

# The Voice of Warwickshire Panel

## Levelling Up in Nuneaton and Bedworth Borough Report of engagement survey

Version 2.0

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## Executive summary

A survey to collect residents' views on priorities identified for the Levelling Up plan that is being developed for Nuneaton and Bedworth Borough was sent to 161 Voice of Warwickshire panel members who live in the borough.

There were 71 responses to the survey, a response rate of 44.1%. Respondents aged 18-39 were underrepresented.

### Theme: Growing and Learning

Respondents were presented with three priorities for the growing and learning theme and asked how strongly they agreed or disagreed with them being a priority for Nuneaton and Bedworth Borough.

- 73.9% (n=51) strongly agreed or agreed with the priority to reduce the number of children in care (69 respondents answered this question).
- 85.7% (n=60) strongly agreed or agreed with the priority to improve school readiness (70 respondents answered this question).
- 90% (n=63) strongly agreed or agreed with the priority to increase educational attainment and attendance (70 respondents answered this question).
- Respondents were asked if they had any further comments to make about the priorities; 38% (n=27) provided comments. Of these, seven indicated they disagreed or were unsure if reducing the number of children in care should be a target. Four respondents suggested more resources were required to meet the needs, three emphasised that education is important and three commented that parents need to take responsibility. Other themes were mentioned by fewer respondents.
- Respondents were asked what actions they felt needed to be taken to achieve the priorities; 50.7% (n=36) responded to this question. The most common theme mentioned by nine respondents was to get a better understanding of issues and causes related to these priorities. In addition, seven respondents suggested more support for parents and carers is required; six mentioned the need for more school places; six referred to encouraging parents to take more responsibility and five mentioned reviewing social care. Other themes were mentioned by fewer respondents.

### Theme: Skills and working

Respondents were shown three priorities for the skills and working theme and asked how strongly they agreed or disagreed with them being a priority for Nuneaton and Bedworth Borough. A total of 98.6% (n=70) respondents answered these questions.

- 91.4% (n=64) strongly agreed or agreed with the priority to increase access to training
- 90% (n=63) strongly agreed or agreed with the priority to increase young people's aspirations

- 87.1% (n=61) strongly agreed or agreed with the priority to improve employment support and access to higher paid jobs
- Respondents were asked if they had any further comments to make about the priorities; 36.6% (n=26) provided comments. Of these, six commented that individuals need to want to aspire; four suggested advised more careers support; four suggested involving employers; four mentioned providing encouragement and opportunities and four referred to reasonable pay for jobs. Other themes were mentioned by fewer respondents.
- Respondents were asked what actions they felt needed to be taken to achieve the priorities; 50.7% (n=36) responded to this question. A third of these (12) suggested improved careers advice, training and support were needed; seven advised partnerships with employers and local educational establishments; six referred to apprenticeships and four suggested being more realistic about educational goals for individuals. Other themes were mentioned by fewer respondents.

### **Theme: health and wellbeing**

Respondents were shown three priorities for the health and wellbeing theme and asked how strongly they agreed or disagreed with them being a priority for Nuneaton and Bedworth Borough.

- 92.6% (n=63) strongly agreed or agreed with the priority to lower the suicide rate (68 respondents answered this question).
- 91.4% (n=64) strongly agreed or agreed with the priority to reduce the under 75 mortality rate from respiratory diseases (70 respondents answered this question).
- 87.1% (n=61) strongly agreed or agreed with the priority to reduce obesity in adults and children (70 respondents answered this question).
- Respondents were asked if they had any further comments to make on the priorities; 36.6% (n=26) commented. Of these, nine suggested education and improved information on food health; eight suggested improved access to support and education on mental health; four mentioned improved access to health care and four said it is not the local authorities responsibility. Other themes were mentioned by fewer respondents.
- Respondents were asked what actions they felt needed to be taken to achieve the health and wellbeing priorities; 50.7% (n=36) respondents answered this question. Of these, eight advised improved capacity and access to services to support mental health; seven referred to infrastructure and initiatives to encourage healthier lifestyles; seven mentioned improving capacity and access to primary health services; and five suggested improving and maintaining the local area. Other themes were mentioned by fewer respondents.

