

WARWICKSHIRE COUNTY COUNCIL
ROAD TRAFFIC REGULATION ACT 1984

The Warwickshire County Council
(A435 Gorcott Hill, Stratford District)
(50mph Speed Limit TRO) Order 2021

1. BACKGROUND – Redditch Eastern Gateway Development

- 1.1 As part of a Planning Condition for the above Development a number of different permanent Traffic Regulation Orders are required

Consultation Drawing Ref.	Location	Map Tile Ref.	Revision No.
TR 11202 02	. A435 both north and south of the A4023	NA	

2. STATEMENT OF REASONS

A435 Gorcott Hill, east of Redditch.

- 2.1 The commercial development of land both north and south of the A4023 east of Redditch has led to a proposal to change the speed limits along roads in that locale and introduce a number of new PTRO's. Currently, on the A435 there is a National Speed Limit (NSL) speed limit Order in place.
- 2.2 It is proposed to introduce a lower 50mph buffer speed limit to both north and south bound carriageways in between the current 40mph terminal signs just north of Mappleborough Green and broadly where the A4023 Coventry Highway meets the A435.
- 2.3 The reasoning for this is in response to concerns about vehicle speeds on the A435 southbound, in particular where vehicles joining from the A4023 Coventry Highway have a limited field of visibility as they emerge onto the A435 Sbd.
- 2.4 It is further proposed to locate the northbound A435 Alcester Road 50/NSL speed limit terminal point just before the nosing where the A4023 Coventry Highway on-slip merges with the A435 Nbd. This will then be consistent with the A4023 NSL speed limit and avoid confusion for drivers on both roads.
- 2.5 This issue was considered in the Transport Assessment for the Redditch Gateway development (Stratford-on-Avon District Council planning application reference 17/01847/OUT).
- 2.6 This proposal will also part revoke the existing NSL speed limit along these roads which will then be replaced by the new 50mph buffer speed limit.
- 2.7 Reducing the current speed limit should have the effect of slowing motorists down in line with other speed reductions in the area which should generally aid the overall safety of motorists in the area.
- 2.8 Plan Ref. TR11202 02 to be included for the following Schedules and attached to the Order.

3. SCHEDULE 1 (Speed Limits)

3.1 A435 Gorcott Hill - Existing NSL70 to become 50mph.

- (i) From the existing 40/NSL speed limit terminal point on the A435 south of the A4023, in a north easterly direction along the A435 northbound carriageway of Gorcott Hill for a distance of 450m
- (ii) From the existing 40/NSL speed limit terminal point on the A435 south of the A4023, in a north easterly direction along the A435 southbound carriageway of Gorcott Hill for a distance of 450m.

4 Existing Order to be varied.

4.1 The Warwickshire County Council (A4023 Coventry Highway, Studley) (50mph Speed limit) Order 2020.

4.2 WCC reference not present, copy attached.

Ends.