



WARWICKSHIRE JOINT STRATEGIC NEEDS ASSESSMENT

PLACE-BASED APPROACH (APRIL 2018- MARCH 2020)

RESIDENTS SURVEY – ANALYSIS OF RESPONSES

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Date published: March 2020

Report produced by Business Intelligence, Commissioning Support Unit

BACKGROUND

To establish a picture of the health and wellbeing of the Warwickshire population, Warwickshire County Council (WCC) and partners carry out a Joint Strategic Needs Assessment (JSNA). The assessment is used to inform the planning and delivery of services and support, it can also be a useful source of information for charities and communities themselves.

Previous JSNAs have been based on the Warwickshire population and have focused on prioritised themes. However, for the period April 2018 to March 2020, a series of place-based needs assessments have been produced. The county has been divided into 22 areas with populations of around 30-50,000 people. These needs assessments will inform the setting of local priorities and provide a more in-depth understanding of health and wellbeing within smaller areas in Warwickshire.

The JSNA brings together evidence from a range of sources on factors that affect health and wellbeing. This is used by WCC and other organisations to inform the planning and delivery of services, helping to ensure services and support are well-placed to help the people who need them most.

METHODOLOGY

To ensure the needs assessments reflected local priorities engagement with stakeholders was seen as a key element of the place-based JSNAs. One method of engagement was an online survey aimed at residents which was made available on Ask Warwickshire using Citizen Space. This was live between 1st June 2018 and 29th February 2020. A paper-based version of the survey (or an alternative format or language version) could be requested by telephone or via email (insight@warwickshire.gov.uk).

There was also a second survey – ‘Warwickshire Joint Strategic Needs Assessment – Professionals’ available on Ask Warwickshire seeking the views of those working or volunteering in Warwickshire. The results of this engagement can be found in a separate report.

Whilst the survey was one of the ways to gather local information on need, the JSNA also incorporated data held by local organisations and also the views of local communities gathered through face-to-face engagement with stakeholders and local residents.

This report is structured in three main sections. First, the key messages from the analysis on the JSNA survey are presented. The main section of the report then presents respondent information followed by the results from the sections of the survey: 1. priority areas, 2. valued areas, and 3. areas for improvement. Finally, equalities information for respondents to the survey is presented.



KEY MESSAGES

- The online survey for residents received a total of 1,769 responses.
- 33.0% of all residents who responded to the survey resided in Stratford-on-Avon District, whilst just 2.6% of all respondents stated they resided in North Warwickshire Borough¹.
- The Wellesbourne, Kineton and Shipston JSNA area and the Stratford-on-Avon JSNA area received the most responses (n=217 and n=208 respectively). The four JSNA areas that make up North Warwickshire borough received the fewest responses, with just four respondents stating they lived in JSNA area 2 (Kingsbury)¹.
- Respondents were asked to select options from a list which they felt were priority areas for health and wellbeing in their local area. Access to health services was selected by 65.1% of all respondents (n=1,152), promoting mental health and wellbeing was selected by 63.7% respondents (n=1,126), and parks and green spaces was selected by 59.2% of respondents (n=1,048). In contrast, just 25.2% of respondents (n=445) selected employment and skills development as a priority area for health and wellbeing.
- A total of 453 respondents gave a comment or suggestion regarding priority areas for health and wellbeing in their local area. The most common themes relating to priority areas for health and wellbeing were access to public transport (19.4%, n=88), access to health services (17.9%, n=81), and support for those with mental health conditions (11.9%, n=54).
- Respondents were then asked what top 3 things they value about the local area/local community which support positive health and wellbeing, with emphasis on respondents considering local facilities, groups, people and activities. Overall, green space/outdoor facilities (n=1,059), access to local community groups and activities (n=768), and public transport links (n=718) were most likely to feature within a respondent's top 3 things they value. In contrast, access to online services was least likely to be selected in respondents' top 3; just 2.7% (n=47) respondents selected this option as their first choice.
- A total of 299 respondents also gave a comment about the top 3 things that support positive health and wellbeing in their local area. The most common themes relating to priority areas for health and wellbeing was access to local community groups and activities (20.1%, n=60), access to community venues/facilities (17.1%, n=51) and access to health services (13.4%, n=40).
- Respondents were then asked to list up to three things that could be better in their local area in the three open text boxes provided. In total, 1,386 respondents gave at least one comment, and in total, 3,459 comments were given across the three open text boxes to this question. The most common theme highlighted by respondents was access to health services – 71.7% (n=994) of all respondents who gave at least one comment to this question mentioned this as one of the three things in the local area that could be better to improve health and wellbeing. Other common themes included access to local community activities/events/groups (48.7%, n=762), support for long-standing health conditions (47.8%, n=633), and support for mental health and wellbeing (40.2%, n=633).
- Finally, respondents were asked what local activities/events they would like to see in their area. This was an open text box question and a total of 1,141 respondents gave a comment to this question. The most common theme relating to local activities/events that respondents would like to see was physical activities, sports and exercise (e.g. running, cycling, yoga/pilates, walking groups). This was selected by a quarter of all respondents (25.9%, n=295) who answered this question. Other common themes mentioned included the arts (e.g. music festivals, theatre, crafts) (12.3%, n=140), and health and wellbeing specific activities/events (11.7%, n=134).

¹ All the JSNA areas in North Warwickshire were in the first wave so there was less targeted promotion of the survey in North Warwickshire once the needs assessments in North Warwickshire were completed.

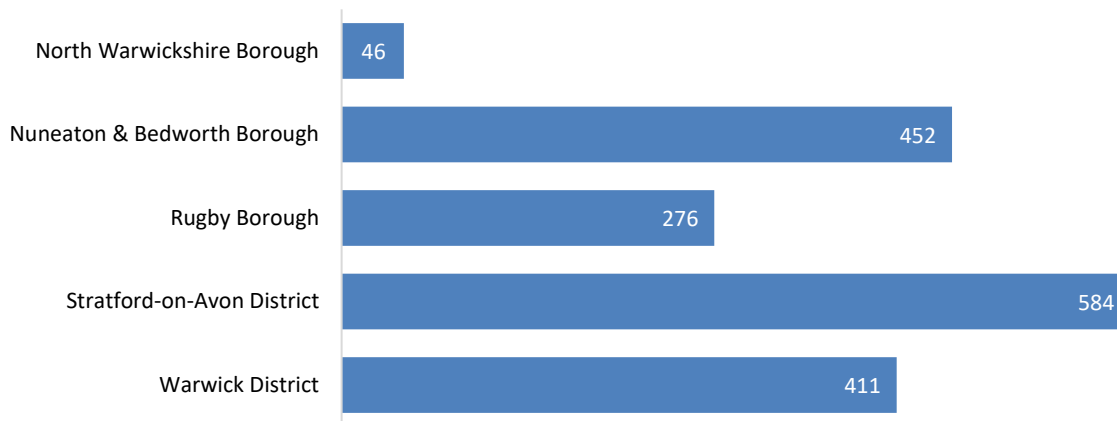


RESULTS – ENGAGEMENT ANALYSIS

In total, the online survey for residents received 1,769 responses. Respondents were asked to select the Warwickshire borough or district in which they lived and, depending on their selection, were then directed to state which JSNA area within their borough/district they lived in. Following this, all respondents were directed to answer a set of questions relating to health and wellbeing in their local area.