### **Theme: safe and strong**

Respondents were shown three priorities for the safe and strong theme and asked how strongly they agreed or disagreed with them being a priority for Nuneaton and Bedworth Borough. A total of 98.6% (n=70) respondents answered these questions.

- 91.4% (n=64) strongly agreed or agreed to the priority of targeting youth offenders
- 90.0% (n=63) strongly agreed or agreed to the priority to reduce the fear of crime
- 92.8% (n=65) strongly agreed or agreed to the priority to improve community engagement
- Respondents were asked to provide any further comments they had on the safe and strong priorities; 43.7% (n=31) commented. A third of these (n=10) advised proactive and visible policing was needed with nice providing examples of crime and antisocial behaviour in the area. A further six suggested appropriate consequences are required and six suggested addressing causes with support. Other themes were mentioned by fewer respondents.
- Respondents were asked what actions they felt needed to be taken to achieve these priorities; 47.9% (n=34) responded to this question. Just over half (n=18) suggested more police resources are needed; whilst 13 advised more engagement with the community is needed; 11 suggested effective deterrents and seven mentioned activities for younger residents. Other themes were mentioned by fewer respondents.

### Places for priority

- Respondents were asked how strongly they agreed or disagreed with the 17 areas identified for levelling up in Nuneaton & Bedworth; 97.2% (n=69) answered this question. Just over half (53.6%, n=37) strongly agree or agreed to the areas shown, however, 27.5% (n=19) advised they strongly disagreed or disagreed with the areas.
- Respondents were asked to add any further comments regarding their response and asked to include any other areas they thought should be a priority for Levelling Up in Nuneaton and Bedworth. A total of 42.3% (n=30) responded to this question with 50% (n=15) saying they disagreed and felt all areas should be a priority. Four said they agreed with the areas identified. There were other responses by fewer respondents that mentioned specific areas in the borough.

### Making a difference

- Respondents were asked how the councils (Warwickshire County Council and Nuneaton & Bedworth Borough Council) should engage local people on delivering the Levelling Up plan; 63.4% (n=45) of respondents answered this question. Just over half of respondents (n=25) suggested inclusive and proactive engagement, whilst 11 suggested leaflets, newsletter and letters. Other themes were mentioned by fewer respondents.
- Respondents were asked where councils should be engaging to build people's opinions on the Levelling Up plan; 53.8% (n=38) respondents answered this question. Common themes were – local shops and town centres (n=8), use established local groups (n=5), and use community centres and spaces (n=5). A further five suggested tailoring engagement to suit residents.
- The final question within this section asked how in five years respondents would judge if Levelling Up had been successful; 66.2% (n=47) respondents answered this question.

There were numerous suggestions, with 19 respondents suggesting reduced crime and anti-social behaviour; twelve saying thriving town centres; nine referring to improved standards of living; eight mentioning improved and maintained public areas; eight saying evidence of progress or completed projects; and eight saying improved communication, engagement and listening. Other themes were mentioned by fewer respondents.

### Further comments

- Respondents were given an opportunity to add any further comments on levelling up in Nuneaton and Bedworth; 28.2% (n=20) of respondents provided comments. Overall six talked about the concept and meaning of Levelling up; six mentioned doing things differently; and five suggested improved communication and engagement.

## Background

The Voice of Warwickshire panel (VoW) was launched in October 2021 when residents in Warwickshire were invited to register and join the panel. The panel gives residents aged 18 and over in Warwickshire an opportunity to share their views on the big issues in Warwickshire.

This report summarises the results of a survey sent to 161 Voice of Warwickshire panel members who live in Nuneaton and Bedworth Borough. This survey was intended to gather panel members' views on priorities identified for the Levelling Up plan that is being developed for Nuneaton and Bedworth Borough.

