

# Active Travel Overview - Schemes and events delivered in 2024

LCWIP Infrastructure – summary of completions/ partial completions (see also Appendices 2-6)

<b>Nuneaton and Bedworth Borough</b>		
	West Nuneaton - Bermuda via Bermuda Road	Completed
N13	North Nuneaton, Top Farm development	Partially completed
N14	North Nuneaton, St Nicolas Park/ Callendar Farm developments	Partially completed
N26	Gipsy Lane development, site connections	Partially completed
N32	Bridleway/ Footpath (Raven Way - Golf Drive)	Partially completed
N35	Greenmoor Road	Partially completed
<b>Rugby Borough</b>		
	B4429 Ashlawn Road, Cock Robin Roundabout	Completed
	Houlton development	Partially completed
	Lias Line (Hunningham - Birdingbury)	Completed
R30	Pytchley Road link to Great Central	Partially completed
R43	Cawston connections	Partially completed
R47	Park Connector (Coton Park - Clifton)	Partially completed
<b>Stratford-on-Avon District</b>		
	Stratford Greenway (Long Marston - Stratford)	Partially completed
	A3400 Birmingham Road (town centre - Bishopton)	Partially completed
	A439 Warwick Road	Completed
	B439 Evesham Road and Whittington Way	Partially completed
<b>Warwick District</b>		
	Glasshouse Lane	Partially completed
	(K2L) A452 Kenilworth Road (Leamington Spa Town Centre)	Completed
	A452 Europa Way	Partially completed
	Harbury Lane (Europa Way - Tachbrook Rd/ Oakley Wood Road)	Partially completed
	Radford Meadows Bridge	Completed
	A4177 Birmingham Road, Hatton	Completed
	A429 Coventry Road	Partially completed
	Myton Green and Heathcote Sustainable Urban Extension	Partially completed

LCWIP Infrastructure – details of schemes completed/ partially completed in 2024

**Nuneaton and Bedworth: West Nuneaton - Bermuda via Bermuda Road**

**[Bermuda Connection scheme information – Warwickshire County Council](https://maps.app.goo.gl/6iVPQaibaym84WhM7)**

**<https://maps.app.goo.gl/6iVPQaibaym84WhM7>**

- Identified as a programmed scheme in the LCWIP
- Part of wider Bermuda Connectivity Project (Warwickshire County Council)
- Completed in May 2024
- Includes improved pedestrian footways, cycle tracks, crossing points and parking restrictions



**Nuneaton and Bedworth: N13 North Nuneaton, Top Farm development, N14 North Nuneaton, St Nicolas Park/ Callendar Farm developments, N26 Gipsy Lane development, site connections and N32 Bridleway/ Footpath (Raven Way - Golf Drive)**

- Identified as programmed schemes in the LCWIP
- All of these schemes were in construction in 2024 as part of large housing developments

**Nuneaton and Bedworth: N35 Greenmoor Road**

**[A444 College Street – Warwickshire County Council](https://maps.app.goo.gl/9eSWzJJVV43PFyh58)**

**<https://maps.app.goo.gl/9eSWzJJVV43PFyh58>**

- Identified as a High Priority potential scheme in the LCWIP
- Greenmoor Road/Heath End Road/Bull Ring signalised junction works completed in November 2024 (Warwickshire County Council)
- Includes replacement of mini-roundabout with signalised junction including pedestrian crossings and wider footways

**Rugby: B4429 Ashlawn Road, Cock Robin Roundabout**

**[Section 278 \(s278\) programmes – Warwickshire County Council](https://maps.app.goo.gl/aeEgoe9ikbUBNQoK7)**

**<https://maps.app.goo.gl/aeEgoe9ikbUBNQoK7>**

- Identified as a programmed scheme in the LCWIP
- S278 scheme completed in July 2024 (Warwickshire County Council)
- Includes a single toucan crossing on Ashlawn Road and a dual toucan crossing on Dunchurch Road arms of the Cock Robin Roundabout, as well as construction of new footway and cycle track along Ashlawn Road





