



8 July 2020

## The National Test and Trace service

### Coventry, Solihull and Warwickshire Beacon

Briefing note to Members

*A weekly round up of news, issues and updates from the Coventry, Solihull and Warwickshire Beacon team. Keep up to date and find more background information about our beacon work at [www.staysafecsw.info](http://www.staysafecsw.info)*

#### Update

Detailed work on responding to major outbreaks and planning for local lockdowns continues, with support from military planners and incorporating lessons learned from Leicester's experience.

We've now confirmed our approach to issues in a number of key areas, including resourcing of local teams, out of hours support and arrangements for testing. Work continues around testing infrastructure and developing our capacity to support local test and trace response.

We continue to review the ways we work together as a beacon to make sure we're making the most of the opportunity to share our learning and best practice across all three councils and a review of governance to bring further clarity and shape to how we work together is now underway. We're also incorporating good practice and sharing the learning from other beacon councils across the country as this fast-moving environment continues to bring new challenges.

An accessible and editable Coventry, Solihull and Warwickshire shared dashboard has been developed and will go live next week. It will support effective sharing of information. Individual councils will retain ownership of their data and how they map and display hotspot data.

#### Communications and engagement

The refreshed government Test and Trace communications campaign has now been launched nationally <https://coronavirusresources.phe.gov.uk/Test-and-Trace/overview/> with communications teams able to edit and localise some of the marketing material.

We're incorporating learning from other beacon councils, including Leicester's experience of local lockdown, to adjust and develop our communications approach and communications teams continue to focus on developing specific campaign material tailored for local needs. These include a suite of test and trace videos with Coventry's Leader and DPH to use across social media, website and YouTube and videos explaining Test and Trace from Warwickshire's DPH and featuring the support being provided by the Army. Solihull comms team has been focusing on last week's re-opening of pubs, restaurants and hairdressers - reinforcing prevention messages through social media, Members and Leader's communications.

Targeted communications in Nuneaton and Bedworth have included a strong push on social media and posters in town centres. A high profile local campaign to address spikes in Warwickshire is now being developed, including outdoor advertising at bus stops, poster sites and buses and broadcast advertising.

### **Priority actions**

We're developing our approach and arrangements to support robust community engagement across all three councils. Coventry City Council's Insight and Engagement Team is leading the work, developing a community engagement model to share with Warwickshire and Solihull. However, understanding all councils have different communities, work is also underway to develop local engagement models.

### **Meetings taking place next week (12 to 21 July)**

13 July: Solihull COVID\_19 Health and Well-being Sub-Group

14 July: Coventry Mobilisation Group

15 July: Solihull Health and Social Care Scrutiny Board

16 July: Solihull Health Protection Board

16 July: Warwickshire Health Protection Board

17 July: CSW Member Advisory Board

21 July: Coventry Health Protection Board

21 July: COVID-19 Outbreak and Second Wave Planning meeting