# Mortality rate from causes considered preventable

Age-standardised mortality rate from causes considered preventable per 100,000 population

2013-15

### Introduction

The basic concept of preventable mortality is that deaths are considered preventable if, in the light of the understanding of the determinants of health at the time of death, all or most deaths from the underlying cause (subject to age limits if appropriate) could potentially be avoided by public health interventions in the broadest sense.

### **Current position**

The Public Health Outcomes Framework shows that in 2013-15:

- In Warwickshire, 167.4 per 100,000 population is significantly better than either the England (184.5) or West Midlands (197.2) rates.
- At a district/borough level the overall trend is similar with rates falling in all areas of the county in the period from 2004-06 to 2013-15 with the latest mortality rates varying between 149.2 per 100,000 population in Stratford-on-Avon District to 200.2 per 100,000 population in Nuneaton & Bedworth Borough.

Directly standardised mortality rate per 100,000 population from causes considered preventable (2004-06 to 2013-15)





#### Current activity

- NHS Health Check programme to help manage risks for long term conditions
- Family weight management programme
- Big Day Out
- Exercise on Prescription
- Smoking cessation and smoking in pregnancy programmes.
- Countywide breast feeding initiative

## Future activity

- Public Health/Warwickshire North Clinical Commissioning Group (WN CCG) cardiovascular disease programme
- Schools and community physical activity programmes
- Focus on the physical health needs of those with disability and learning needs
- Focus on improving health outcomes for patients with mental health and wellbeing needs including smoking cessation

#### *Links to other indicators*

• Take up of NHS Health Check Programme



Fall in mortality rate between 2004-06 and 2013-15 in Warwickshire.

Five highest directly standardised mortality rates per 100,000 people by Warwickshire ward, 2010-2014

Local Authority	Ward name	Mortality rate
North Warwickshire Borough	Atherstone Central	281.0
Nuneaton & Bedworth Borough	Camp Hill	277.6
Rugby Borough	Newbold & Brownsover	263.7
Warwick District	Brunswick	262.2
North Warwickshire Borough	Coleshill North	254.0
Source: PCMD		l

Local analysis of Primary Care Mortality Database (PCMD) data, for 2010-14 shows that there are 12 wards with statistically higher mortality rates than the county rate.