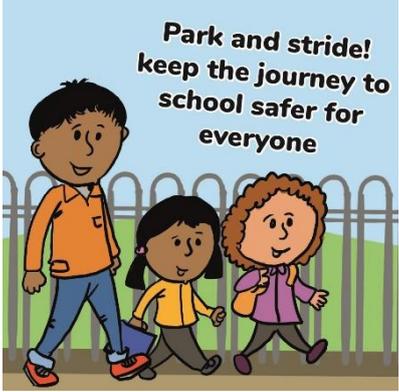


Facebook/Twitter Social Media One Week Schedule

Please tag us in your posts using either our Facebook or twitter handles – Thank you

Twitter @WCCSafe_Active

Facebook @WCCSafeActiveTravel

Day	Content	Image/animation
Monday	<p>Small changes can make a big difference for you, your family and the environment. Walking, cycling or scooting to school keeps our streets free from congestion and our air cleaner.</p> <p>Twitter @WCCSafe_Active Facebook @WCCSafeActiveTravel</p>	Clean Air Animation
Tuesday	<p>Can you walk, cycle or scoot either all or some of the journey to or from school? Active Travel helps develop key road safety skills and knowledge for you and your family</p> <p>Twitter @WCCSafe_Active Facebook @WCCSafeActiveTravel</p>	
Wednesday	<p>Why is safe and active travel the right choice for you and your family? Active Travel helps pupils arrive at school alert for lessons and ready to learn.</p> <p>Twitter @WCCSafe_Active Facebook @WCCSafeActiveTravel</p>	
Thursday	<p>When walking, cycling or scooting make sure drivers can always see you. Wear something light, bright and fluorescent during the day and something reflective at night. See and be seen to stay safe.</p> <p>Twitter @WCCSafe_Active Facebook @WCCSafeActiveTravel</p>	Be Bright Be Seen animation

Friday	<p>Pollution is reduced if more children travel actively to school – walking, cycling or scooting. You can be active for all or part of your journey.</p> <p>Twitter @WCCSafe_Active Facebook @WCCSafeActiveTravel</p>	Clean Air Warwickshire animation
Saturday	<p>Choosing to travel actively either all or some of the journey to and from school has many benefits. Walking, scooting or cycling helps your children / pupils achieve the recommended 60 minutes of physical activity per day</p> <p>Twitter @WCCSafe_Active Facebook @WCCSafeActiveTravel</p>	
Sunday	<p>Short car journeys (under 5 miles) are a perfect opportunity for switching to active travel. By reducing the number of cars travelling to school, the roads in the area become safer for everyone, especially around the school gates. Can you make the switch?</p> <p>Twitter @WCCSafe_Active Facebook @WCCSafeActiveTravel</p>	Leave the Car at home animation