## Rugby: Houlton development

### Houlton - Urban&Civic

<https://maps.app.goo.gl/NCfK3zd9XZhyQSiD7>

- Identified as a programmed scheme in the LCWIP
- Housebuilders are continuing the buildout of this Sustainable Urban Extension
- Includes new footways, cycle tracks and recreational paths



## Rugby: Lias Line (Hunningham - Birdingbury)

### **ATE01208 Connecting Communities (Leamington Spa to Rugby, Lias Line eastern section)**

### How we're transforming the Lias Line in Warwickshire - Sustrans.org.uk

<https://maps.app.goo.gl/N5iCWke1wNuCngas8>

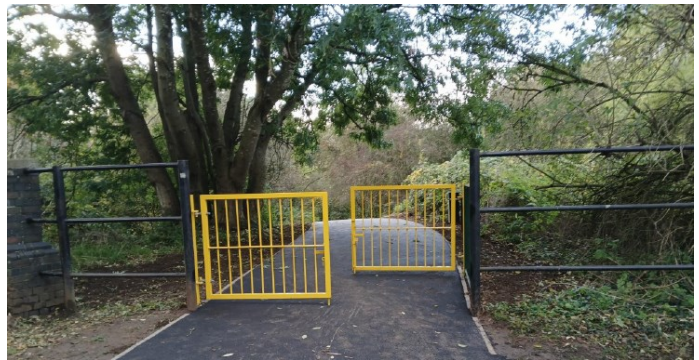
- Identified as a programmed scheme in the LCWIP
- Delivered as a partnership between Sustrans and Warwickshire County Council
- Funded by Active Travel England (Active Travel Fund 4)
- Lias Line (multi-user trail along a disused railway) was opened in 2022 between Long Itchington and Fosse Way, followed in 2024 by an eastern extension to the A423 Oxford Road
- In September 2024, a new foot and cycle bridge was installed across the A423 Oxford Road at Marton.
- Sustrans also carried out vegetation clearance on section west of Birdingbury Road
- Further sections are in design by Sustrans and HS2 – to connect up with the Offchurch Greenway near Leamington and the Cawston Greenway in Rugby. In future, the Lias Line will form part of National Cycle Network Route 41.





**Rugby: R30 Pytchley Rd link to Great Central <https://maps.app.goo.gl/J7hikQB3fChSaQwj6>  
R43 Cawston Connections <https://maps.app.goo.gl/zkpY21YyPMkqxbabA> and  
R47 Park Connector (Coton Park to Clifton) <https://maps.app.goo.gl/jpSHfaLQzqNgA5c68>  
[Work starts on major Park Connector Network expansion - Rugby Borough Council](#)**

- Identified as potential schemes in the LCWIP (High and Medium Priority)
- Delivered by Rugby Borough Council as part of their Park Connector Network
- Funded from Section 106 developer funding, UK Shared Prosperity Fund and Rugby Borough Council
- Includes creation of surfaced paths across open spaces for walking, wheeling and cycling.





## Stratford-on-Avon: Stratford Greenway (Long Marston - Stratford)

### [Detail confirmed on Stratford Greenway essential resurfacing work – Country parks and greenways](#)

- Identified as a programmed scheme in the LCWIP
- Works completed in June 2024 to upgrade the surface on the section near Stratford-upon-Avon (Warwickshire County Council Country Parks)
- Funded from Section 106 developer funding



## Stratford-on-Avon: A3400 Birmingham Road (town centre - Bishopton)

### [A3400 Birmingham Road, Stratford-upon-Avon – Warwickshire County Council](https://maps.app.goo.gl/TFpuLBNx1usKEA9U6)

- Identified as a programmed scheme in the LCWIP
- Part of multi-phased A3400 corridor project (Warwickshire County Council)
- Phase 2, from Bishopton Roundabout to The Avenue, was constructed during 2024 (actual completion in February 2025) following Phase 1 in 2022. Phase 3 is due in 2025.
- Includes improved pedestrian footways, cycle tracks and crossings





