



Aston Martin receives The King's Award for Enterprise Innovation in 2024.



THE KING'S AWARDS
FOR ENTERPRISE

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About The Awards

Warwickshire is full of exciting and innovative businesses, and The King's Awards for Enterprise are a great way of celebrating their success.

Whether a small business with a great innovative product or service, or a larger company running an impressive social mobility programme, these awards are regarded as the most prestigious way to recognise UK businesses and their contribution to enterprise.

The King's Awards for Enterprise are awarded to businesses for outstanding achievement in four categories:

Innovation

Innovation achievements are assessed for: invention, design or production of goods; performance of services; marketing and distribution; or, after-sale support of goods or services, that have realised outstanding commercial success over 2 years or continuous commercial success over 5 years.

International Trade

Winners have demonstrated that their business has achieved substantial growth in overseas earning and in commercial success (for their business size and sector) through either outstanding achievement over 3 years or continuous achievement over 6 years.

Sustainable Development

Winners in this category demonstrate commercially successful sustainable development practices. Sustainable development achievements are assessed for: invention, design or production of goods; performance of services; marketing and distribution; after-sale support of goods or services; or, management of resources or relationships with people and other organisations.

Promoting Opportunity (through social mobility)

This category recognises businesses and organisations that are providing high quality social mobility initiatives and programmes that specifically reach out and support people from disadvantaged backgrounds, in order to inspire and guide the best talent into their organisation and beyond.

The programmes include work experience, careers advice or mentoring for young people; offering non-graduate routes such as traineeships or changing recruitment practices; and, giving equal support and progression opportunities to all employees.

Fact: In 2024 there were 252 winners across the UK, including eight businesses in Warwickshire. Moasure, based in Warwick, was also one of just five organisations in the whole country to achieve two awards within the same year.



Triton Showers receives The King's Award for Enterprise for Sustainable Development in 2024.

Benefits

There are many benefits to winning an award, including:

- Improved opportunities to break into new markets
- Attract investment offers and development interests
- Raised awareness of their brand and increased demand for products
- Enhanced ability to attract the best talent to their team and board
- Raised morale amongst employees and increased productivity

When an organisation wins a King's Award for Enterprise, they will be:

- Invited to a Royal reception
- Presented with the award by the Lord Lieutenant of Warwickshire
- Able to fly The King's Awards flag at their main office, and use the emblem on marketing materials (for example, on packaging, advertisements, stationery, and website)
- Given a Grant of Appointment (an official certificate) and a commemorative crystal trophy
- The awards are valid for 5 years



Moasure receives two King's Awards for Enterprise in 2024 for Innovation and International Trade.

"An award not only brings unparalleled prestige, exposure and credibility to your company but also pride and inspiration to your employees."

Tim Cox, Lord Lieutenant of Warwickshire

"We are deeply honoured by the King's Awards recognition for both Innovation and International Trade. This dual accolade marks a significant milestone for Moasure, driving our passion for continuous innovation and excellence. As our team expands and our customer base grows, we are excited to push the boundaries of technology even further. At Moasure, we are dedicated to consistently refining our products and actively exploring the future possibilities within the realm of measurement technology."

Alan Rock, Founder and Co-CEO of Moasure

"We are truly honoured and humbled to receive the prestigious King's Award for Enterprise for Innovation in recognition of all the hard work our team has put in to developing our runyourfleet platform."

"There is no doubt this award will help our business enormously through recognition, reputation, and staff morale. It also prepares us well for the next stage of our journey as we strengthen and grow the business"

Steve Whitmarsh, Chief Executive Officer of Multifleet Vehicle Management, which trades as runyourfleet.



Case Study – Nuneaton Signs

Nuneaton Signs achieved The King's Award for Enterprise for Promoting Opportunity in 2024.

Nuneaton Signs Ltd, a well-established national provider of signage based in Nuneaton in Warwickshire, were the only business in the West Midlands, and one of only eight businesses in the UK, to achieve The King's Award for Enterprise in the Promoting Opportunity category in 2024.

The company operates as a social enterprise and is dedicated to making a positive impact. They prioritise having an inclusive and supportive work environment and are proud to provide employment opportunities for a skilled and diverse workforce where over 66% of the employees have disabilities.

Nuneaton Signs is also focused on their environmental approach to work, and actively supports programmes that minimise any negative impacts from their manufacturing processes on the environment. Every sign is made not only with a focus on quality but also sustainability, ensuring long-lasting results that meet client needs.

Chris Wilcox, Managing Director at Nuneaton Signs, said:

"We at Nuneaton Signs are extremely honoured to have received the Kings Award for Enterprise in Promoting Opportunity."