## Method

An online survey was hosted on the Citizen Space 'Ask Warwickshire' site. All members of the panel were asked how they would prefer to complete surveys when they initially signed up to join the panel. The majority (>99%) of panel members opted to complete online surveys with five members advising they would prefer to complete paper-based surveys. There was one panel member who requested to complete surveys over the phone. The other panel members were sent an email with a private link to participate in the online survey. Three reminder emails were sent to those who had not completed the survey during the live period. In total, an email with a link to the survey was distributed to 160 members of the Voice of Warwickshire panel.

The survey ran from Wednesday 13<sup>th</sup> September 2023 to Wednesday 4<sup>th</sup> October 2023.

Quantitative results have been analysed and open text responses have been themed.

[Appendix 1](#) provides the survey questions.

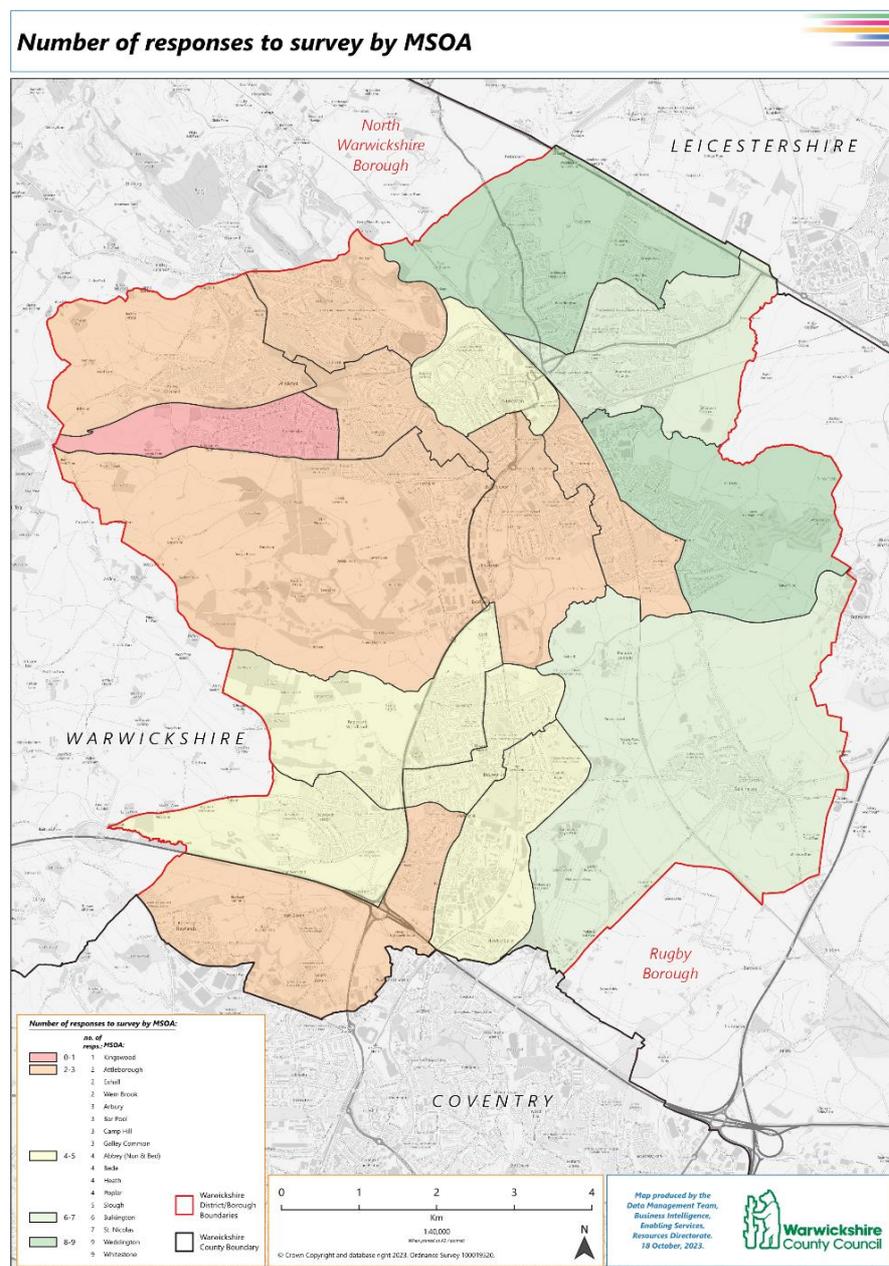
## Results

There were 71 responses to the survey: a response rate of 44.1%.