## **Stratford-on-Avon: A439 Warwick Road**

### **[A439 Warwick Road in Stratford-upon-Avon Update – Early July 2024 – Warwickshire County Council](#)**

**<https://maps.app.goo.gl/z21om2Y4WvJKDyQm6>**

- Identified as a programmed scheme in the LCWIP
- Delivered by Warwickshire County Council with road safety funding
- Completed August 2024
- Includes footway widening, cycle track construction, crossing refuges, resurfaced carriageway and reduction in speed limit between Stratford town centre and Ryon Hill



## **Stratford-on-Avon: B439 Evesham Road and Whittington Way**

### **[Section 278 \(s278\) programmes – Warwickshire County Council](#)**

**<https://maps.app.goo.gl/b9UJpniv8289oito9>**

- Identified as a programmed scheme in the LCWIP
- Evesham Road delivered as part of S278 scheme and completed November 2023 (Warwickshire County Council).
- Housebuilders are continuing the buildout of the Shottery development including Whittington Way. Includes new footways and cycle tracks.



## **Warwick: Glasshouse Lane, Kenilworth**

**<https://maps.app.goo.gl/sm3s4RmbBsmERszh7>**

- Identified as a programmed scheme in the LCWIP with two sections – north and south of Kenilworth School (where S278 improvements were completed in October 2023)
- Northern section between Crewe Lane and Kenilworth School was completed in 2024 – includes a new shared use footway and cycle track. The southern section is scheduled for construction in 2025





## Warwick: (K2L) A452 Kenilworth Road (Leamington Spa Town Centre) ATE01198

**Proposed walking, wheeling and cycling schemes – have your say – Warwickshire County Council** <https://maps.app.goo.gl/sx4ZzPEMj3XEaetq5>

- Identified as a programmed scheme in the LCWIP for completion of section into Leamington Town Centre (most sections of this project (K2L Section 1a) were completed in 2022 and 2023, with a formal opening in April 2024)
- Funded by Getting Building Fund, Active Travel Fund and Warwickshire County Council
- Includes signed advisory cycle route along Binswood Avenue and Beauchamp Road, extended mandatory cycle lane on Clarendon Avenue, crossing refuge on Clarendon Avenue and cycle parking on Beauchamp Road



## Warwick: A452 Europa Way

**A452 Europa Way corridor – Warwickshire County Council**

<https://maps.app.goo.gl/3PRAz2f6WgkqggQ5f6>

- Identified as a programmed scheme in the LCWIP
- This is a multi-phased complex project, with a number of junction improvements planned
- Construction work started in May 2024 on the WCC-3 project, Ford Foundry (Myton Road/ Old Warwick Road) and Queensway roundabouts – which includes new Toucan crossings, footways and cycle tracks. Works partially completed and continue until summer 2025







**Warwick: Harbury Lane (Europa Way - Tachbrook Rd/ Oakley Wood Road) ATE00668**  
**[Proposed walking, wheeling and cycling schemes – have your say – Warwickshire County Council](https://maps.app.goo.gl/cUtsFiZv2bkKcPWT6)**  
**<https://maps.app.goo.gl/cUtsFiZv2bkKcPWT6>**

- Identified as a programmed scheme in the LCWIP
- Funded by Active Travel Fund and S106 developer contributions
- In advance of Phase 1 and the opening of Oakley School in September 2024, crossing improvements were completed at Tachbrook Rd/ Oakley Wood Road
- Phase 1 construction commenced in August 2024 and were partially completed by end of 2024. Further works proposed during 2025, with Phase 2 planned for 2026.
- Includes widening and surfacing of existing path, new footway/ cycle track and upgrade of Puffin crossings to Toucan crossings.





## **Warwick: Radford Meadows Bridge**

### **[New Radford Road bridge installed - Warwick District Council.](#)**

**<https://maps.app.goo.gl/hJr74JJ281PF1nuZ>**

- Identified as a programmed scheme in the LCWIP
- Funded and delivered by Warwick District Council, with design contributions from Warwickshire County Council
- Completed November 2024
- Includes replacement of footbridge with wider foot and cycle bridge to meet LTN1/20 and access standards, plus new connecting paths and removal of barriers



## **Warwick: A4177 Birmingham Road, Hatton**

### **[A4177 Birmingham Road, Hatton - Union View – Warwickshire County Council](#)**

**<https://maps.app.goo.gl/z44TzEqRxZv2uRmd7>**

- Identified as a programmed scheme in the LCWIP
- S278 scheme completed in November 2024 (Warwickshire County Council)
- Includes extension of footway/ cycle track. Further upgrades have been identified for adjacent sections (to be added to LCWIP as new scheme).





