

# Warwickshire County Council Tour of Britain Competition 2026

## Privacy notice

The following privacy notice applies to the Marketing & Communications service provided by Warwickshire County Council (the “**Council**”). It should be read in addition to the Council’s overall [Customer Privacy Notice](#).

### Our contact details

Name: Warwickshire County Council

Address: Shire Hall, Warwick, Warwickshire, CV34 4RL

Phone Number: 01926 412277

Email: [tourofbritain@warwickshire.co.uk](mailto:tourofbritain@warwickshire.co.uk)

Website:

### 1. Purpose for processing

1.1. The personal data is provided to the Council directly by you for the following reasons:

1.1.1. for the purposes of running the flag and trophy design competition and to process the personal data of those taking part in the competition;

1.1.2. to contact those competition entrants who are winners to arrange the competition announcement, the production of the flag or trophy and attendance at the event on Sunday 23 August.

### 2. Personal data collected and lawful basis

2.1. The personal data collected by the Council from you is as follows:

2.1.1. Name(s);

2.1.2. Age

2.1.3. Email address;

2.1.4. School

2.2. Under the UK General Data Protection Regulation (the “**UK GDPR**”), the lawful basis the Council relies on for processing this personal data is:

2.2.1. your consent – so that the Council can process your personal data for a specific purpose.

2.3. You are able to remove your consent at any time. You can do this by contacting [tourofbritain@warwickshire.gov.uk](mailto:tourofbritain@warwickshire.gov.uk).

### **3. How will the Council use your personal data and who will the Council share your personal data with**

3.1. The information you have given will only be used by the Council for the purpose of this competition.

3.2. The winning designs will be published on Facebook, X, Nextdoor and Instagram and shared with the local media. The name, age and school of the winning entrants will also be displayed, unless the entrant asks the Council not to do so.

### **4. How the Council stores your personal information**

4.1. Your information is securely stored.

4.2. The personal data of the losing entrants will be deleted within one year from the date the winners are announced, which will be in August 2027, unless the entrant requests the Council to delete their personal data sooner (as per clause 2.3 above).

4.3. The necessary personal data of the winning entrants will be held by the Council after the date the winners are announced for the purposes of the competition, unless the entrant requests the Council to delete their personal data (as per clause 2.3 above).

4.4. The Council will not share your personal data with any other organisation.

4.5. The Council will delete your personal data by deleting your records in relation to the competition from the Council's computer systems.

### **5. Your data protection rights:**

5.1. You have rights under data protection law. Your rights are set out below:

5.1.1. *Your right of access* – you are entitled to a copy of, or a description of, the personal data the Council holds that relates to you, subject to lawful restrictions. For more information, please see [www.warwickshire.gov.uk/accesstoinformation](http://www.warwickshire.gov.uk/accesstoinformation).

5.1.2. *Your right to rectification* – you have the right to ask the Council to rectify personal information you think is inaccurate. You also have the right to ask the Council to complete information you think is incomplete. Please contact the Council by email at: [tourofbritain@warwickshire.gov.uk](mailto:tourofbritain@warwickshire.gov.uk)

5.1.3. *Your right to erasure* – you have the right to ask the Council to erase your personal information in certain circumstances. Please contact the Council by email at: [tourofbritain@warwickshire.gov.uk](mailto:tourofbritain@warwickshire.gov.uk)

5.1.4. *Your right to restriction of processing* – you have the right to ask the Council to restrict the processing of your personal information in certain circumstances. Please contact the Council by email at: [tourofbrtain@warwickshire.gov.uk](mailto:tourofbrtain@warwickshire.gov.uk)

5.1.5. *Your right to object to processing* – you have the right to object to the processing of your personal information in certain circumstances. Please contact the Council by email at: [tourofbrtain@warwickshire.gov.uk](mailto:tourofbrtain@warwickshire.gov.uk)

5.2. You are not required to pay any charge for exercising your rights. If you make a request, the Council has one month to respond to you.

5.3. Any personal data processed by, and images posted to, Facebook is subject to Facebook's Privacy Policy. For further details, see <https://www.facebook.com/privacy/policy>. If you request for the Council to remove your personal data from Facebook, then the Council will request that your personal data is removed. However, such a request is subject to Facebook's Privacy Policy. The Council will not be held liable if, for whatever reason, a request to Facebook to remove personal data is not successful.

5.4. Any personal data processed by, and images posted to, Instagram is subject to Instagram's Privacy Policy. For further details, see <https://privacycenter.instagram.com/policy>. If you request for the Council to remove your personal data from Instagram, then the Council will request that your personal data is removed. However, such a request is subject to Instagram's Privacy Policy. The Council will not be held liable if, for whatever reason, a request to Instagram to remove personal data is not successful.

5.5. Any personal data processed by, and images posted to, X is subject to 's Privacy Policy. For further details, see <https://twitter.com/en/privacy>. If you request for the Council to remove your personal data from X, then the Council will request that your personal data is removed. However, such a request is subject to X's Privacy Policy. The Council will not be held liable if, for whatever reason, a request to X to remove personal data is not successful.

5.6. Any personal data processed by, and images posted to, Nextdoor is subject to Nextdoor's Privacy Policy. For further details, see <https://legal.nextdoor.com/us-privacy-policy-2021/>. If you request for the Council to remove your personal data from Nextdoor, then the Council will request that your personal data is removed. However, such a request is subject to Nextdoor's Privacy Policy. The Council will not be held liable if, for whatever reason, a request to Nextdoor to remove personal data is not successful.

## **6. How to complain**

6.1. If you have any concerns about the Council's use of your personal data, you can make a complaint to the Council at [dataprotectionofficer@warwickshire.gov.uk](mailto:dataprotectionofficer@warwickshire.gov.uk)

- 6.2. You can also complain to the Information Commissioner's Office (the "ICO") if you are unhappy with how the Council has used your personal data. The contact details for the ICO are as follows:

Address: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF

Helpline number: 0303 123 1113

Website: [www.ico.org.uk](http://www.ico.org.uk)

- 6.3. For more general information on how the Council processes your personal data, please see [www.warwickshire.gov.uk/privacy](http://www.warwickshire.gov.uk/privacy).