metres south-west of the centre point of its roundabout junction with the B4090 Alcester Heath Road and B4089 Kinwarton link road.

**SCHEDULE 3**

**50 MPH**

1. A435 Alcester Road / Sernal Ash / Haydon Way Birmingham Road

From a point 36 metres south of the centreline of its junction with Sernal Lane to a point 683 metres north of the centreline of its junction with Coughton Fields Lane; a distance of 1260 metres.