

# Nuneaton and Bedworth Sustainability

Tom Shardlow – Deputy  
Chief Exec



North Warwickshire  
Borough Council



# Nuneaton and Bedworth

- North Warwickshire.
- 130,000~ population.
- Strategically linked – Motorways and Rail connection – golden triangle.
- Primarily urban – Nuneaton Town and Bedworth Town.
- Conservative administration from May 2021.
- Attracting new growth and investment.



# Sustainability – the wider picture

WCED – Using the resources of now, to meet current needs, in such a way that doesn't undermine future generations capacity to meet their needs (*paraphrased*).

Three interlinked pillars of 'sustainability'.

Economic – prosperity, growth, investment.

Social – educational attainment, health, mobility, equality, wellbeing, crime.

Environmental – natural resource use, externality, biodiversity.



## Live



**130,373**

Total population estimate (2020)



**77.9 years**

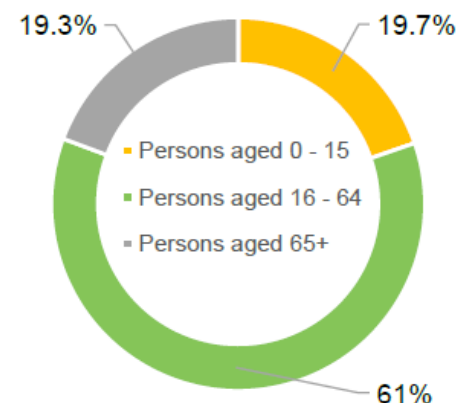
Life expectancy for men is lower than the county and national averages.



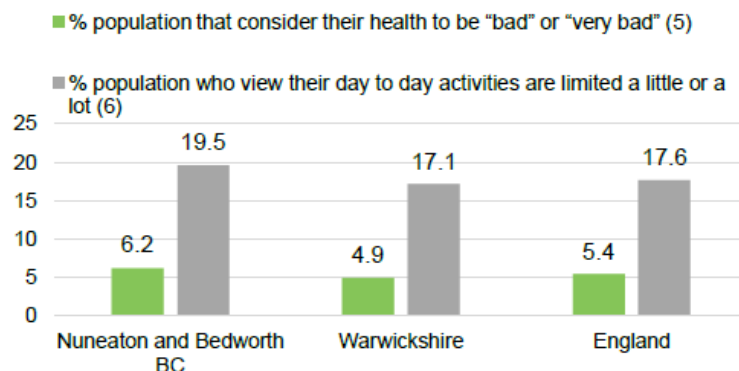
**82.6 years**

Life expectancy for women is lower than the county and national averages.

## Population by age



## Poor health in Nuneaton's most deprived wards



## Ethnicity

Ethnicity	%	Ethnicity	%
White:English/Welsh/Scottish/Northern Irish/British	88.9	Asian/Asian British: Pakistani	0.4
White: Irish	0.6	Asian/Asian British: Bangladeshi	0
White: Gypsy or Irish Traveller	0.1	Asian/Asian British: Chinese	0.2
White: Other White	1.8	Asian/Asian British: Other Asian	1
Mixed/multiple ethnic groups: White and Black Caribbean	0.5	Black/African/Caribbean/Black British: African	0.4
Mixed/multiple ethnic groups: White and Black African	0.1	Black/African/Caribbean/Black British: Caribbean	0.3
Mixed/multiple ethnic groups: White and Asian	0.3	Black/African/Caribbean/Black British: Other Black	0.1
Mixed/multiple ethnic groups: Other Mixed	0.2	Other ethnic group	0.4





