

# How your views have been used

## Survey 7: Warwickshire Local Resilience Forum (WLRF) & community power

In this survey we wanted to understand residents knowledge and thoughts on two different subjects, Warwickshire Local Resilience Forum (WLRF) and community power.

There were a total of 434 responses, a response rate of 52.2%.

### How your responses have been used:

The first questions in the survey asked about Warwickshire Local Resilience Forum (WLRF). Responses to this are being used to feed into a new Communications and Engagement Strategy which sets out how partners will raise awareness of the preparedness activities and response actions they contribute to. This includes:

- development of a new visual identity for WLRF and subsequent marketing of this to help to grow awareness and understanding of WLRF for both residents and partners;
- development of a dedicated WLRF website and promotion of this to ensure people familiarise themselves with its layout and where to find breaking news or alerts in emergencies;
- encouraging partners to promote WLRF on their own intranets, websites and social media platforms where possible;
- targeted communication through social media and community networking sites such as Instagram and NextDoor
- development of plans for communicating with residents in case of emergency based on feedback provided e.g. ensuring plans are in place with regional TV and radio channels, ensuring templates are available for non-digital means of communications such as leaflets
- ensuring all social media content and website information is consistent and uses WLRF branding to ensure clear, concise and recognisable messaging
- reviewing WLRF's Community Risk Register and once complete publishing and updating communities of the risks affecting them. Alongside ensuring people are informed about preparations they need to undertake to protect themselves, their families and properties.

The second subject asked panel members about their opinions on Warwickshire County Council and community power.

- The insight received will provide a baseline of views around the relationship between the Council and residents, specifically around collaboration, decision making, and how the Council listens to the priorities of residents.
- Insights will help the Council to move towards a community powered approach across services and provide a consistent tool for the measurement of this.



HAVE A QUESTION OR QUERY, EMAIL:

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[warwickshire.gov.uk/voice](https://warwickshire.gov.uk/voice)