ABOUT RESPONDENTS

Figure 1. Warwickshire borough/district where respondent lives

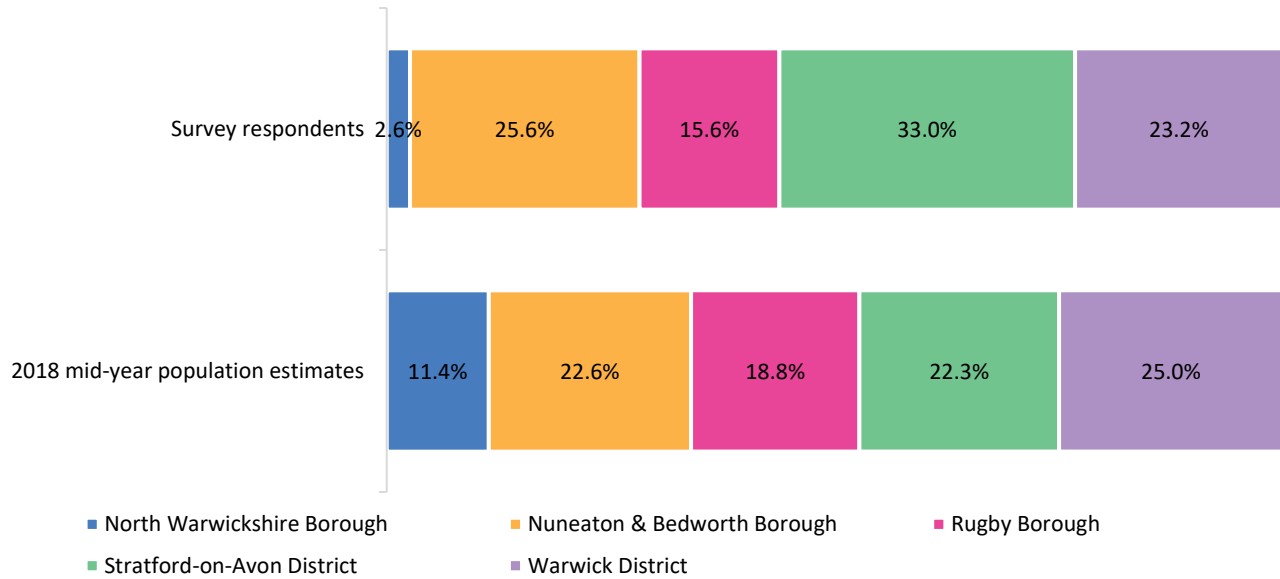


As Figure 1 shows, 33.0% of all residents who responded to the survey resided in Stratford-on-Avon District, whilst just 2.6% of all respondents stated they resided in North Warwickshire Borough. For comparison, Figure 2 shows the proportional breakdown of Warwickshire residents as per the results of the survey compared to ONS 2018 mid-year population estimates for Warwickshire. This shows that North Warwickshire is under-represented (2.6% of survey respondents compared to 11.4% of the Warwickshire population), and Stratford-on-Avon District is over-represented (33.0% of survey respondents compared to 22.3% of the Warwickshire population).

The survey was available and promoted to residents in Warwickshire. However, all the JSNA areas in North Warwickshire were in the first wave of needs assessment completed so there was less targeted promotion of the survey in North Warwickshire once the needs assessments in this borough were completed. This potentially led to the lower response rate from residents in North Warwickshire.

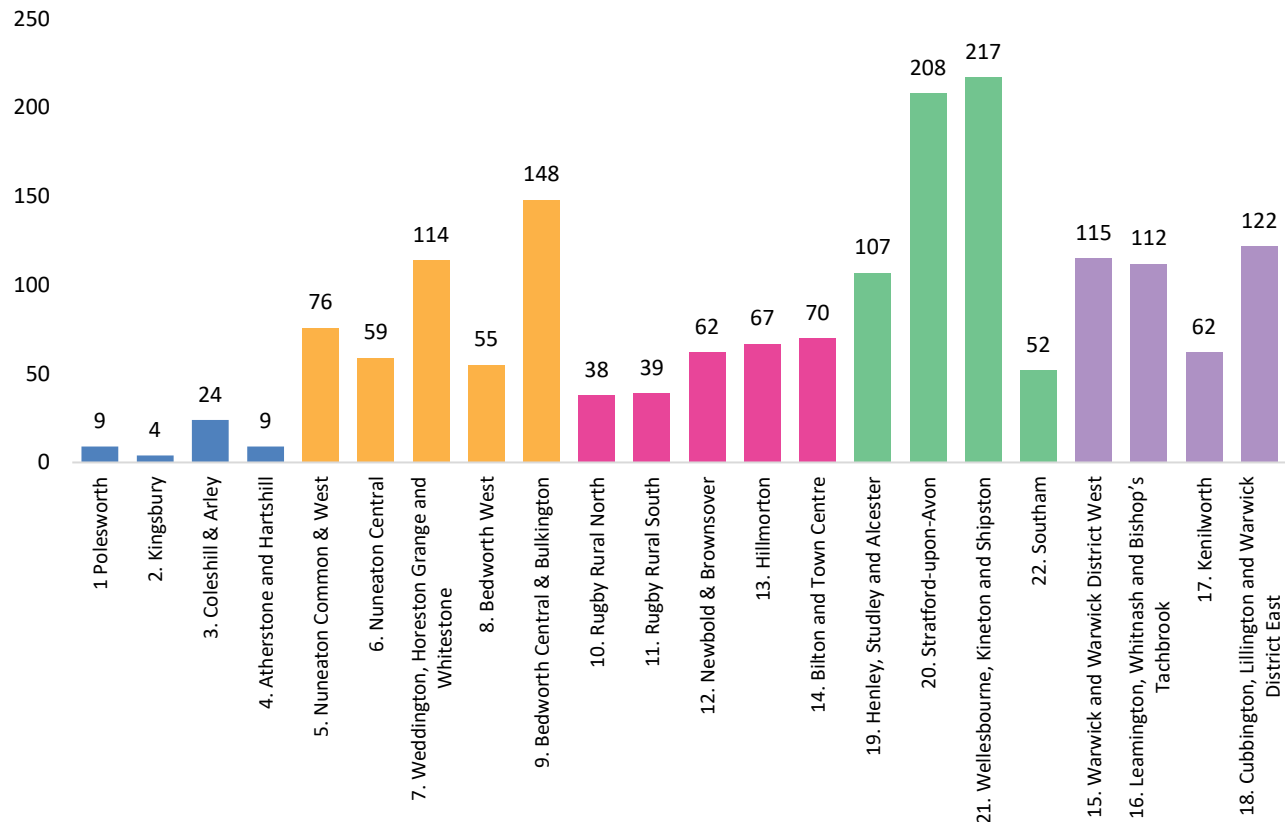


Figure 2. Warwickshire borough/district by 1. Survey respondents, 2. ONS 2018 mid-year population estimates



Respondents were then asked which JSNA area they reside in within their chosen borough/district. The results of this are presented in Figure 3. JSNA area 21 (Wellesbourne, Kineton and Shipston) and JSNA area 20 (Stratford-on-Avon) received the most responses (n=217 and n=208 respectively). The four JSNA areas that make up North Warwickshire borough received the fewest responses, with just four respondents stating they lived in JSNA area 2 (Kingsbury).

