

# Early Years & Childcare Business Newsletter

21 October 2021  
Issue No. 10

Welcome and thank you for taking the time to read our latest Business Newsletter, we hope you find it useful to support you with the ongoing sustainability of your business. If you have anything that you would like to see included in future editions do let us know and please contact us for any further support or advice.

**Email:** [earlyyears@warwickshire.gov.uk](mailto:earlyyears@warwickshire.gov.uk)

**Websites:** [Early years and childcare settings during COVID-19](#)  
[Early Years & Childcare Providers](#)

## Staffing Recruitment and Retention

We had a successful first round table event on Friday 15th October 2021. We received some very valuable feedback on the challenges the sector faces with recruiting qualified staff and apprentices. Our next round table event will be on **Friday 5th November at 1.30pm via Microsoft Teams**. If you didn't manage to book on but would like to attend please email [earlyyears@warwickshire.gov.uk](mailto:earlyyears@warwickshire.gov.uk) for the meeting link.

## Warwickshire Early Years Hub

The Warwickshire Early Years Hub provide education and training across the West Midlands. They offer a wide range of training and personal development courses. They can also offer consultancy days/half days, EYFS mentoring and pre/post Ofsted inspection support as well as bespoke training. For further information please have a look at their website—[www.warwickshireearlyyears.co.uk](http://www.warwickshireearlyyears.co.uk)

## Warwickshire CAVA—Trustees & Governance resource library

CAVA have developed and gathered a wide range of online resources and downloadable documents to support and assist voluntary and community organisations. Please find more information here—<https://www.wcava.org.uk/resource-library/trustees-and-governance>

## Trustees' Week—1-5 November 2021

Trustees' week is an annual event to showcase the great work you do and provide opportunities for everyone to get involved and make a difference. Please click [here](#) for more information.

## CWLEP Growth Hub: Digital Boost

Are you looking to access free support from experts to help your business reach its online potential? If you work or lead an organisation with less than 250 employees, you can access resources, advice and information to help you do just that! To find out more please click here—<https://www.cwgrowthhub.co.uk/digital-boost-0>

# Business & Financial Support News

## Marketing

Marketing your setting is an integral part of running a sustainable business. Even if you have a healthy occupancy it is always worth monitoring and reviewing your marketing campaign to ensure continued interest in your setting. Please see below some useful tips and ideas on how to market your setting:

<https://www.pacey.org.uk/working-in-childcare/business-smart/marketing/>

<https://www.foundationyears.org.uk/files/2016/12/Marketing-resource-FY.pdf>

<https://www.eyalliance.org.uk/marketing-your-early-years-business>

## Early Years Qualifications

Find out if a person's qualifications allow them to work in an early years setting, and if you can include them in staff: child ratios. Changes have been made to qualifications listed—13th October 2021, please click [here](#) for more information.

## Fundraising and finding funds

Warwickshire CAVA have a list of funding and grants which are available to charities, community and voluntary groups. For further information please click [here](#).

## National Professional Qualifications (NPQs) reforms

National professional qualifications (NPQs) are a national, voluntary suite of qualifications, designed to support the professional development of teachers and leaders. A reformed suite of NPQs is available from autumn 2021. From autumn 2022, this will be expanded to include 2 additional qualifications. The 2022 NPQs comprise of:

- NPQ for leading literacy
- NPQ for early years leadership

For more information please see the briefing pack and eligibility leaflet attached to this email.

## The Coalfields Food Insecurity Response Fund—Phase 2 (North Warwickshire / Nuneaton & Bedworth)

The Coalfields Food Insecurity Response Fund—Phase 2 is a fund to predominately tackle food poverty. Organisations can apply for up to £2,500 to support with food banks, food parcels schemes or meal preparation services. Grants are awarded to organisations in the top 30% most deprived former coalfield areas. Please click [here](#) for more information.

## Warwickshire Means Business

Warwickshire County Council produces a monthly Warwickshire Means Business newsletter with all the latest updates for Warwickshire businesses including information on funding grants, events and different business focuses each month. Please click [here](#) to read the latest edition and subscribe to future newsletters.

## Own Books—Donate children's pre-loved books!

Own Books is an innovative book project, giving children a steady supply of FREE books to take home to keep. They are in constant need of good quality children's books, preschool, nursery and mostly primary age books. If you would like further information on the scheme please click [here](#).

# COVID-19 Government Business Support Latest Updates

The Government has a webpage specifically for [Coronavirus \(COVID-19\): financial support for education, early years and children's social care](#) where you can find all of the latest information and guidance to support your business. Also available is the coronavirus support finder — <https://www.gov.uk/business-coronavirus-support-finder>

[Find a Skills Bootcamp](#)—Updated 23.09.21—Added a new cyber security skills bootcamp in London and website details for digital skills bootcamps with BCTG and QA Ltd. Updated 14.10.21—Added links to D2N2 LEP Skills Bootcamps in coding and software development, cyber and system security, digital marketing and IT, networking and infrastructure.

[National Skills Fund](#)—Updated 27.09.21—Added information about Ofsted's role in Skills Bootcamps and updated the training available for Skills Bootcamps to reflect the range of courses available.

[Free courses for jobs](#)—Updated 27.09.21—Added information to confirm that Skills Bootcamps are quality assured by Ofsted and updated Skills Bootcamp subjects available to reflect the range of courses available.

[Coronavirus \(COVID-19\): what to do if you're self-employed and getting less work or no work](#)—Updated 01.10.21—Removed references to the Self-Employed Income Support Scheme which ended on 30 September 2021.

[Coronavirus \(COVID-19\): what to do if you're employed and cannot work](#)—Updated 01.10.21—Removed references to the Coronavirus Job Retention Scheme ('furlough') which ended on 30 September 2021.