## Warwick: A429 Coventry Road

**Proposed walking, wheeling and cycling schemes – have your say – Warwickshire County Council** <https://maps.app.goo.gl/2jzbVzUPfYy7RJMt8>

- Identified as a programmed scheme in the LCWIP
- Funded by Warwickshire County Council, Getting Building Fund and the Cycle Rail Routes to Stations Fund, administered by Sustrans
- Construction commenced in May 2024 on the southern section between St John's and the Grand Union Canal, and substantially completed by the end of 2024. Further works planned for northern section after Cycle Track Order was confirmed by the Secretary of State for Transport in May 2024.
- Southern section includes widened footway and creation of shared and segregated cycle tracks, cycle/ pedestrian priority crossings and road humps at side roads, upgrade of Puffin crossing to a Toucan crossing, Toucan crossing and parallel crossings.



## Warwick: Myton Green and Heathcote Sustainable Urban Extension

**A452 Europa Way corridor – Warwickshire County Council**

<https://maps.app.goo.gl/BYG8VaZBFoKSi6tq9>

- Identified as a programmed scheme in the LCWIP
- Housebuilders are continuing the buildout of this Sustainable Urban Extension
- Following completion of a new signal-controlled junction on Gallows Hill in April 2024 (S278-3A in the Europa Way corridor programme) Fusiliers Way was officially opened up as a through road in June 2024
- Includes crossings, new footways, cycle tracks and recreational paths





## Summary of other Active Travel activities and events

### **School cycle parking**

Cycle parking was installed at the following secondary schools during 2024:

- Campion School, Leamington Spa (20 spaces)
- George Eliot Academy, Nuneaton (8 spaces)
- Higham Lane School, Nuneaton (20 spaces)

### **School streets**

A pilot School Street was launched at Eastlands Primary School in Rugby in 2023. Lansdowne Place became a Pedestrian and Cycle Zone at the start and end of the school day as part of an Experimental Traffic Regulation Order for up to 18 months. During 2024, further engagement took place with school staff, pupils and residents, and additional signs, dropped kerbs and 'H' bar markings were introduced in local streets.

### **Walking and Cycling Maps**

Walking and cycling maps for Stratford, Warwick & Leamington, Kenilworth, Rugby and the countywide map were reprinted in Summer 2024.

### **Active Travel training in 2024**

- Warwickshire County Council staff (from planning, engineering and transport teams) attended the online webinars hosted by Active Travel England
- Warwickshire County Council staff also attended the Leicester Cycle City conference, EBike Summit in Oxford, mini-Holland event in Walthamstow and Healthy Streets Practitioner training course.

### **Behaviour Change Events 2024**

In 2024, Warwickshire County Council's Active Travel team delivered/ supported 35 events across the County. These events ranged from primary schools to Small and Medium-sized Enterprises and other community initiatives.

The team focused on speaking with individuals about their experiences when walking, wheeling and cycling in Warwickshire and aimed to both support them in identifying and removing barriers to Active Travel, and also to celebrate those who were already enjoying the benefits of walking, wheeling and cycling.

The services that the Active Travel team offered include, but were not limited to: BikeRegister security marking, 'Dr. Bike' health checks, smoothie bike, and the Love to Ride platform/campaigns.

- **Dr. Bike:** 'Dr. Bike' health checks are an invaluable service that the Active Travel team provide. A Cytech certified mechanic will make minor adjustments to each individual's bike, but more importantly, will give them information/guidance to complete the fix themselves in the future. This expertise-sharing initiative has proved incredibly popular at Active Travel Roadshow events. In 2024, the team provided a 'Dr. Bike' health check to 200 bikes.
- **BikeRegister security marking:** [BikeRegister](#) is a nationally recognised database that police and other authorities can search to see if a bike is stolen or not. The marking kits are applied to the frame of the bike and an account is set up for each individual to manage. If a stolen bike is recovered, BikeRegister marking kit allows the police to identify the rightful owner and return their bike. In 2024, the Active Travel team security marked 192 bikes.