Figure 3. JSNA area where respondent lives

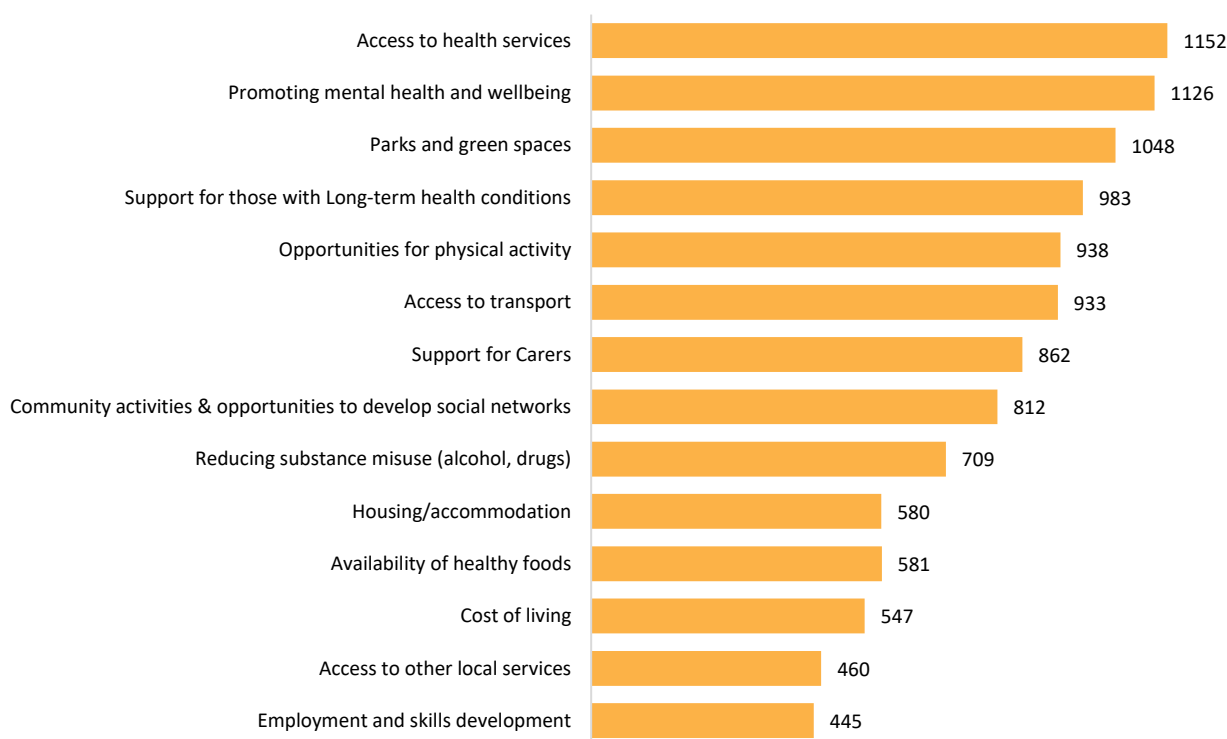


PRIORITY AREAS FOR HEALTH AND WELLBEING

In the next section of the survey, respondents were asked to select options from a list which they felt were priority areas for health and wellbeing in their local area. There were fourteen options listed and residents could select multiple options. This question also included an open text box should respondents wish to add any further comments or other suggestions regarding priority areas for health and wellbeing.

As Figure 4 shows, access to health services was selected by 65.1% of all respondents (n=1,152), promoting mental health and wellbeing was selected by 63.7% respondents (n=1,126), and parks and green spaces was selected by 59.2% of respondents (n=1,048). In contrast, just 25.2% of respondents (n=445) selected employment and skills development as a priority area for health and wellbeing.

Figure 4. “Looking at the list below, please select things which you feel are priority areas for health and wellbeing in your local area”



In terms of the open text box question, a total of 453 respondents gave a comment or suggestion regarding priority areas for health and wellbeing in their local area. Analysis was undertaken and themes based on qualitative comments are presented in Figure 5 below. Most answers involved respondents providing specific examples and/or more detail to support their selections. The most common themes relating to priority areas for health and wellbeing were access to public transport (19.4%, n=88), access to health services (17.9%, n=81), and support for those with mental health conditions (11.9%, n=54).



Figure 5. Comments/suggestions regarding priority areas for health and wellbeing in your local area

Theme / description	Count (%)	Example quotation(s) for illustration
Access to public transport	88 (19.4%)	<p><i>"The public transport system is inadequate"</i></p> <p><i>"Transport links from a village to help support those who cannot drive or have access to a car to local towns and cities are important to allow individuals to attend social events or regular hobbies"</i></p> <p><i>"Good transport is critical to be able to participate in many of the above activities and to access services"</i></p>
Access to health services	81 (17.9%)	<p><i>"Access to GP services is critical. There is a shortage of nursing staff and GP appointments meaning long waits. Access to certain medication is also a problem"</i></p> <p><i>"The greatest difficulty is availability of GP appointments in a timely fashion for health reviews and routine blood tests. Increasingly they are providing an emergency only service"</i></p> <p><i>"Nearest doctor's surgery is 4-5 miles away; there used to be a weekly surgery in the village"</i></p>
Support for those with mental health conditions	54 (11.9%)	<p><i>"We need to provide services that support positive mental health and we need to have joined up thinking with those services. What little is currently available doesn't work"</i></p> <p><i>"Mental health services for children is woefully underfunded. Been on waiting list for over 2 years. Shocking"</i></p> <p><i>"Mental health services are practically non-existent"</i></p>
Housing, accommodation (including homelessness)	43 (9.5%)	<p><i>"Very little housing being built for single accommodation which is affordable either for rent or buying. Little opportunity for young people within the housing market"</i></p> <p><i>"There is no social housing. Everything seems to be a £400,000 house - very worried about where my children are going to move to when they get older"</i></p> <p><i>"Reducing the big increase in homelessness"</i></p>
Traffic, congestion, parking issues	41 (9.1%)	<p><i>"Maintenance of roads, reduction of traffic noise and vibration"</i></p> <p><i>"Traffic calming measures... Road infrastructure is not adequate enough for the increase and drivers are careless and speed"</i></p> <p><i>"Stop the parking on double yellow lines"</i></p>
Parks and green spaces	40 (8.8%)	<p><i>"There is no expansion of green spaces"</i></p> <p><i>"Protecting the green spaces for future children. Vast swathes of leafy Warwickshire are being carved up for housing"</i></p> <p><i>"Parks are becoming too child-centric... all the open space is being taken up with skate parks, all-weather football pitches, climbing equipment, swings etc. Open QUIET space is required for those that like to walk and reflect, also to exercise their dogs"</i></p>
Concerns regarding rapid urbanisation/population growth	37 (8.2%)	<p><i>"With all the developments that are taking place or are in the process of development, the infrastructure does not appear to be in place"</i></p> <p><i>"With lots more housing in the area, I'm worried about availability of services with no extra hospitals, schools or GPs to accommodate the"</i></p>



		<p><i>extra population”</i></p> <p><i>“There is aggressive and unrelenting building in our area which is transforming its nature into a vast urban conurbation. There is a massive build-up of traffic leading to congestion and a rapid effect on air quality. Moreover, this vast area of construction has no extra facilities, such as health clinics, doctors surgeries and educational facilities. There is no expansion of green spaces to alleviate the sheer bulk of new building. The new housing is out of reach of first-time buyers and the low paid. In short, there is no sense of an overall strategic planning or consideration for the needs of the general community”</i></p>
Opportunities for physical activities	33 (7.3%)	<p><i>“Provide cheaper physical activities... Leisure centre costs over £650 per annum for a couple beyond the budget for a lot of people”</i></p> <p><i>“Not enough local opportunities for physical activity groups”</i></p> <p><i>“Lack of local exercise facilities”</i></p>
Youth-specific services	30 (6.6%)	<p><i>“Youth services and opportunities are needed”</i></p> <p><i>“Why is there no specific mention of children and young people?... engage them on their own terms, a facility that includes them and gives them a voice”</i></p> <p><i>“A youth club would be amazing. The children on this estate could and would benefit greatly from a facility like this”</i></p>
Cycling / walking routes	28 (6.2%)	<p><i>“Would like to have more cycle lanes available to be able to ride bikes safely on the roads”</i></p> <p><i>“Cycle lanes on country roads would be a welcomed change - currently my family and I are too afraid to cycle on country roads as they are too fast and generally too narrow”</i></p> <p><i>“Safe cycling and walking lanes would promote healthy activities and help to reduce traffic”</i></p>
Social/rural isolation	27 (6.0%)	<p><i>“Support for people who can't go out because of anxiety etc. Need groups that go to us because it's too hard to go out so get lonely”</i></p> <p><i>“Major issues around social isolation, particularly for people who aren't able to get out of their house for whatever reason”</i></p> <p><i>“I work with groups in the area which wish to help elderly people to not feel lonely; the biggest problem is finding out who they are”</i></p>
Community activities/events, and opportunities to develop social networks	27 (6.0%)	<p><i>“More community spaces that are affordable to hire to run activities from... currently the community centre is the only one (even with growing number of houses) and costs to hire are rising”</i></p> <p><i>“Living in a small rural community I believe support for community activities, events etc. to be essential”</i></p> <p><i>“I think that we need to do more as a community and try to hold events special occasions like Christmas and Easter. I think that this will improve our community for the better”</i></p>
Older people-specific services	26 (5.7%)	<p><i>“Surprised that there are no Contact the Elderly groups”</i></p> <p><i>“More classes for retired people during the day/afternoon”</i></p> <p><i>“Better shops, activities and cafes as us older people like to go out for a cuppa and natter with some friends and look around at the shops”</i></p>



