

THERE ARE AROUND

10 MILLION

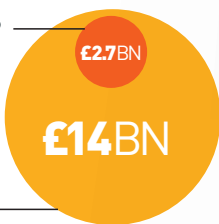


ADULTS WHO SMOKE CIGARETTES IN GREAT BRITAIN.

THAT'S ALMOST **17%** OF THE ENTIRE UK POPULATION.

ABOUT **HALF OF ALL REGULAR SMOKERS** WILL EVENTUALLY BE KILLED BY THEIR ADDICTION.

SMOKING COSTS THE NHS APPROX **£2.7BN** A YEAR FOR TREATING DISEASES CAUSED BY SMOKING.



IN 2013, UK SMOKERS SPENT AROUND **£14BN** ON TOBACCO.

TOBACCO SMOKE CONTAINS OVER **4,000** CHEMICAL COMPOUNDS.

CIGARETTES ARE THE MAIN CAUSE OF FATAL ACCIDENTAL FIRES IN THE HOME.

IN 2008, SMOKERS' MATERIALS ACCOUNTED FOR

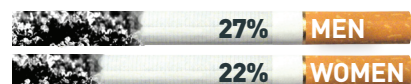
113 DEATHS & **932 NON-FATAL CASUALTIES** FROM FIRES IN THE HOME.



PERCENTAGE OF **ADULT SMOKERS**.



PERCENTAGE OF **EX-SMOKERS**.



ABOUT **TWO-THIRDS** OF CURRENT SMOKERS WOULD LIKE TO **STOP SMOKING**.



THE IMPACT OF SMOKING

ON AVERAGE, CIGARETTE SMOKERS DIE **10 YEARS YOUNGER** THAN NON-SMOKERS.



SMOKING AFFECTS YOUR **SENSE OF TASTE AND SMELL**. SMOKERS ARE MORE LIKELY TO DEVELOP **WRINKLES** YOUNGER AND HAVE **DENTAL PROBLEMS**.



SMOKERS UNDER THE AGE OF 40 HAVE A **FIVE TIMES GREATER RISK OF A HEART ATTACK** THAN NON-SMOKERS.

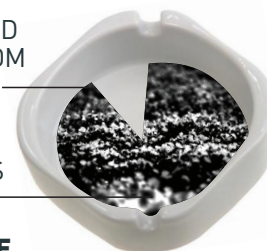


ONE YEAR AFTER STOPPING, THE RISK OF A HEART ATTACK FALLS TO ABOUT **HALF THAT OF A SMOKER**.

A 20-A-DAY SMOKER WILL SPEND AROUND



SMOKING CAUSES AROUND **80%** OF DEATHS FROM LUNG CANCER AND AROUND **80%** OF DEATHS FROM BRONCHITIS AND EMPHYSEMA.



EVERY YEAR, OVER **100,000** SMOKERS IN THE UK DIE FROM SMOKING RELATED CAUSES.

IF SMOKERS QUIT **BEFORE THE AGE OF 30**, THEY CAN AVOID ALMOST ALL OF THE RISK OF LUNG CANCER ATTRIBUTABLE TO SMOKING.