- Smoothie bike:** In the summer of 2024, the Active Travel team purchased a smoothie bike. This static bike has a smoothie maker attached which spins when you pedal the wheels. The team wanted to include a 'hook' to their event offering that would get people to engage who might not be overtly interested in walking, wheeling and cycling. The smoothie bike has proved to be an excellent tool for engaging with a broader range of people – in particular, workplaces. Throughout the second half of 2024, the team deployed the smoothie bike 8 times, producing over 500 fruit smoothies.

#### *Active Travel Events and engagement during 2024:*

Date	Event (location)	Target Group	Bikes checked (Dr Bike)	Bikes Marked	No. of smoothies (estimate)	No. of people engaged (estimate)
27.01.2024	Rugby SNT Road Safety & Active Travel Event - GEC Rec, Rugby	Community / Partner	5	7		20+
30.01.2024	SWFT Sustainability Roadshow - Warwick Hospital	NHS	16	8		25+
31.01.2024	SWFT Sustainability Roadshow - Leamington Rehab Hospital	NHS	0	0		10
01.02.2024	SWFT Sustainability Roadshow - Stratford Hospital	NHS	2	1		20+
16.02.2024	WFRS -Road Safety & Active Travel Event - Rugby Railway Club	Community / Partner	1	0		20
09.03.2024	The Big Save - Coleshill Town Hall	Community / Partner	3	6		-
19.03.2024	Myton School	Secondary School	13	12		21
17.05.2024	Bilton Infant School	Primary School	14	0		40+
19.05.2024	Leamington Bikeathon - Victoria Park, Leamington Spa	Community / Partner	3	0		50+
08.06.2024	Big Green Week - Stratford	Community / Partner	0	4		20+
09.06.2024	Bikerlott - Sydni Centre	Community / Partner	9	1		25+
16.06.2024	KTC - Clean Air Day - Kenilworth	Community / Partner	2	16	150	150+
25.06.2024	Racemeadow Primary School (Bike Marking Event)	Primary, School	0	13		20
30.06.2024	Napton Cycle Ride	Community / Partner	3			-
13.07.2024	Park Run / Cycle Parking Installation Event (Newbold Comyn)	Community / Partner	18	-		-
20.07.2024	Houlton, Rugby (SNT Event)	Community / Partner	-	-		-
20.07.2024	Think Active / WDC / Everyone Active - Lillington Event (The Holt)	Community / Partner	15	14		50+
24.07.2024	HAF/Barnados event (Lillington)	Community / Partner	0	0	15	10



Date	Event (location)	Target Group	Bikes checked (Dr Bike)	Bikes Marked	No. of smoothies (estimate)	No. of people engaged (estimate)
30.07.2024	Myton School	Secondary School	15	15		12
31.07.2024	HAF/Barnados event (Lillington)	Community / Partner	0	0	10	10
01.08.2024	Cycle to Work Day (Shire Hall)	Workplace	19	11	15	35+
07.08.2024	HAF/Barnados event (Lillington)	Community / Partner	0	0	8	5
31.08.2024	Eco-Fest 2024	Community / Partner		1		40
05.09.2024	TATA - Event 1	Workplace				30
07.09.2024	Leamington Food Festival	Community / Partner	6	20	150	100+
08.09.2024	Leamington Food Festival	Community / Partner	5	24	150	100+
12.09.2024	TATA - Event 2	Workplace	8	7		15-20
13.09.2024	Wellesbourne Primary School	Primary School	4	5		15
19.09.2024	TATA - Event 3	Workplace	10	10		15-20
26.09.2024	TATA - Event 4	Workplace	9	9	12	15-20
05.10.2024	Park Run - Warwick Racecourse	Community / Partner	8	9		25+
26.10.2024	Park Run - Stratford	Community / Partner	6	6		15
12.11.2024	Saints Community Café	Community / Partner	2	0		15
25.11.2024	St. Gabriel's Academy	Primary School	4	0		30+