Support for those with long term health conditions	25 (5.5%)	<p><i>“There is very little support for those with long term health conditions. Most of the support I have gotten has been found independently”</i></p> <p><i>“Support groups for those with chronic illnesses”</i></p> <p><i>“Greater help needed for those with long term health issues, particularly social activities. Very little available”</i></p>
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Other themes mentioned regarding priorities for health and wellbeing included: infants/children and families (n=20), support for carers (n=19), crime, anti-social behaviour and community safety (n=19), healthy lifestyles (e.g. availability of healthy foods, obesity, stopping smoking) (n=17), community venues/facilities (n=16), schools/education (n=16), financial support/investment (n=15), drug/alcohol misuse (n=14), joined up thinking, information sharing, communication (n=11), employment, skills and jobs (n=8), and environment (e.g. climate emergency, global warming) (n=5).

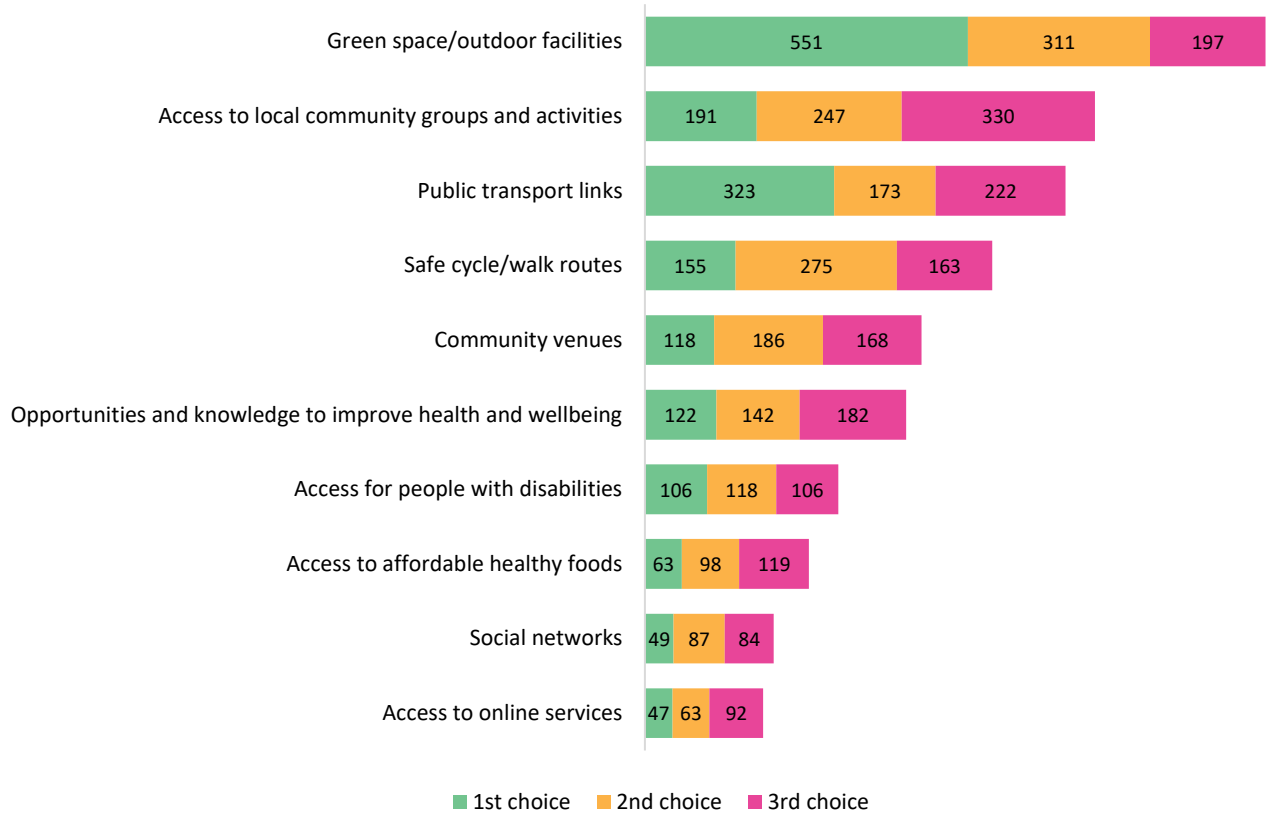
VALUED AREAS THAT SUPPORT HEALTH AND WELLBEING

Respondents were then asked what top 3 things they value about the local area/local community which support positive health and wellbeing, with emphasis on respondents considering local facilities, groups, people and activities. There was a list of ten options from which respondents could select their top 3 choices. Overall, green space/outdoor facilities (n=1,059), access to local community groups and activities (n=768), and public transport links (n=718) were most likely to feature within a respondent’s top 3 things they value (Figure 6). Indeed, green space/outdoor facilities was selected by 59.9% of all respondents and was chosen as first choice by almost a third (31.1%). Furthermore, whilst access to local community groups and activities featured in the top 3 more frequently than public transport links, more respondents selected public transport links (n=323) as their first choice than access to local community groups and activities (n=191).

In contrast, access to online services was least likely to be selected in respondents’ top 3. Also, just 2.7% (n=47) respondents selected this option as their first choice.



Figure 6. “What are the top 3 things that you value about the local area/local community which support positive health and wellbeing? (please consider local facilities, groups, people and activities here)”



A total of 299 respondents also gave a comment to the open text box requesting respondents to state anything else that was not covered in the main question about the top 3 things that support positive health and wellbeing in their local area. Analysis was undertaken and themes based on qualitative comments are presented in Figure 7 below. Most answers involved respondents providing specific examples and/or more detail to support their selections. The most common themes relating to priority areas for health and wellbeing was access to local community groups and activities (20.1%, n=60), access to community venues/facilities (17.1%, n=51) and access to health services (13.4%, n=40).