[Check if you can claim a grant through the Self-Employment Income Support Scheme](#)—Updated 01.10.21—Claims for the fifth grant have now closed. The last date for making a claim was 30 September 2021.

[Claim for wages through the Coronavirus Job Retention Scheme](#)—Updated 01.10.21—Information updated because the Coronavirus Job Retention Scheme ended on 30 September 2021. Updated 15.10.21—Removed 'How to claim' section as last claim date has passed. Updated 'If you've missed the claim deadline' section. Added 'Return to service' and 'How to pay the grant back' section.

[Kickstart Scheme closure](#)—First Published 05.10.21—Information about how the Kickstart Scheme closure will affect employers and Kickstart gateways.

[Kickstart Scheme](#)—Updated 05.10.21—Added information about Kickstart Scheme applications closing on 17 December 2021 and that job start dates have been extended to 31 March 2022.

# COVID-19 Government Business Support

## Latest Updates continued

[Pay Coronavirus Job Retention Scheme grants back](#)—Updated 11.10.21—'Offset an amount you've overclaimed' section added.

[EYFS staff: child ratios—DfE approved qualifications](#)—Updated 11.10.21—Added 'Early Years Lead Practitioner (Level 5)' to 'Early years qualifications: from 1 September 2014'.

[OFSTED Becoming a childminder and running your business](#)—First published 12.10.21—Find out how to register with Ofsted as a childminder, and what you will need to tell us about.

[OFSTED Becoming a nanny and running your business](#)—First published 12.10.21—Find out how to register with Ofsted as a nanny, and what you will need to tell us about.

[OFSTED Starting a nursery or other daycare and running the business](#)—First published 12.10.21—Find out how to register with Ofsted as a nursery or other daycare, and what you will need to tell us about.

[OFSTED Joining the Childcare Register and running the business](#)—First published 12.10.21—Find out how you can still register for childcare with Ofsted if you do not meet the requirements of being a childminder, nanny, nursery or other daycare.

[National professional qualifications \(NPOs\) reforms](#)—Updated 12.10.21—Updated to reflect changes in funding eligibility and add information about additional national professional qualifications which will be available from autumn 2022. Updated 19.10.21—Updated to clarify the difference between state-funded schools and state-funded organisations offering 16 to 19 places.

[National professional qualifications frameworks: from autumn 2021](#)—Updated 12.10.21—Added 'NPQ: leading literacy framework' and 'NPQ: early years leadership framework'.

[Managing coronavirus \(COVID-19\) in education and childcare settings](#)—Updated 13.10.21—Updated the advice on those previously identified as clinically vulnerable people, shielding and regular testing, and clarified guidance on contacting the NHS Test and Trace self isolation hub.

[Submit your Kickstart Scheme vacancies](#)—Updated 19.10.21—Submit your Kickstart Scheme vacancies after you've received a successful outcome to your online Kickstart Scheme grant application.

# Useful Business Support Websites & Contacts

## Starting up a childcare business

Information and tips on setting up and running your own business

<https://www.gov.uk/browse/business>

## Charity Commission

Useful information on setting up and running a charity

<https://www.gov.uk/government/organisations/charity-commission>

## Companies House

Information on starting up and running a company

<https://www.gov.uk/government/organisations/companies-house>

## Staff Employment – ACAS

Advice and information on staff employment matters

<https://www.acas.org.uk/>

## PACEY - Business Smart

<https://www.pacey.org.uk/working-in-childcare/business-smart/about-business-smart/>

## Find useful briefings, DfE guidance and slides from events and training

<https://app-t1pr-seycp.azurewebsites.net/resources.htm>

## Government help with childcare costs for parents

<https://www.childcarechoices.gov.uk/>

## Group setting cost calculator co-produced with Merton and PACEY through DSF funding

<https://www.pacey.org.uk/working-in-childcare/nurseries/group-setting-cost-calculator/>

<https://www.pacey.org.uk/working-in-childcare/nurseries/group-setting-occupancy-tool/>

## Warwickshire County Council Warwickshire Insights

Warwickshire Insights provides statistical information about local areas in Warwickshire

<https://data.warwickshire.gov.uk/>

## Out of School Alliance

Information and support to individuals and organisations setting up and running out of school clubs, holiday clubs and playschemes.

<https://www.outofschoolalliance.co.uk/>

## The Pensions Regulator

Information and guidance on staff pensions and the responsibility of the employer

<https://www.thepensionsregulator.gov.uk/>

## Coram Family and Childcare's resources are designed to help professionals working in childcare and early years

<https://www.familyandchildcaretrust.org/resources-professionals>

## NDNA – Business Zone NDNA Business Zone

[http://www.ndna.org.uk/NDNA/News/Early\\_Years\\_Business\\_Zone.aspx](http://www.ndna.org.uk/NDNA/News/Early_Years_Business_Zone.aspx)

## Early Years Alliance – Business and Management

<https://www.eyalliance.org.uk/business-and-management>

<https://www.eyalliance.org.uk/cost-delivery-calculator>

## Foundation Years – Business Planning

<https://foundationyears.org.uk/2019/08/business-planning/>

## Warwickshire County Council Family Information Service

Free advertising for your childcare business on the childcare directory.

<https://www.warwickshire.gov.uk/fis>

## Support and advice for your early years business

<https://www.earlyyearsbusinesszone.org.uk/>

## Early years business sustainability

Advice, examples and resources to help early years providers run a sustainable business

<https://www.gov.uk/government/collections/early-years-business-sustainability>

## Warwickshire County Council Childcare Sufficiency Assessment

<https://www.warwickshire.gov.uk/childcaretypes>

## Warwickshire County Council Support for businesses & suppliers

<https://www.warwickshire.gov.uk/coronavirusbusinesssupport>