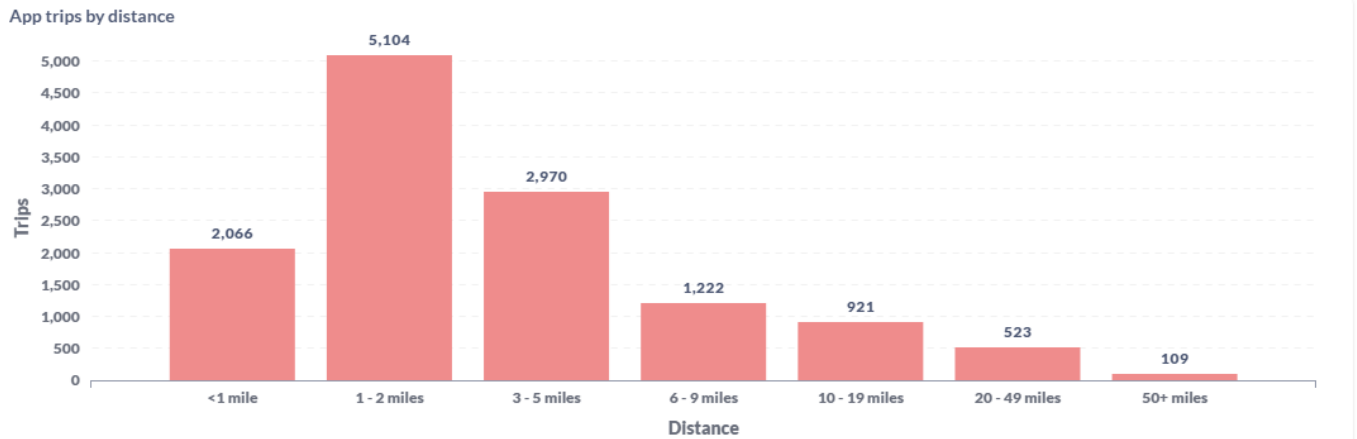
## Love to Ride

[Love to Ride](#) is an online, app-based product that uses established behavioural change techniques to support individuals increase the number of miles they make in the saddle. The app rewards individuals not for speed/distance, but for simply getting on their bike.

As part of Warwickshire County Council's partnership with Love to Ride, Warwickshire residents and businesses get access to Love to Ride's 'Ride 365' programme. Ride 365 provides four seasonal campaigns that each have a different focus – from encouraging trips for transport in the summer (Bike Month challenge), to encouraging individuals to keep going through the cold with the Winter Wheelers campaign. In 2024, 62,500 trips were made on Love to Ride Warwickshire platform, which equates to over 810,000 miles. Of these, 27,382 were transport trips.