Figure 7. “Please can you add here anything which is not covered”

Theme / description	Count (%)	Example quotation(s) for illustration
Access to local community groups and activities	60 (20.1%)	<p>“Groups like U3A, exercise groups, groups where I can connect and feel involved and where the ethos is warm and welcoming”</p> <p>“Opportunities for: sitting exercise, walking football/netball etc., art and craft, ‘cafe’ culture”</p> <p>“Mums and tots group. Clubs such as guides and scouts to keep my older children occupied”</p> <p>“More and better evening classes”</p> <p>“Lack of low-cost activities for adults under 50 and young people”</p>



		<i>"Cultural life, e.g. range of music activities/concerts, art events (e.g. Art in the Park; the Peace Festival)"</i>
Access to community venues and facilities	51 (17.1%)	<i>"The most important are community venues that provide a place to meet for various groups for young and old"</i> <i>"The size and condition of community facilities and services means there is a challenge for them to meet current and future needs of the population"</i> <i>"Is the library a community venue? Fantastic resource for health and well-being"</i> <i>"A community centre that is accessible and a community centre that can be used properly by all"</i>
Access to health services	40 (13.4%)	<i>"The medical centre requires greater capacity"</i> <i>"Medical Centre and health care"</i> <i>"Health awareness talks and free health check-ups could be useful"</i> <i>"Access to health facilities"</i>
Access to youth services	36 (12.0%)	<i>"Youth Services and activities for young people"</i> <i>"Youth- focused activities to promote social inclusion, resilience and emotional well-being"</i> <i>"There are no activities to keep school age children occupied during evenings and weekends leading to bad behaviour. There are no scouts/brownies or any groups for teenagers. I think this is more likely to encourage teenagers to drink etc. and vandalise as they are bored"</i>
Access to transport	35 (11.7%)	<i>"There is virtually no access to public transport. This results in social isolation"</i> <i>"The cost of buses is excessively high and finishes too early in the evening"</i> <i>"Public transport improvements would be positive for the community"</i>
Access to parks and green spaces	33 (11.0%)	<i>"We need outdoor and green spaces for health and also for mental wellbeing"</i> <i>"Stop trees and green space being destroyed"</i> <i>"More green spaces and less housing"</i>
Opportunities for physical activities	27 (9.1%)	<i>"Parkrun and Junior Parkrun are fantastic. My young son does junior parkrun regularly"</i> <i>"Affordable exercise, yoga etc. classes which provide both physical and social benefits"</i> <i>"Provision of funding for adult fitness resources to preserve health and well-being"</i>
Developing social networks, information/knowledge sharing, communication	26 (8.7%)	<i>"Things to socialise and meet with friends"</i> <i>"One single source to coordinate and communicate community activities, events and schemes"</i> <i>"I think that face to face conversations are really important as a way of getting information across. Sometimes volunteers could do more"</i>



		<i>to engage successfully with people but may not have confidence or skills/experience"</i>
Cycling/walking routes	23 (7.8%)	<i>"Safe cycle routes are limited"</i> <i>"Safe cycle and walking space"</i> <i>"Cycle and walking routes need to be improved and increased across Warwickshire"</i>
Healthy lifestyle (e.g. food, obesity, smoking)	18 (6.0%)	<i>"Children and young people need educating in the benefits of exercise and healthy eating (and the cooking skills to go with it) for a long and enjoyable life"</i> <i>"We need more initiatives to promote healthy eating and weight loss"</i> <i>"Access to healthy food is important"</i>
Access to older people services	17 (5.7%)	<i>"Support for the elderly"</i> <i>"I have noticed that certain areas don't have any course activities for the over 50s to meet and make new friends"</i> <i>"The Community Centre is an ideal place for the retired and people living on their own to come together to socialize, exercise, sing and generally preventing loneliness"</i>
Community safety	15 (5.0%)	<i>"There appears to be no real safeguard in respect to crime, the police force having been largely disbanded. While the police appear to be doing the best they can, they are facing overwhelming odds and it is a losing battle. Local crime is a factor of much fear and worry all"</i> <i>"Safety and security"</i> <i>"Improved local policing"</i>
Volunteering	14 (4.7%)	<i>"Volunteering groups... It brings people together and keeps the village community together"</i> <i>"I think Time Bank is a great way to support people in the community and hopefully gets people to give as well as receive"</i> <i>"I like the Time Bank, I feel welcome and appreciate the concept"</i>
Access to mental health services	13 (4.3%)	<i>"Your mental health service IAPT"</i> <i>"Mental health needs more funding, waiting lists are ridiculously long"</i> <i>"Children's mental health services desperately need overhauling"</i>
Support for those with long-term health conditions/disabilities	13 (4.3%)	<i>"Hyper mobility syndrome and fibromyalgia groups. Also, I am a student online, would be nice to meet, connect with other disabled students"</i> <i>"Not much local help for people with conditions such as Parkinsons"</i> <i>"I wish there were more social clubs for children with Autism or related disorders to encourage social interaction"</i>
Communication (opportunities, knowledge etc.)	13 (4.3%)	<i>"One single source to coordinate and communicate community activities, events and schemes"</i> <i>"More knowledge of what activities are available to participate in"</i> <i>"More information regarding services"</i>



Other themes mentioned included: schools/education (n=11), infrastructure (n=11), access to children/family-specific services (n=9), funding/investment (n=9), carers (n=7), housing/accommodation (n=7), environment (e.g. air quality, climate change) (n=5), online services (n=5), and employment, skills, jobs (n=3).

AREAS FOR IMPROVEMENT TO SUPPORT HEALTH AND WELLBEING

Respondents were then asked to list up to three things that could be better in their local area in the three open text boxes provided. In total, 1,386 respondents gave at least one comment and, in total, 3,459 comments were given across the three open text boxes to this question. Comments were analysed and themes based on qualitative comments are presented in Figure 8 below.

The most common theme highlighted by respondents was access to health services – 71.7% (n=994) of all respondents who gave at least one comment to this question mentioned this as one of the three things in the local area that could be better to improve health and wellbeing. Other common themes included access to local community activities/events/groups (48.7%, n=762), support for long-standing health conditions (47.8%, n=633), and support for mental health and wellbeing (40.2%, n=633). Indeed, a variety of different answers were received, with the majority of respondents providing examples of things they felt could be improved (Figure 8).

Figure 8. “What three things could be better in your local area to improve health and wellbeing? Please list up to three”

Theme / description	Count (%)	Example quotation(s) for illustration
Access to health services	994 (71.7%)	<p><i>“We must have a more well-equipped hospital including a proper A&E and resus department”</i></p> <p><i>“More accessibility to GP services. Often have to wait a month!”</i></p> <p><i>“Health services and getting appointments”</i></p> <p><i>“Shorter wait times to see doctor including longer opening hours”</i></p> <p><i>“Increased medical/care facilities (GPs and pharmacies)”</i></p> <p><i>“More/easier access to health services (e.g. improved GP hours/evening appointments, more health staff/GPs in general, better parking facilities at the hospital, shorter waiting times for appointments) health services need to keep up with the demand”</i></p> <p><i>“Need more doctors better referrals for diagnosis and treatment. Health problems picked up and treated earlier hence saving more lives and costing NHS less in long run”</i></p>
Access to local community activities, groups, social events	762 (55.0%)	<p><i>“My son has autism, would love to see local groups where his welcomed and understood, more accessible groups”</i></p> <p><i>“More outdoor events to bring the community together and interact with each other”</i></p> <p><i>“More varied local groups for different activities or parts of the community”</i></p> <p><i>“Social activities in community hall. Arranged outings for the community”</i></p>



		<p><i>"Local Community Groups to encourage people to socialise and participate in activities"</i></p> <p><i>"More activities where people can meet others"</i></p>
Support for those with long-standing health conditions or disabilities	633 (47.8%)	<p><i>"Wheelchair accessibility is a huge issue. The pavements are horrific, many shops are overcrowded with steps and this causes isolation and lack of independence"</i></p> <p><i>"Support for those with long term conditions needs to be ongoing, especially out of working hours"</i></p> <p><i>"Specialists responding in a timely manner to long term illnesses, communicating with patients"</i></p> <p><i>"More access to social/community groups that provide support for those with long term conditions and dementia patients"</i></p> <p><i>"More help for people with long term health issues e.g. social activities for those with dementia. Very little available currently"</i></p>
Support for those with mental health conditions	557 (40.2%)	<p><i>"A mental health crisis team that doesn't take two weeks for someone to be seen"</i></p> <p><i>"Greater access to mental health services"</i></p> <p><i>"Support groups for people struggling with mental health"</i></p> <p><i>"We need to increase access to mental health care in our area. IAPT is too short and local charities cannot give the full intervention required"</i></p> <p><i>"Need more services and activities for people with mental health issues"</i></p>
Access to local community facilities, venues, locations	470 (33.9%)	<p><i>"A community centre that works and gives local people events, learning, help and advice"</i></p> <p><i>"More venues where people can meet and socialise as part of the community. Local social club, pub and community centre have closed, nothing replaced them. To have a community centre that residents in the area could be involved with would be great"</i></p> <p><i>"Not enough venues for any community activities, all local potential venues being given to developers to build flats when places for mixed ages are needed to develop greater community integration"</i></p> <p><i>"Community Venues - a place to go where you feel you belong"</i></p> <p><i>"More space for community groups either to expand existing membership which is constricted due to lack of space or to allow new groups to establish in the area"</i></p>
Public transport links	441 (31.8%)	<p><i>"Affordable, friendly transport which would enable people to access activities at a price they can manage is crucial, particularly for those who need assistance to leave their homes"</i></p> <p><i>"Much better transport, within and to and from the village. Especially to local hospitals and medical services"</i></p> <p><i>"Better / more affordable public transport links to reduce traffic - particularly at peak times. My commute takes 25+ minutes for just a 3 mile drive. If public transport was more affordable and reliable, I would use this"</i></p>



