

# PLACE BASED NEEDS ASSESSMENT

## HENLEY, STUDLEY & ALCESTER

### RECOMMENDATIONS

Warwickshire Joint Strategic Needs Assessment

Produced by Public Health Warwickshire

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## BACKGROUND

This document presents the overarching recommendations emerging from the Joint Strategic Needs Assessment (JSNA) process for the Alcester, Henley, Studley and Bidford JSNA area.

Recommendations are based on a triangulation of data and information from routinely collected datasets and feedback from individuals living or working in the JSNA area. Engagement activities were carried out to explore perceptions of health-promoting aspects of the community and local environment, as well as priority health needs. Feedback was collected through four engagement sessions at community venues, surveys for people living and working in the area, and at a local stakeholder event when findings from analysis of health-related datasets were discussed.

Full details of the process and findings can be found in the full JSNA report: <https://apps.warwickshire.gov.uk/api/documents/WCCC-644-528>

Summary information is available from:

- Infographic: <https://apps.warwickshire.gov.uk/api/documents/WCCC-644-529>
- Appendices: <https://apps.warwickshire.gov.uk/api/documents/WCCC-644-527>

## RECOMMENDATIONS

1. Ensure services **plan for the growth in population aged 65 and over**.
2. **Promote healthy lifestyles**, including physical activity, diet and safe alcohol consumption to reduce risk factors for long-term diseases.
3. **Increase opportunities for social connections** across all age groups, particularly for those with limited access to transport or where a lack of community venues may limit opportunities for social contact.
4. Identify opportunities to **improve cancer care in the community**, reducing the need for patients to access care as an emergency and ensuring people living with and beyond cancer are appropriately supported.
5. **Increase pro-active identification of hypertension and diabetes** and empower patients to self-manage and take appropriate action to reduce the risk of serious adverse health events and complications.
6. **Support people caring for friends or relatives**, including children and young people who have caring responsibilities for parents, and adults caring for older people with dementia or cognitive impairment.
7. Strengthen links between health professionals and housing officers to **ensure older people are living in appropriate accommodation** which is warm and minimises the risk of harm from falls.

8. Work with partners within health, schools and community settings to **improve mental health among children and young people**.
9. Investigate opportunities to **reduce harm from air pollution in identified areas** with poorer air quality.
10. Collaborate with Food Banks operators and Citizens Advice Bureau staff to identify opportunities to **address poverty locally**.
11. **Increase the range of opportunities for physical activity** including safe walking and cycling routes, use of parks and green spaces and community-based activities, including provision that will appeal to young people, men and older people.
12. Improve **road safety** particularly around the Sambourne area.