

**WARWICKSHIRE COUNTY COUNCIL**

**ROAD TRAFFIC REGULATION ACT 1984**

**THE WARWICKSHIRE COUNTY COUNCIL**  
**(BOROUGH OF NORTH WARWICKSHIRE)**  
**(WAITING RESTRICTIONS AND ON-STREET PARKING PLACES)**  
**(CONSOLIDATION) (Variation No. C) ORDER 2021**

**1. BACKGROUND**

- 1.1 Request to extend Double Yellow Lines west of the existing Double Yellow Lines on Birmingham Road and to install new Double Kerb Blips on Birmingham Road, Blythe Road and High Street to the north south east and west of the crossroads of those roads in Coleshill.

| <b>Consultation Drawing Ref.</b> | <b>Location</b>   | <b>Map Tile Ref.</b> | <b>Revision No.</b> |
|----------------------------------|---|----------------------|---------------------|
| TP/11374/18                      | . Birmingham Road, Coleshill<br>. Blythe Road, Coleshill<br>. High Street Coleshill | CI36<br>CI37         | 3<br>3              |

**2. STATEMENT OF REASONS**

- 2.1 A Casualty Reduction and capacity improvement scheme which seeks to reduce personal injury accidents at the junction between High Street, Birmingham Road and Blythe Road within Coleshill and increase capacity by signalling the junction was approved for the Capital Programme in November 2019, to be implemented in 2022. The junction of Birmingham Road/Blyth Road/High Street features consistently on the County's annually produced list of junctions with a poor safety record as the junction has a long-standing history of being a casualty hotspot for traffic collisions resulting in personal injury.
- 2.2 The scheme at the junction of Birmingham Road/Blyth Road/High Street will include banning right and left turns from every approach. This will lead to alternative routes being signed for through traffic and local destinations.
- 2.3 Currently, there are Double Yellow Lines on High Street, Bythe Road and Birmingham Road, Coleshill.
- 2.4 The proposal is to extend the Double Yellow Lines on Birmingham Road to the west as far as the junction with Parkfield Road. The proposal is also to install Double Kerb Blips on High Street, Bythe Road and Birmingham Road, Coleshill.
- 2.5 Prohibiting Waiting and Loading at any time on all approaches to the crossroads between these roads will allow traffic to flow freely and to improve road safety.

**3. SCHEDULE 1**

3.1. High Street - No Waiting & No Loading At Any Time

- (i) From a point on the northern side of the junction with Birmingham Road, on the western side, in a generally northern direction for 36.0 metres.
- (ii) From a point on the northern side of the junction with Blythe Road, on the eastern side, in a generally northern direction for 36.0 metres.

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3.2. Blythe Road - No Waiting & No Loading At Any Time

- (i) From a point on the eastern side of the junction with High Street, on the northern side, in a generally eastern direction for 99.5 metres.
- (ii) From a point on the eastern side of the junction with High Street, on the southern side, in a generally eastern direction for 100.5 metres.

3.3. High Street - No Waiting & No Loading At Any Time

- (i) From a point on the southern side of the junction with Blythe Road, on the eastern side, in a generally southern direction for 40.0 metres.
- (ii) From a point on the southern side of the junction with Birmingham Road, on the western side, in a generally southern direction for 37.5 metres.

3.4. Birmingham Road - No Waiting & No Loading At Any Time

- (iii) From a point on the western side of the junction with High Street, on the northern side, in a generally eastern direction for 116.5 metres.
- (iv) From a point on the western side of the junction with High Street, on the southern side, in a generally western direction for 115.0 metres.

3. Existing Order to be Varied.

The Warwickshire County Council (Borough of North Warwickshire)(Waiting Restrictions and On-Street Parking Places)(Consolidation) Order 2017

Ends.