		<p><i>"Better public transport (cheaper, more frequent buses), especially evenings and weekends"</i></p> <p><i>"Integrated public transport links - bus/rail - and increased bus services to local villages"</i></p>
Parks, green spaces, outdoor facilities	435 (31.4%)	<p><i>"The park needs more facilities basket/football courts, exercise equipment, more swings, climbing frames"</i></p> <p><i>"Parks and green space for walking and playing"</i></p> <p><i>"Make the best of the green spaces that we have - make them available and useable. Far too many are overgrown over paths, low branches etc. and have problems with broken glass and litter"</i></p> <p><i>"More green and open spaces and parks for walking and jogging. Wider paths would encourage this (and cycling too). This would get people active and potentially reduce pollution from cars/industry"</i></p> <p><i>"Offer more facilities at local parks for adult exercise. Outdoor gyms etc."</i></p> <p><i>"Encourage people to enjoy nature and outdoors"</i></p>
Reduce new house building/housing developments	360 (26.0%)	<p><i>"Stop building houses as we are becoming overcrowded and losing our greenery that's needed for mental health. We are becoming a city before long and not a nice little town"</i></p> <p><i>"Since the building of hundreds of houses demand on the surgery has increased and it is now difficult for original patients to get an appointment with a doctor within a day or two. We now have to wait a lot longer because it has taken on many more patients"</i></p> <p><i>"Rapidly increasing housing currently, with no additional facilities"</i></p> <p><i>"Less concentrated housing development and less hard landscaping"</i></p> <p><i>"Stop doubling the size of villages with housing developments. We no longer live in a village community, it's now surrounded by housing estates. Less places to walk dogs now"</i></p> <p><i>"Limit the housing development projects - negative impact on the community owing to lack of supporting infrastructure"</i></p>
Improve traffic flow, congestion levels, parking	296 (21.4%)	<p><i>"Traffic controls as pollution levels are high and increasing"</i></p> <p><i>"Reduction in road congestion and air pollution, particularly at the major junctions on the routes into towns"</i></p> <p><i>"Less traffic channelled through side roads... Parking across pavements blocking narrow roads too"</i></p> <p><i>"I have a mobility scooter and I have frequent problems getting along the pavements due to cars being parked on the pavements. This is a common problem. Try to enforce considerate parking"</i></p> <p><i>"Strategies to reduce sitting traffic and pollution"</i></p>
Opportunities for physical activities	284 (20.5%)	<p><i>"Access to free exercise / wellbeing activities"</i></p> <p><i>"Free sports activities"</i></p> <p><i>"Cheaper access to physical activities/better after work provision"</i></p>



		<p><i>"Reductions in gym memberships, swimming pools, support for physical activities at community centres, for all - to encourage young and old to be more mobile"</i></p> <p><i>"More activities (outdoors for teenagers/early 20's - away from IT systems - fresh air and physical activities)"</i></p> <p><i>"Informal opportunities to engage in physical activities (e.g. walking groups / informal sport)"</i></p>
Safe cycling/walking routes/pathways	261 (18.8%)	<p><i>"Safe roadside footpaths"</i></p> <p><i>"Safer walking & cycling routes - less traffic, better air quality, cycle paths (taking cyclists off pavements). A pedestrian first approach to new built environments"</i></p> <p><i>"Better cycle/walking routes where I don't feel intimidated by the traffic especially lorries"</i></p> <p><i>"Make safer paths for walking/jogging and bike lanes for cycling. There is lots of traffic and cars and kids need to be able to walk about without fear. Better street lighting would help here too in the winter"</i></p> <p><i>"Further improvements to cycle/walking pathways to encourage an active (yet safe) lifestyle"</i></p>
Social networks, opportunities to develop social connections, improved communication	256 (18.5%)	<p><i>"Understanding and communication about health and wellbeing and what it really means to each person"</i></p> <p><i>"A celebration of the true sense of community, checking in on your neighbours and community spirit throughout the year"</i></p> <p><i>"More visibility of what local services are available"</i></p> <p><i>"More information on how to access local services and facilities"</i></p> <p><i>"Better communication of available activities, groups etc."</i></p>
Housing/accommodation	209 (15.1%)	<p><i>"Facilities and support for homeless people or people at risk of becoming homeless"</i></p> <p><i>"Homes that local people can actually afford"</i></p> <p><i>"More low cost, secure rental accommodation for young adults"</i></p> <p><i>"Homeless services, temporary accommodation leading to permanent residences"</i></p> <p><i>"Sheltered housing for the elderly, preferably under one roof where newly retired and older folk can, if desired, co-exist with medical help when needed"</i></p>
Support for carers	192 (13.9%)	<p><i>"Improved support for carers of children with disabilities"</i></p> <p><i>"Cheaper travel for carers who often have to do journeys not for their own benefit but for the cared for person"</i></p> <p><i>"Provide for more carers in the community"</i></p> <p><i>"More support for people with caring responsibilities. Perhaps helpful ways for getting people out of the home to activities to ease the burden on carers"</i></p>



		<p><i>"More funding for the new, excellent service offering support for carers (widespread leafleting, promotion etc. & more staffing for this service)"</i></p>
<p>Healthy lifestyles (e.g. be active, eat healthy, stop smoking, drug/alcohol misuse)</p>	<p>189 (13.6%)</p>	<p><i>"There needs to be free fitness classes... Kids copy parents, so if their parents never exercise then the kids are unlikely to continue after primary school. Parents need to be encouraged to put health high on priorities list"</i></p> <p><i>"Starting up Parkrun would improve the physical and mental health of the population. Initiatives such as Couch to 5k are incredibly successful and the expansion of Parkrun would benefit residents"</i></p> <p><i>"Access to healthy eating food outlets: instead of encouraging fast food outlets, encourage healthier restaurant chains. No point providing training or advice on healthy eating at home and then cramming the town with two McDonalds..."</i></p> <p><i>"Obesity strategy: including teach children to cook and about healthy food, information on risk of obesity and cost to NHS, stop advertising or sale of unhealthy foods in LA control, fund support to weight loss in GP surgeries and pharmacies"</i></p> <p><i>"More promotion of healthy lifestyles rather than fast food joints and unhealthy foods. Recipes and information for healthy lifestyles"</i></p>
<p>Reduce social/rural isolation</p>	<p>182 (13.1%)</p>	<p><i>"Better ways to engage with isolated or housebound people"</i></p> <p><i>"More community options to avoid loneliness"</i></p> <p><i>"Better support for older people living on their own to improve the feeling of isolation and loneliness"</i></p> <p><i>"Activities and opportunities to bring people together, so there is less isolation"</i></p> <p><i>"The development of intergenerational activities to combat loneliness and social exclusion"</i></p>
<p>Specific services for older people/elderly</p>	<p>130 (9.4%)</p>	<p><i>"More facilities for retired people e.g. computer club"</i></p> <p><i>"Increased community services: home care for the elderly"</i></p> <p><i>"Opportunities for the elderly to join in activities when lonely"</i></p> <p><i>"Networks and social activities to support elderly people"</i></p> <p><i>"I think there should be more information given to the lonely elderly to put them in touch with services available"</i></p>

Other common themes included: funding/investment/affordability (n=96), education (n=84), crime/community safety (n=82), environment (e.g. pollution, flooding, dog fouling) (n=70), specific services for younger people (n=62), employment/skills/development (n=59), online services (n=40), volunteering (n=13).

