

STATEMENT OF REASONS

WARWICKSHIRE COUNTY COUNCIL

ROAD TRAFFIC REGULATION ACT 1984

THE WARWICKSHIRE COUNTY COUNCIL (VARIOUS ROADS, DISTRICT OF STRATFORD ON AVON) (SPEED LIMIT) (B4632 CLIFFORD LANE/CAMPDEN ROAD VARIATION NO. 1) ORDER 2025

B4632 CAMPDEN ROAD – PROPOSED 40 MPH SPEED LIMITS

1. Background

Warwickshire County Council is proposing to carry out a scheme of highway improvements in the vicinity of Freshfields Nursery School. The scheme is proposed to be funded by a developer pursuant to a section 278 highway works agreement.

The proposed scheme will include localised carriageway widening, footway reconstruction, installing street lighting, new traffic signs, new road markings and new gullies. The proposals also include a reduction of part of the existing 50 mph speed limit, to a 40 mph speed limit on the B4632 Clifford Lane, as described in the Schedule below.

The proposed scheme is intended to improve safety on approaches to and through the existing bend on the B4632 which is located opposite Freshfields Nursery School. The localised carriageway widening is designed to provide additional horizontal carriageway width throughout the bend, to enhance safety for the travelling public, with the addition of street lighting and the reduced 40 mph speed limit, intended to further enhance safety on the approaches to and through this location on the B4632.

This scheme aims to reduce the number of Personal Injury Collisions (PICs) along the identified route as well as identifying engineering measures to improve the route to prevent future collisions.

The proposed improvements to the road layout will help to reduce the number of personal injury collisions along the highlighted route which will be beneficial to all road users.

Consultation Plan	Location
31971-2055-100F 31971-2055-101J 31971-2055-1200I	B4632, Campden Road / Clifford Lane, Clifford Chambers

2. Statement of Reasons

50 mph Speed Limit Reduction to 40 mph – B4632 Campden Road / Clifford Lane, Clifford Chambers

It is proposed that parts of the existing 50 mph speed limit on the B4632 Campden Road / Clifford Lane will be reduced to 40 mph by way of a Variation Order. The lengths of road proposed to be 40 mph are described in the Schedule below.

The carriageway referred to in the Schedule below, for a length of 588 metres lends itself to a 40 mph speed limit for this stretch and it would enhance vehicle safety, due to the existing horizontal alignment creating a hazard.

A new system of streetlighting will be installed on the B4632 Campden Road / Clifford Lane, within the S278 scheme extents in the vicinity of Freshfields Nursery School. This will illuminate the carriageway and assist in improving safety throughout this stretch of the B4632, further reducing the risk of collisions at this location.

The S278 scheme has been designed to improve driver safety on the sharp bend located on the B4632 opposite the access leading to Freshfields Nursery School. The existing B4632 carriageway at this location is narrow, which combined with the current speed limit of 50 mph, leads to opposing flows of traffic often travelling within proximity to one another, contributing to near misses and collisions. By constructing localised widening at this location, it improves the cross-sectional width, providing wider running lanes and marginal horizontal realignment, to improve vehicle swept paths through the existing bend.

3. Schedules

Schedule

Proposed 40 mph Speed Limit

B4632 (Campden Road / Clifford Lane) Clifford Chambers

From a point 262 metres south-west of the centre of the junction with Freshfields Nursery School in a north-easterly direction to a point 326 metres northeast of the centre of the junction with Freshfields Nursery School (a total distance of 588 metres)

4. Existing orders to be varied

The Warwickshire County Council (Various Roads, District of Stratford on Avon) (Speed Limit) Order 2009 (as varied)

5. Priority

Urgent