## Warwickshire Waterways Photography Competition Spring 2023 Privacy notice

The following privacy notice applies to the Marketing & Communications service provided by Warwickshire County Council (the "**Council**"). It should be read in addition to the Council's overall <u>Customer Privacy Notice</u>.

### **Our contact details**

Name: Warwickshire County Council Address: Shire Hall, Warwick, Warwickshire, CV34 4RL Phone Number: 01926 412277 Email: waterways@warwickshire.gov.uk Website: https://visit.warwickshire.gov.uk/waterways-photography-competition

### 1. Purpose for processing

1. The personal data is provided to the Council directly by you for the following reasons:

1. for the purposes of running the photographic competition and to process the personal data of those taking part in the competition;

2. to display the names of entrants on Facebook during voting and to announce winners;

3. to display the names of entrants on Facebook, on Twitter, on Nextdoor and on Instagram when showcasing winning images; and

4. to contact those competition entrants who are shortlisted and/or winners to arrange the display of winning images.

#### 2. Personal data collected and lawful basis

- 1. The personal data collected by the Council from you is as follows:
  - 1. Name;
  - 2. Age group;
  - 3. Email address;
  - 4. Hometown.

2. Under the UK General Data Protection Regulation (the "**UK GDPR**"), the lawful basis the Council relies on for processing this personal data is:

1. your consent – so that the Council can process your personal data for a specific purpose.

3. You are able to remove your consent at any time. You can do this by contacting waterways@warwickshire.gov.uk.

# 3. How will the Council use your personal data and who will the Council share your personal data with

1. The information you have given will only be used by the Council for the purpose of this competition.

2. The shortlisted images will be displayed on Facebook for a public vote. The name of the entrant who submitted the image will also be displayed, unless the entrant asks the Council not to do so.

3. The winning images will also be published on Facebook, Twitter, Nextdoor and Instagram. The name of the winning entrants will also be displayed, unless the entrant asks the Council not to do so.

### 4. How the Council stores your personal information

1. Your information is securely stored.

2. The personal data of the losing entrants will be deleted within 60 days from the date the winners are announced, which will be in June 2023, unless the entrant requests the Council to delete their personal data sooner (as per clause 2.3 above).

3. The necessary personal data of the winning entrants will be held by the Council after the date the winners are announced for the purposes of the competition, unless the entrant requests the Council to delete their personal data (as per clause 2.3 above).

4. For the purposes of the competition, the Council will share your personal data with Facebook, Instagram, Twitter, Nextdoor, Canal and River Trust and Warwickshire Wildlife Trust. The Council will not share your personal data with any other organisation.

5. The Council will delete your personal data by deleting your records in relation to the competition from the Council's computer servers.

### 5. Your data protection rights:

1. You have rights under data protection law. Your rights are set out below:

1. Your right of access – you are entitled to a copy of, or a description of, the personal data the Council holds that relates to you, subject to lawful restrictions. For more information, please see <a href="http://www.warwickshire.gov.uk/accesstoinformation">www.warwickshire.gov.uk/accesstoinformation</a>.

2. Your right to rectification – you have the right to ask the Council to rectify personal information you think is inaccurate. You also have the right to ask the Council to complete information you think is incomplete. Please contact the Council by email at: waterways@warwickshire.gov.uk.

3. Your right to erasure – you have the right to ask the Council to erase your personal information in certain circumstances. Please contact the Council by email at: waterways@warwickshire.gov.uk.

4. Your right to restriction of processing – you have the right to ask the Council to restrict the processing of your personal information in certain circumstances. Please contact the Council by email at: waterways@warwickshire.gov.uk.

5. Your right to object to processing – you have the right to object to the processing of your personal information in certain circumstances. Please contact the Council by email at: waterways@warwickshire.gov.uk.

2. You are not required to pay any charge for exercising your rights. If you make a request, the Council has one month to respond to you.

3. Any personal data processed by, and images posted to, Facebook is subject to Facebook's Privacy Policy. For further details, see <a href="https://www.facebook.com/privacy/policy">https://www.facebook.com/privacy/policy</a>. If you request for the Council to remove your personal data from Facebook, then the Council will request that your personal data is removed. However, such a request is subject to Facebook's Privacy Policy. The Council will not be held liable if, for whatever reason, a request to Facebook to remove personal data is not successful.

4. Any personal data processed by, and images posted to, Instagram is subject to Instagram's Privacy Policy. For further details, see <a href="https://privacycenter.instagram.com/policy">https://privacycenter.instagram.com/policy</a>. If you request for the Council to remove your personal data from Instagram, then the Council will request that your personal data is removed. However, such a request is subject to Instagram's Privacy Policy. The Council will not be held liable if, for whatever reason, a request to Instagram to remove personal data is not successful.

5. Any personal data processed by, and images posted to, Twitter is subject to Twitter's Privacy Policy. For further details, see <a href="https://twitter.com/en/privacy">https://twitter.com/en/privacy</a>. If you request for the Council to remove your personal data from Twitter, then the Council will request that your personal data is removed. However, such a request is subject to Twitter's Privacy Policy. The Council will not be held liable if, for whatever reason, a request to Twitter to remove personal data is not successful.

6. Any personal data processed by, and images posted to, Nextdoor is subject to Nextdoor's Privacy Policy. For further details, see <a href="https://legal.nextdoor.com/us-privacy-policy-2021/">https://legal.nextdoor.com/us-privacy-policy-2021/</a>. If you request for the Council to remove your personal data from Nextdoor, then the Council will request that your personal data is removed. However, such a request is subject to Nextdoor's Privacy Policy. The Council will not be held liable if, for whatever reason, a request to Nextdoor to remove personal data is not successful.

### 6. How to complain

1. If you have any concerns about the Council's use of your personal data, you can make a complaint to the Council at <u>dataprotectionofficer@warwickshire.gov.uk</u>

2. You can also complain to the Information Commissioner's Office (the "**ICO**") if you are unhappy with how the Council has used your personal data. The contact details for the ICO are as follows:

Address: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF

Helpline number: 0303 123 1113

Website: www.ico.org.uk

3. For more general information on how the Council processes your personal data, please see <u>www.warwickshire.gov.uk/privacy</u>.