### 4.1 Respondent Profile

All panel members who responded to the survey live in Nuneaton and Bedworth Borough. Table 1 shows the characteristics of panel members responding to the survey. Figure 1 shows the middle super output areas (MSOAs) where respondents who answered the survey reside. Higher numbers of responses were from residents living in the MSOAs of Weddington, Whitestone, St Nicholas and Bulkington.

**Figure 1: Map showing areas of responses by MSOA**



**Table 1 – Characteristics of respondents to survey (71 respondents)**

Gender Identity	No. of responses	% of responses	% total of N&B VoW panel members	% total of Nuneaton & Bedworth*
Female	39	54.9%	47.2%	50.9%
Male	32	45.1%	47.8%	49.1%
Non-binary	-	-	0.7%	-
Prefer not to say	-	-	0.6%	-
Prefer to self-describe	-	-	4.3%	-

IMD Decile (where 1= most deprived & 10 least deprived)	No. of responses	% of responses
1	2	2.8%
2	7	9.9%
3	8	11.3%
4	12	16.9%
5	5	7.0%
6	8	11.3%
7	8	11.3%
8	5	7.0%
9	4	5.6%
10	12	16.9%

Age in years	No. of responses	% of responses	% total of N&B VoW panel members	% total of Nuneaton & Bedworth*
18-24	1	1.4%	0.6%	9.1%
25-39	6	8.5%	11.2%	26.1%
40-49	12	16.9%	14.9%	15.8%
50-59	17	23.9%	24.2%	17.9%
60-64	7	9.9%	13.0%	7.5%
65-74	22	31%	28.6%	13.2%
75+	5	7%	6.2%	10.3%
Prefer not to say	1	1.4%	1.2%	-
Not known	-	-	-	-

Sexual Orientation	No. of responses	% of responses	% total of N&B VoW panel members
Asexual	4	5.6%	5.0%
Bi/bisexual	2	2.8%	3.1%
Heterosexual/straight	60	84.5%	78.9%
Gay Man	2	2.8%	1.2%
Gay woman/lesbian	-	-	1.2%
Pansexual	-	-	0.6%
Other	-	-	0.6%
Prefer not to say	2	2.8%	8.1%
Not known	1	1.4%	1.2%

Long standing illness or disability	No. of responses	% of responses	% total of N&B VoW panel members
Yes	20	28.2%	31.7%
No	50	70.4%	65.8%
Prefer not to say	1	1.4%	2.5%

Ethnicity	No. of responses	% of responses	% total of N&B VoW panel members
Asian or Asian British - Bangladeshi	-	-	-
Asian or Asian British - Indian	5	7%	4.3%
Asian or Asian British - Pakistani	-	-	0.6%
Black or Black British - African	-	-	-
Black or Black British - Caribbean	-	-	-
Chinese	1	1.4%	2.5%
Gypsy or Traveller	1	1.4%	1.2%
Mixed - White and Asian	-	-	-
Mixed - White and Black Caribbean	-	-	-
Other Asian background	-	-	0.6%
Other Black background	-	-	-
Other Mixed background	-	-	1.2%
Other White background	2	2.8%	4.3%
Prefer not to say	-	-	0.6%
Prefer to self-describe	-	-	0.6%
White British	62	87.3%	83.9%
White Irish	-	-	-

Religion	No. of responses	% of responses	% total of N&B VoW panel members	% total of Nuneaton & Bedworth*
Buddhist	1	1.4%	0.6%	0.5%
Christian	38	53.5%	52.2%	48.5%
Hinduism	2	2.8%	1.2%	1.6%
Islam	1	1.4%	1.9%	1.5%
Judaism	-	-	1.2%	-
Sikhism	1	1.4%	1%	2.6%
Spiritual	-	-	1.8%	-
Other religion or belief	-	-	0.6%	0.6%
No religion	25	35.2%	32.9%	38%
Prefer not to say	2	2.8%	6.2%	-
Not answered	1	1.4%	1.2%	6.6%