Finally, respondents were asked what local activities/events they would like to see in their area. This was an open text box question and a total of 1,141 respondents gave a comment to this question. Analysis was undertaken and themes based on qualitative comments are presented in Figure 9 below. A variety of different answers were received, with the majority of respondents providing examples of activities they would like to see and others providing more detail to support their selections to previous questions in the survey.



The most common theme relating to local activities/events that respondents would like to see was physical activities, sports and exercise (e.g. running, cycling, yoga/pilates, walking groups). This was selected by a quarter of all respondents (25.9%, n=295) who answered this question. Other common themes mentioned included the arts (e.g. music festivals, theatre, crafts) (12.3%, n=140), and health and wellbeing specific activities/events (11.7%, n=134).

Figure 9. “What local activities/events would you like to see in your area?”

Theme / description	Count (%)	Example quotation(s) for illustration
Physical activities, sports and exercise (e.g. running, cycling, yoga/pilates, walking groups)	295 (25.9%)	<p><i>“Yoga, exercise classes etc.”</i></p> <p><i>“More priority given to cycling and walking”</i></p> <p><i>“More official running/fitness/health events. This year was the first Leamington Spa Half Marathon in July (a huge success) and I would like to see more of these types of events. The Warwick Half Marathon and Two Castles 10k are fantastic events in the area and I would like to see more to encourage people to get fit and active and have a goal/aim to achieve”</i></p> <p><i>“Physical activities such as keep fit, yoga, pilates, dance classes”</i></p> <p><i>“Parkrun. Bike Rides. Walking trails”</i></p> <p><i>“Outdoor gym, walking football for all ages, football pitch in recreational park, could also be used for netball, tennis, footpaths accessible”</i></p>
The arts (e.g. music festivals, theatre, crafts)	140 (12.3%)	<p><i>“Music festivals, arts festivals”</i></p> <p><i>“Music and theatre performances that appeal to a wide range of age-groups and tastes”</i></p> <p><i>“More arts and crafts activities”</i></p> <p><i>“Film cinema night, craft courses, painting/art course workshop”</i></p> <p><i>“Flower arranging, craft and art activities, photography, ceramics, music workshops”</i></p>
Health and wellbeing-specific	134 (11.7%)	<p><i>“Wellbeing events in local community centres”</i></p> <p><i>“Health and wellbeing festivals. Doctors surgeries having open days to promote the services they offer to the local community”</i></p> <p><i>“Public Health awareness sessions, delivered at venues in towns and villages, to enable people to become better equipped to manage their own health”</i></p> <p><i>“Information events on health services - medical checkups for diabetes, prostate, mental health etc.”</i></p> <p><i>“Exhibitions on health, maybe concentrating on different issues. An exhibition held a few years ago on dementia and elderly care was very useful but has not been repeated”</i></p>
Social groups (e.g. friendship, networks, coffee mornings)	122 (10.7%)	<p><i>“Social meets for marginalised communities - LGBT+, carers, single parents etc. all offering services that can help with health and wellbeing and advice on accessing additional support”</i></p>



		<p><i>"Social events to get people together with their similar interests"</i></p> <p><i>"Coffee and chat mornings for residents, a place for people to meet their neighbours"</i></p> <p><i>"Friendship groups for lonely people"</i></p> <p><i>"Create great social networks and community feel"</i></p>
Mental health (e.g. depression, dementia)	115 (10.1%)	<p><i>"Events raising awareness about mental health"</i></p> <p><i>"Meditation / relaxation type classes to help improve mental health and wellbeing"</i></p> <p><i>"Mental health awareness events"</i></p> <p><i>"Mental health groups for anxiety and mild depression"</i></p> <p><i>"Help for mental health sufferers and support for carers"</i></p>
Infants, young children and families-specific	114 (10.0%)	<p><i>"More open and welcoming antenatal and postnatal groups"</i></p> <p><i>"I work full time and anything that is available for young children and toddlers is great benefit to me as a working mum. I would like to see more of this stuff on the weekend"</i></p> <p><i>"Provision / activities for school age children"</i></p> <p><i>"I would like to see improved services for families with young children - many of these services have been cut recently"</i></p> <p><i>"More activities for young people and families"</i></p>
Support groups	112 (9.8%)	<p><i>"Citizens Advice Bureau coffee morning"</i></p> <p><i>"Carers support groups, both for disabilities and elder care"</i></p> <p><i>"Support groups that have regular meetings"</i></p> <p><i>"Parenting support programs or peer support groups (for single parents, families living with disabilities, families who have children considered to be vulnerable etc.)"</i></p> <p><i>"More support groups for socially isolated or lonely people"</i></p>
Community venues, facilities	112 (9.8%)	<p><i>"Community venue for meetings"</i></p> <p><i>"More use of the Village Hall involving new activities"</i></p> <p><i>"Use of village hall more to involve community"</i></p> <p><i>"I would like to see a large central innovative community hub created where different activities and meeting places are available for all age groups"</i></p> <p><i>"There is no community hub in our area"</i></p>
Foods (e.g. Weight Watchers, cooking, lunch clubs)	110 (9.6%)	<p><i>"More markets with healthy foods on offer"</i></p> <p><i>"Healthy eating workshops - how to cook on a budget or with food bank items"</i></p> <p><i>"Healthy cooking classes for those who are overweight"</i></p> <p><i>"Free weight loss support (was referred to slimming world but not effective)"</i></p>



		<i>"Community lunch clubs for older people"</i>
Youth-specific	100 (8.8%)	<i>"I would like to see provision for the youth in the area"</i> <i>"A local youth club to prevent gang and drug violence"</i> <i>"Youth groups and support for local teens"</i> <i>"Youth clubs to occupy teenagers and keep them off the street"</i> <i>"Youth clubs and facilities rebuilt and expanded to include a wide variety of activities with trained teachers and mentors supporting learning and fun for 13-25 year olds"</i>
Outdoors (e.g. parks, green space, gardening, allotments)	96 (8.4%)	<i>"General outdoor community activities"</i> <i>"Gardening/allotment club for local residents"</i> <i>"Far better maintenance of parks and particularly green spaces and the footpaths through them. Often too overgrown and muddy with dog foul and litter. The better maintained areas suffer from less litter and dog foul and ASB and so are place young and old are happy to walk in"</i> <i>"We have parks and green space we could be making better use of"</i>
Educational (e.g. book clubs, University of the Third Age (U3A))	86 (7.5%)	<i>"Adult further education would be nice - for instance languages. All current classes are during working hours or aimed at the unemployed"</i> <i>"More adult evening classes on a variety of subjects. Adult education has taken a dive in the past 20 years. It improves people's lives"</i> <i>"Book club"</i> <i>"University of the Third Age"</i>
Community-based events (e.g. summer fetes, community get togethers, street parties)	76 (6.7%)	<i>"Bonfire nights/Christmas markets/summer fetes"</i> <i>"More festival type events that promote local community to get together"</i> <i>"More local get togethers for small communities e.g. picnics, fetes, etc."</i> <i>"Encourage neighbourly events, e.g. street parties"</i>
Elderly, older people-specific	72 (6.3%)	<i>"Clubs for the elderly and vulnerable adults"</i> <i>"Outings for elderly, trips out. More things to do for elderly"</i> <i>"Activities for older people to combat social isolation"</i> <i>"Events to bring together older people who may have become isolated with no local family/friends- e.g. knit and natter, seated exercise"</i>

Other themes mentioned included: volunteering (n=39), free events/groups (n=35), environmental (e.g. recycling, litter picking, conservation) (n=27), improvements to public transport (n=22), local markets (n=22), disability/long-term health condition-specific (n=19), working age-specific (n=14), employment (e.g. job clubs, IT/internet skills) (n=10), and mobile/outreach services (e.g. mobile library) (n=8).