"This is a fantastic achievement for our company, and we are delighted to be able to use this opportunity to share the important work we do within our community supporting people with disabilities through the manufacture and sale of signs. One of the core areas of our work recognised in the award is our Supported Intern programme, within which we have been able to offer placements for 13 young people with Special Educational Needs to help them gain employable skills to help them in their journey to the working world."

"We hope that this achievement helps to inspire other companies to look at how they recruit and to become a more inclusive employer themselves. The award is a testament to the hard work of our whole staff and the support they offer one another."



Case Study – RYSE 3D

RYSE 3D achieved The King's Award for Enterprise for Innovation in 2024.

RYSE 3D is one of the UK's leading disruptors in additive manufacturing, setting the standard for production ready 3D printed components for customers involved in 23 global hypercars, aerospace, renewables, and the medical sector.

The Shipston-on-Stour company has come a long way since it was formed seven years ago by 28-year-old Mitchell Barnes, who persuaded his mum to turn her garage into a 3D printer hub that could print car models for Coventry University students. Fast forward to 2024 and the business now employs 24 people, is one of the country's leading manufacturing stars and is nearing £5m in annual turnover, a significant amount of which is exported all over the world.

RYSE 3D has developed innovative 3D printed injection moulding tools that allow UK tooling manufacturers to compete with low-cost overseas operations. The solution involves developing new materials that work with the additive manufacturing process to create moulds that can be used to make components in production volumes. This innovation, which was carried out in partnership with several F1 and automotive firms, has significantly reduced

tooling costs for companies and provides faster turnaround times – in some cases as quick as a few days.

Over £1.5m has been invested in equipping its state-of-the-art factory with more than 100 printers to build on this technology, providing 3D printing capabilities for parts as small as 1mm x 1mm and as large as the customer requires.

Cameron Barnes, Head of Sales and Marketing at RYSE 3D, said:

"The profile of the King's Award is like no other and we have seen huge interest from new and existing clients in the US, as well as from potential customers in sectors we never thought would be suited to additive manufacturing."

"Our 3D printed moulds were the reason we won the prestigious title, but that's just the first part of our story. We've now built on this with the launch of LANDR 500 earlier this year, a new large format 3D print that is designed, built and assembled in the UK."

"Being able to apply the King's Award badge to this new product has broken down barriers and accelerated our entry into a new market that was crying out for this cost-effective technology."



Eligibility

To apply for The King's Awards for Enterprise an organisation must:

- 👑 Be based in the UK
- 👑 File its Company Tax Returns with HMRC
- 👑 Be a self-contained enterprise that markets its own products or services and is under its own management
- 👑 Have at least 2 full-time UK employees
- 👑 Demonstrate strong corporate social responsibility
- 👑 Organisations can be a business or non-profit

Innovation

To apply for the Innovation award, organisations must also:

- 👑 Have an innovation that has not been sold before
- 👑 Have had the innovation available on the market for at least 2 years
- 👑 Have recovered all the investments made in the innovation or show that the innovation will recover its full costs in future
- 👑 Show outstanding commercial success as a result of innovation over 2 years - or continuous commercial success over 5 years

International Trade

To apply for the International Trade award, organisations must also:

- 👑 Have made a minimum of £100,000 in overseas sales in the first year of entry and show year-on-year growth
- 👑 Prove that the organisation has achieved outstanding growth in overseas earnings relative to business size and sector
- 👑 Prove steep year-on-year growth (without dips) in overseas sales over 3 years – or substantial year-on-year growth (without dips) over 6 years

Sustainable Development

To apply for the Sustainable Development award, an organisation must:

- 👑 Show how they have achieved outstanding sustainable development for more than 2 years
- 👑 Provide evidence of the benefits or positive outcomes of their actions or interventions

Promoting Opportunity Through Social Mobility

To apply for the Promoting Opportunity award, an organisation must also:

- 👑 Provide work experience or careers advice
- 👑 Mentoring
- 👑 Offer interview and job-related training
- 👑 A recruitment process is open to all

Submit an application

The Warwickshire Lieutenancy is available to support any businesses in the county that would like to apply for The King's Awards for Enterprise. The application round is open from May to September each year. Almost all UK businesses can apply, and the application process is free and straightforward.

To discuss next steps:

1. Contact the Warwickshire Lieutenancy by email at lieutenancy@warwickshire.gov.uk or by phone on 01926 412328.
Website <https://lordlieutenantofwarwickshire.co.uk/> **Twitter** @WarksLieutenant
LinkedIn www.linkedin.com/company/warkslieutenancy
2. Contact The King's Awards Office by email at kingsawards@businessandtrade.gov.uk, or by phone on 020 4551 0081.
Website www.gov.uk/kings-awards-for-enterprise **Twitter** @TheKingsAwards
LinkedIn www.linkedin.com/company/the-kings-awards-for-enterprise