Average House prices

Bedworth

**£209,537**

Nuneaton

**£235,034**

Warwickshire

**£326,626**

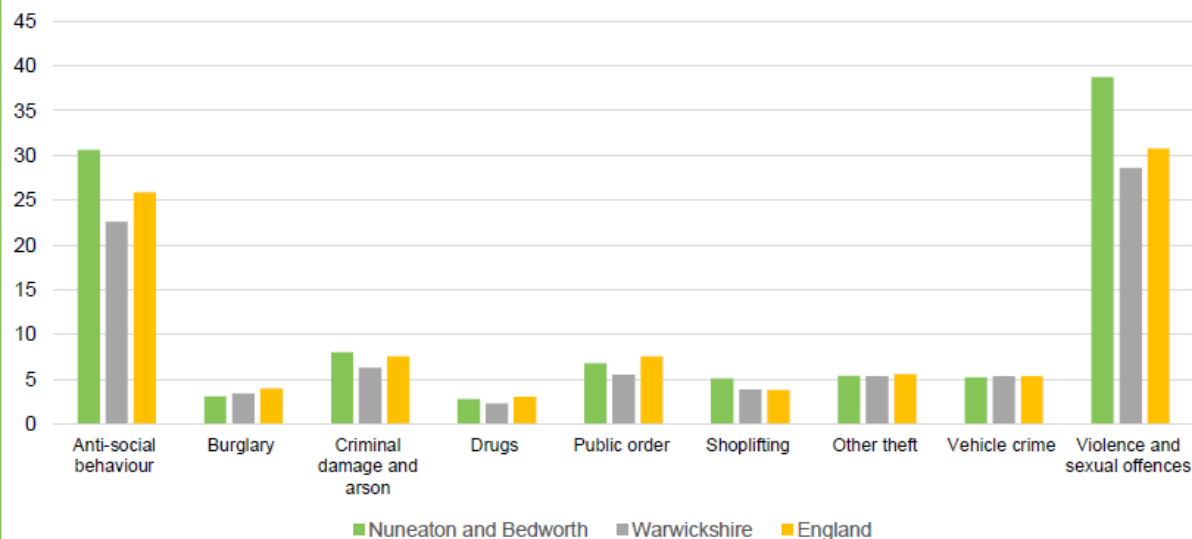


**3.3%**

Homeless and in  
priority need - per  
1,000 households

Educational Attainment	Attainment 8	Progress 8	% Strong Pass (9-5) in English and Maths
Nuneaton and Bedworth	43.5	-0.31	38
Warwickshire	49.8	0	50
England	46.5	-0.03	43

Crime rates by type - July 2020 - June 2021



## Work



Average gross weekly pay

**£530.60**  
Nuneaton & Bedworth

**£551.70**  
West Midlands

**£587.10**  
Great Britain



**17%**

percentage of  
children living in  
low income  
families (2016)



Impact of Covid-19 on unemployment

Nuneaton & Bedworth	<b>3%</b> Jan 20	<b>6%</b> May 21
Warwickshire	<b>4%</b> Jan 20	<b>4%</b> May 21
England	<b>4%</b> Jan 20	<b>6%</b> May 21

Average Economic Activity Rates	Nuneaton & Bedworth	Warwickshire	England
Economic activity rate - aged 16-64	<b>81.9%</b>	<b>83.2%</b>	<b>79.5%</b>
Employment rate - aged 16-64	<b>79.2%</b>	<b>80.5%</b>	<b>75.7%</b>
% aged 16-64 who are employees	<b>71.0%</b>	<b>68.6%</b>	<b>65.4%</b>
% aged 16-64 who are self employed	<b>8.1%</b>	<b>11.9%</b>	<b>10.1%</b>
% who are economically inactive - aged 16-64	<b>18.1%</b>	<b>16.8%</b>	<b>20.5%</b>



GVA  
generated per head of  
population

Nuneaton & Bedworth

**£17,023**

Warwickshire

**£34,302**

England

**£30.239**



**15%**

Increase in business  
births between  
2015-2019



**86.3 ha**

employment land allocated  
within the Local Plan

Number of high growth businesses based on an average annualised growth rate greater than 20% (in employment) over a 3 year period. The data only includes businesses employing 10 or more employees

	2015	2016	2017	2018	2019
Nuneaton & Bedworth	25	25	25	25	15
Warwickshire	125	140	140	130	125
England	10650	11910	11535	12225	11070



# Nuneaton and Bedworth residents are...

- More likely to be raised in poverty.
- Less likely to reach higher levels of educational attainment.
- More likely to earn less in their lifetimes.
- More likely to need their local council to support them.
- More likely to experience worse health.
- More likely to live shorter lives.

....than the Warwickshire and national averages.



# Climate change

- Recognised challenge, but out shadowed by inequality.
- Limited financial resources - NBBC's biggest capacity is to influence sustainability is the economic and social dimensions – improving resident's lives.
- Residents do care about costs of living, loss of green space, fuel poverty, transport and decent homes.
- Looking for opportunities that are cost neutral or beneficial, through grant funding, or partnership working.
- NBBC forming a sustainability strategy.





# Our Opportunity

- Continue to focus on inequalities.
- Planning – capacity to influence new development. Supplementary planning documents.
- Level up our district, locally and nationally – Build a Better Borough.
- New development – opportunities to be greener –new leisure centres, town centre transformation, LUF funding etc.
- Deliver a biodiversity strategy in the context of our landholdings... native planting, wildflower areas.
- Use our geography to host new green industries. Attract business growth.
- Work with partners to secure funding and provide space for initiatives.



# Next steps

- A new Corporate Plan – April 2022.

*Sponsor a sustainable green approach*

*The Climate Change Emergency cannot be ignored. We will proactively identify ways in which the Council and the borough as a whole can minimise our impact upon the environment supporting residents and businesses alike.*

- Continue to support our residents in levelling up.
- Establish a sustainability strategy by the end of 2022.
- Seek opportunities for funding or partnership work to deliver against the dimensions of sustainability.
- Maximise the opportunities from decision making and new projects, within the financial limits.