RESPONDENT PROFILE & EQUALITY AND DIVERSITY ANALYSIS

The online survey asked respondents to describe their household, their status and to complete information regarding equalities. The results of this are presented in Figures 10-12 below.

Figure 10. What best describes your household?

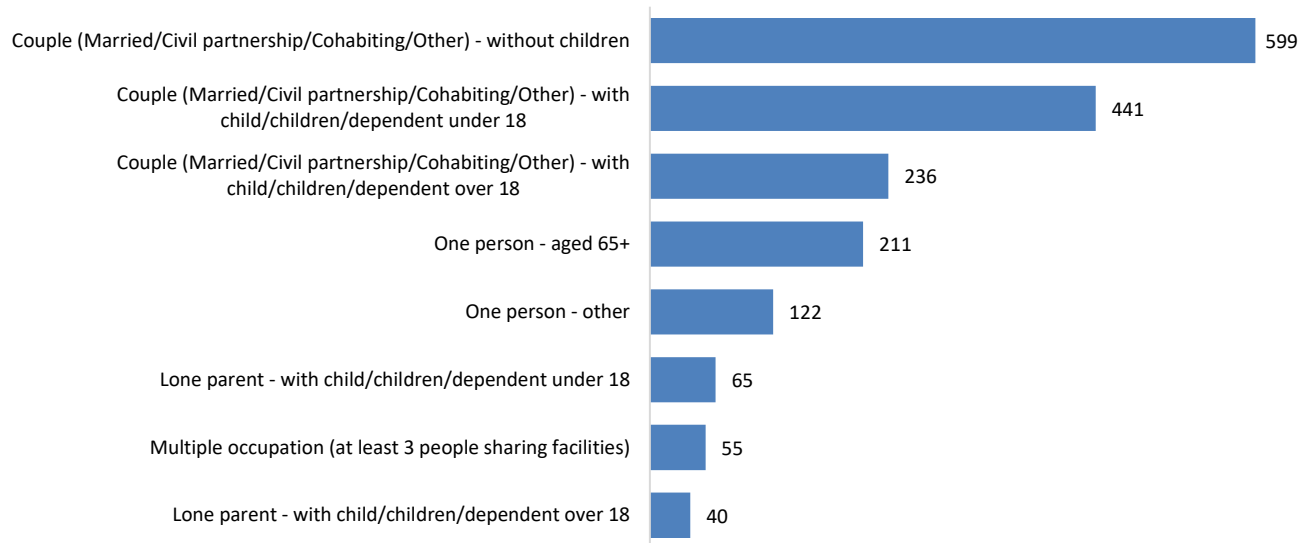


Figure 11. Which best describes your status?

As Figure 10 and Figure 11 show, a third of all respondents were couples (married, civil partnership or cohabiting) without children (33.5%, n=599). Similarly, 36.3% (n=636) were wholly retired from work.

In terms of the profile of respondents, 66.0% (n=1,168) were female, 43.4% (n=768) were aged 60 and over, 23.5% (n=415) stated they had a long-standing illness or disability, 88.0% (n=1,556) were of White British ethnicity, 53.8% (n=952) had Christian faith, and 88.0% (1,557) stated they were heterosexual/straight (Figure 12).

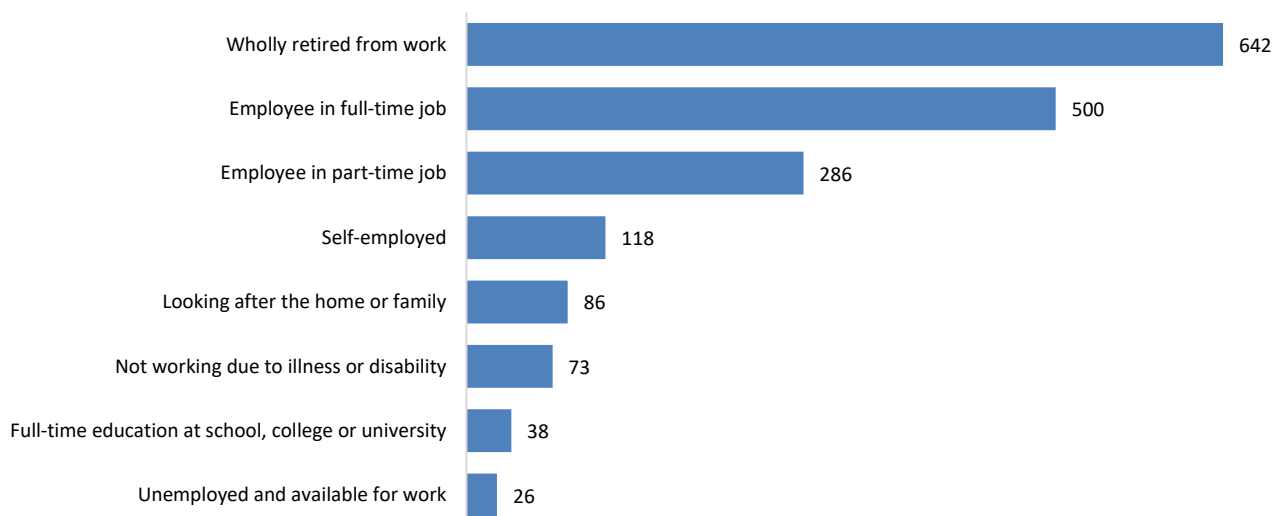


Figure 12. Respondent profile

Gender	Female	1,168	66.0%
	Male	518	29.3%
	Non-binary	10	0.6%
	Prefer not to say	64	3.6%
	Not answered	9	0.5%
Age in years	Under 18	26	1.5%
	18-29	80	4.5%
	30-44	424	24.0%
	45-59	423	23.9%
	60-74	564	31.9%
	75+	204	11.5%
	Prefer not to say	38	2.1%
	Not answered	10	0.6%
Long-standing illness or disability	Yes	415	23.5%
	No	1,249	70.6%
	Prefer not to answer	78	4.4%
	Not answered	27	1.5%
Ethnicity	White - English/Welsh/Scottish/Northern Irish/ British	1,556	88.0%
	White - Irish	16	0.9%
	White – Any other background (including Gypsy or Irish Traveller)	39	2.2%
	Mixed (including White and Black Caribbean; White and Black African; White and Asian; Any other background)	13	0.7%
	Arabic	0	0%
	Asian or Asian British (including Pakistani; Bangladeshi; Chinese; Indian; Any other background)	49	2.8%
	Asian or Asian British – Any other background	0	0%
	Black or Black British (including African; Caribbean; Any other background)	8	0.5%
	Any other Ethnic group	<5	0.2%
	Prefer not to say / Not answered	84	4.8%
	Religion	Buddhist	<5
Christian		952	53.6%
Jewish		<5	0.2%
Muslim		8	0.5%
Hindu		12	0.7%
Sikh		29	1.6%
Spiritual		0	0%
Any other religion or belief		43	2.4%
No religion		550	31.0%
Prefer not to say		145	8.1%
Not answered		23	1.3%
Sexual orientation	Heterosexual or straight	1,557	65.4
	Gay / lesbian	20	1.1%
	Bi / bisexual	24	1.4%
	Other	11	0.6%
	Prefer not to say	143	8.1%
	Not answered	14	0.8%

