



Quality in Careers Standard: our experience of achieving it and the benefits it brings

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Where we at the start of the application process in December 2017

- ✓ A vision for careers education from Year 7 to 13, though not fully realised.
- ✓ 0 NEETs (this has been achieved each year in recent years)
- ✓ Guaranteeing impartial careers advice to every student in Year 11, 12 and 13 through a dedicated, fully qualified careers advisor.
- ✓ Providing access to careers events such as Skills Show and Make Your Move
- ✓ Building business networks with local businesses, through fostering long term partnerships.
- ✓ Ensuring every Year 10 student completes one week of high quality work experience.
- ✓ Development of a sustainable careers team.
- ✓ Evaluation and future planning through Careers Mark





Developing a sustainable careers team





Building business networks

We are committed to working local employers to both provide careers and enterprise opportunities for our students and support the development of skills and apprenticeships.

- Build a Business Network Grant (WCC) used to work with the B46 network group. Range of workshops and employer visits to support careers education
- Major Grant from WCC support the development of a STEM project with BMW
- Funding enabled additional links to be developed through funding transport and staff time.
- Work with Julie Taylor and NWBC has enabled Coleshill School to make long term partnerships with businesses such as BMW and SERTEC

SERTEC – a case study of developing an education and business partnership

- Following a Business Conference in June 2016 we developed a relationship with SERTEC management.
- We developed a programme of visits to SERTEC as well as the apprenticeship team from SERTEC visiting Coleshill. It was important from the outset that this was a reciprocal relationship.
- We have had groups of Year 10 and Year 11
- SERTEC sponsored a computer suite, to support our application for Digital School House. This is a joint project with a vision for community education. To date we have had two primary schools in a 5 week course. Next year we are aiming to take our primary programme on the road as well as developing an adult education programme.
- The opening of 'The SERTEC Suite' was published in the local press as well as the internal SERTEC magazine





Visit to Sertec



TRIP TO MIRA TECHNOLOGY INSTITUTE





Year 11 Trip to a Construction Site



Year 10 – Trip to NEC Skills Show



Year 11 Practice Interviews





Starting the application process

- Skills for Employment grants have been used to support costs, ensuring sustainable careers development
- Initial meeting with Prospects to analyse ‘where are we now and what is involved?’ You will already be doing lots of careers work which supports the process.
- Compass tool used to evaluate where we were against the Gatsby benchmarks.



Quick Wins

- You will already be doing lots that will support your application.
- Careers policy needs to be signed by a governor and on your website.
- Map out what you are already doing on a careers calendar.
- Raise the profile through assemblies, workshops and sharing successes.



Challenges and Opportunities

- Part of the process involves completing a work book and the opportunity to complete accredited qualifications.
- Working with the Prospects team and Enterprise Advisors present good opportunities for professional development.
- Ensure you have the support of the Headteacher and senior team as you need to be able to impact at a whole school level. You will need a senior leader championing careers education.
- You will need time with teachers, leaders and external partners so try to plan for this with your senior lead.
- Take every opportunity that comes your way at the start. You may want to be more selective later on!
- Seek out funding opportunities and opportunities to link with businesses.

CAREERS CALENDAR 2019-2020

1. A stable careers programme

2. Learning from labour market information

3. Addressing the needs of each pupil

4. Linking curriculum learning to careers

5. Encounters with employers and employees

6. Experiences of workplaces

7. Encounters with further and higher education

8. Personal guidance

	YEAR-7	YEAR-8	YEAR-9	YEAR-10	YEAR-11	YEAR-12	YEAR-13
<p>SEPTEMBER</p>	<p>Bm2 children's University (to run through the year)</p> <p>Bm4 Tutor programme (to run throughout the year)</p> <p>Bm4 STEM (to run throughout the year)</p>	<p>Bm4 Tutor programme (to run throughout the year)</p> <p>Bm4 STEM (to run throughout the year)</p>	<p>Bm4 STEM</p> <p>Bm7 Cox Uni visit</p> <p>Bm3-bm4 The Next Step (to run throughout the year in English)</p>		<p>Bm2-bm3-Bm8 Careers meeting with Mrs Clayton (ICA) To run through until April</p>	<p>Bm2-bm3-bm5-bm7 UK University & Apprenticeship Search Event Edgbaston Stadium</p>	
<p>OCTOBER</p>	<p>Bm2 children's University (to run through the year)</p> <p>Bm4 Tutor programme (to run throughout the year)</p> <p>Bm4 STEM (to run throughout the year)</p>			<p>Bm2-bm3-bm5-bm6 Hospitality visit to Forest of Arden</p> <p>Bm2-bm3-bm5-bm6 Construction Site Visit to Gulson Road (DA students)</p>	<p>Bm2-bm3-Bm8 Careers meeting with Mrs Clayton (ICA) To run through until April</p>		



Top Tips

- The process is not pass or fail – if there is not enough evidence yet you will be guided on what you need to do to obtain it.
- Use student voice to evaluate everything you do. This is really important both for evidencing your work and checking on what is working for in your careers strategy.
- Understand where your evidence fits for each benchmark – lots of activities will count for several benchmarks.



What is in it for schools?

- Excellent process for helping you to develop your careers education provision.
- Supports the school in working with both other schools and agencies.
- Gives opportunities for schools to share best practice through Communities of Practice.
- Funding and opportunities from working with businesses.