

Demonstrating Quality of Careers in Schools and Colleges

An overview of the Quality in Careers Standard

Career Seekers Direct

November 2019



Career Seekers Direct

Career & Employability Services

Background to the Standard

- Overseen by the Career Management Quality Alliance
- The alliance is made up of Assessment Services Ltd, Careers England, The Career Development Institute & The Quality in Careers Consortium
- Have a shared commitment to:
 - work towards the improvement of quality assured career management services in England.
 - Promote policies and practices which will lead to universal improvements in career management services for young people and adults.
- Signed a [Memorandum of Understanding](#), under the name of the **Career Management Quality Alliance**

What is the Quality in Careers Standard?

- The single national **quality** award for **careers** education, information, advice and guidance (CEIAG) in schools, colleges and work-based learning.
- The **Standard** is fully aligned with the Gatsby Benchmarks for “Good **Career** Guidance” and complies with the DfE's Statutory Guidance.
- DfE “Careers guidance and access for education and training providers
Statutory guidance for governing bodies, school leaders and school staff”
October 2018
- *“We strongly recommend that all schools work towards the updated Quality in Careers Standard, incorporating Compass, to support the development of their careers programme.”*

Why should a school/college go for the Standard?

- Gives formal accreditation of their careers programme
- A nationally recognised award
- Distinct from the Compass self-assessment – it's an external assessment
- Is aligned to the Gatsby Benchmarks and incorporates Compass into its processes. Schools achieving the Standard meet all eight Benchmarks.

10 Licensed Awarding Bodies

Name of Licensing Body	Where do they operate?
<i>Entrust Education Ltd</i>	<i>Nationally available*</i> in many parts of England
<i>Complete Careers LLP (Career Mark)</i>	<i>Nationally available*</i> throughout England and the Channel Islands
<i>Prospects Services</i>	<i>Nationally available*</i> in most parts of England and Northern . Ireland
<i>Inspiring IAG - Positive Steps Ltd on behalf of the Greater Manchester Local Authorities</i>	<i>Nationally available*</i> in most parts of England
<i>CSW Group – Investor in Careers:</i>	<i>Nationally available*</i> in most parts of England, Northern Ireland, the Isle of Man and the Channel Islands
<i>C & K Careers:</i>	Available across Calderdale, Kirklees and other areas within the . Yorkshire & the Humber and the North-East regions
<i>Career Connect</i>	Available across Greater Merseyside and the North-West
<i>Humber LEP</i>	Available in the four Local Authority areas of the Humber sub- . region in Yorkshire & the Humber
<i>Cambridgeshire County Council - Investing in Quality</i>	Available across . Cambridgeshire and the surrounding area
<i>Stoke on Trent City Council:</i>	Available across the Stoke on Trent area

Licensed Awarding Bodies Operating in the West Midlands

Name of Licensing Body	Details
<i>Entrust Education Ltd</i>	As at 25/11/no reply received to email re costs and process
<i>Complete Careers LLP (Career Mark)</i>	<p>Costs: Membership = £160 for 2 years: this includes: access to the standards and support materials on the website A Certificate of Commitment from the Quality in Careers Standard free webinars and training days to help achieve the award and the cost for annual review 1 year after completing the award.</p> <p>Award – First assessment is £1500 every successive revalidation thereafter is £750 every 2 years. Discounts can be discussed if groups of schools</p>
<i>Prospects Services:</i>	Can offer discounts for Academy Trusts. Can also offer webinar training if it is a group of schools as part of the package. The cost for Prospects remains at £1395 per institution.
<i>CSW Group – Investor in Careers:</i>	Approach used is similar to Investors in People. It evaluates Commitment - Organisation – Delivery - Evaluation. Costs not provide circa £1,500
<i>Stoke on Trent Council</i>	As at 25/11/19 no reply received to email re costs and process

The Career Quality Management Alliance have quoted that the Award costs approx. £1,500

The Process

- Self-Assessment - using the Compass Tool and creating a Portfolio of evidence
- External assessment by an Assessor
- Assessment decision resulting in either: certification that the provider is “making good progress towards meeting the Standard” or national accreditation that it “fully meets the Standard”
- Annual quality review with or one of its sub license holders during the 3 year award period
- Re-assessment after 3 years or 2 years depending on the Licensing organisation

What is in the Portfolio of Evidence?

Ten items of evidence that appear in all portfolios

1	A letter of commitment from the head / principal and chair of governors which names the lead for CEIAG (Careers Leader) and clearly demonstrates the whole school commitment to the award
2	Completed Compass report and relevant development plans.
3	An up-to-date published careers policy linked to the organisation's improvement/development plan with a statement on Provider Access.
4	A published programme of CEIAG for all learners that has been mapped to a recognised CEIAG framework.
5	Details of a range of work-related/employer learning and enterprise activities linked to the CEIAG programme and evidence of how Gatsby Benchmark requirements are met
6	Clear entitlement statements for learners with details of where they are publicised. Ideally for years 7 upwards but in line with DfE statutory requirements, years 8 -13
7	Evidence of differentiated support to meet learner needs
8	Examples of training and support for all staff delivering CEIAG
9	Examples of how destinations data and LMI are integrated into CEIAG
10	A framework / plan for structured evaluation with examples of a range of monitoring, review, evaluation and improvement activities including involvement of parents/carers / providers

Next Steps

- Visit the QiCS website <https://www.qualityincareers.org.uk>
- Read the case studies - call the contacts
<https://www.qualityincareers.org.uk/what-is-the-quality-in-careers-standard/case-studies-of-best-practice-around-the-country/>
- Call the licensing organisations – ask about their costs / process etc
<https://www.qualityincareers.org.uk/wp-content/uploads/2019/09/Licensed-Awarding-Bodies-24.9.2019.pdf>

The Career Management Quality Alliance are holding 3 Free Events in 2020 For Schools and Colleges to learn more

- Hear from Schools & Colleges already holding the Quality in Careers Standard
- Meet face-to-face with a number of the Awarding Bodies for the Standard.
- Discuss their 'offer' with each of them – their approach to the Quality in Careers journey of development, building upon your 'Compass' self-assessment, through to external assessment and national accreditation.
- 4th March : Newcastle Upon Tyne
- 12th March : Birmingham
- 17th March : Bristol
- <https://www.qualityincareers.org.uk/wp-content/uploads/2019/11/STOP-PRESS-NEWS-13.11.19-THREE-EVENTS-2020-1.pdf>