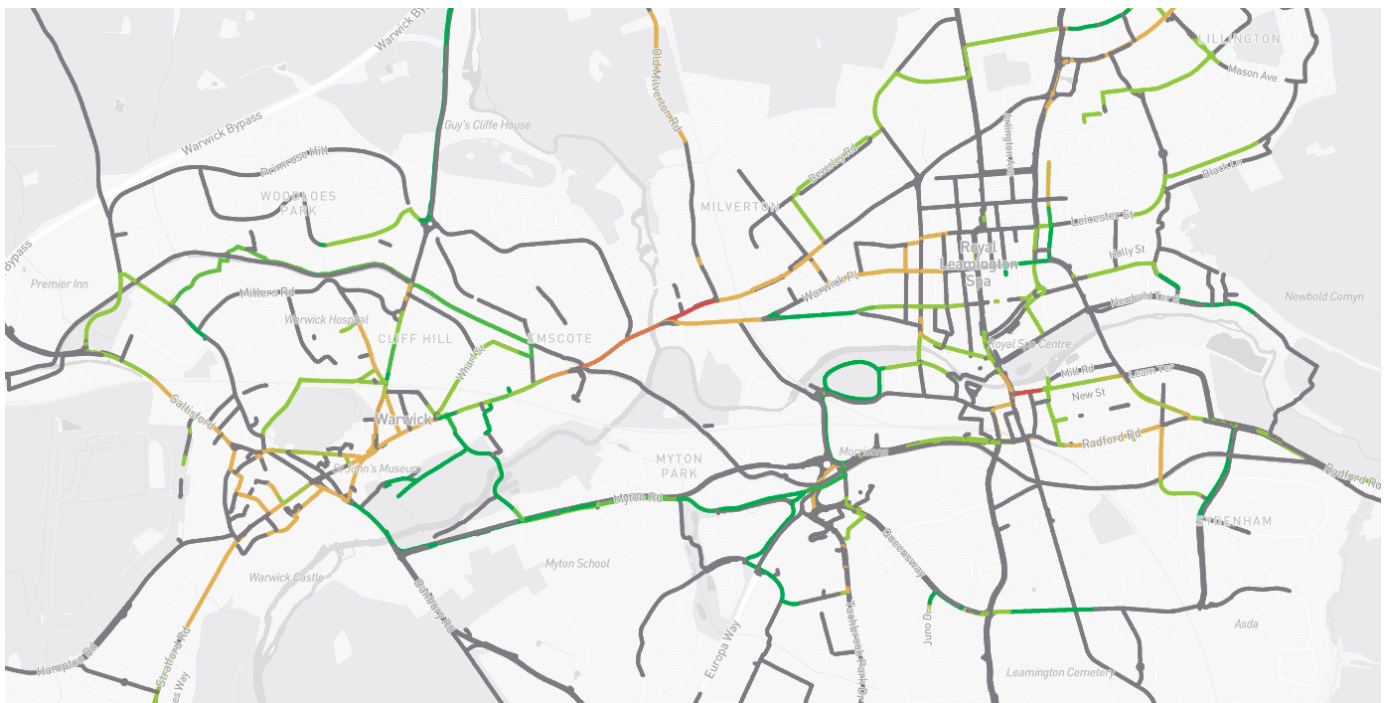


Love to Ride are continually improving their product, with features such as automatic logging and 'Rate my Route' added in 2024. The automatic tracking feature on the app has enabled more shorter trips (2 miles or less) to be captured. The graph below shows that over 7000 trips under 2 miles were captured on the app.



(Love to Ride Insight Dashboard – App trips by distance)

The '[Rate my Route](#)' feature empowers residents to offer their subjective experience of Warwickshire's network. After each ride, users are prompted to give their route a rating. From 'red' (stressed) to dark green (enjoyable). These ratings are then aggregated and anonymised to create a map of user experiences. The Active Travel team continually promote this feature at engagement events as it provides valuable insight for Transport Planning colleagues.



(Love to Ride Rider Comfort Map – Warwick and Leamington)

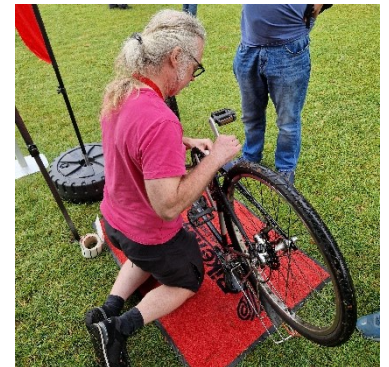


## Highlights from Active Travel activities and events in 2024

### Kenilworth Clean Air Day



### Leamington Food Festival



### Parkrun (Warwick, Leamington, Stratford)



### TATA - Workplace programme





For more information on the LCWIP, Active Travel projects and Active Travel events in Warwickshire, please contact [activetravel@warwickshire.gov.uk](mailto:activetravel@warwickshire.gov.uk) or visit:

LCWIP <a href="#">Developing Warwickshire's cycle network – Warwickshire County Council</a>
Active Travel <a href="#">Active Travel – Warwickshire County Council</a>
School Streets <a href="#">School Streets – Warwickshire County Council</a>
Traffic signals <a href="#">Proposed traffic signal and pedestrian crossings – Warwickshire County Council</a>
Casualty reduction <a href="#">Speeding and speed limits – Warwickshire County Council</a>
Major construction projects <a href="#">Major transport construction projects – Warwickshire County Council</a>
S278 projects <a href="#">Section 278 (s278) programmes – Warwickshire County Council</a>