\* Based on ONS (Office for National Statistics) 2021 mid-population estimates and 2021 Census data

## 4.2 Theme: Growing and learning

Respondents were shown three priorities for the growing and learning theme and asked how strongly they agreed or disagreed with them being a priority for Nuneaton and Bedworth Borough. The priorities were:

- Reduce the number of children in care
- Improve school readiness
- Increase education attainment and attendance

Just under three-quarters of respondents (73.9%, n=51) strongly agreed or agreed with the priority to reduce the number of children in care. A total of 97.2% (n=69) respondents answered this question with the percentage of responses shown in Figure 2.

**Figure 2: Responses to how strongly do you agree or disagree with the priority “to reduce the number of children in care” (percentage of total responses)**

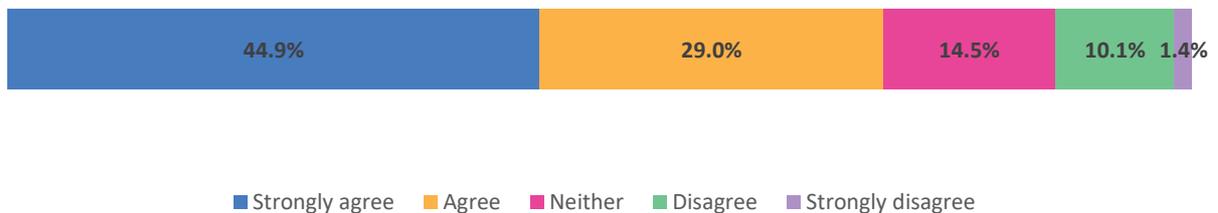
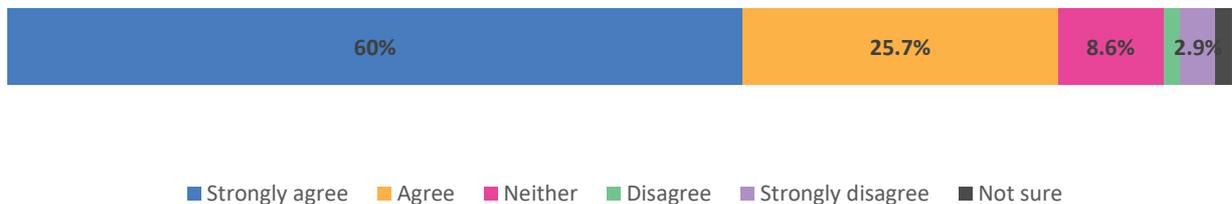


Figure 3 shows that 85.7% (n=60) strongly agreed or agreed with the statement to improve school readiness. A total of 98.6% (n=70) respondents answered this question.

**Figure 3: Responses to how strongly do you agree or disagree with the priority “improve school readiness” (percentage of total responses)**



The next priority asked how strongly the respondents agreed or disagreed with increased educational attainment and attendance. Overall, 90% (n=63) strongly agreed or agreed with this priority (Figure 4). A total of 98.6% (n=70) respondents answered this question.

**Figure 4: Responses to how strongly do you agree or disagree with the priority “increase education attainment and attendance” (percentage of total responses)**



Respondents were asked to provide any comments they had relating to their agreement/disagreement about the priorities in an open text box. A total of 38% (n=27) responded to this question. The answers have been themed and are shown in table 2 below.

**Table 2: Summary of further responses about the Growing and Learning priorities: reduce the number of children in care, improve school readiness and increase educational attainment and attendance**

Theme	Number of responses
Disagree or unsure less children in care should be a target	7
More resources required to meet needs	4
Education is important	3
Parents to take responsibility	3
All priorities will help	2

Themes mentioned by one respondent included: review attendance policy, benchmark good schools, less focus on academic subjects, review what is meant by school readiness, improved infrastructure, support mental health.

The next question asked respondents to advise what actions they thought needed to be taken to achieve the priorities listed. Just over half of respondents (50.7%, n=36) answered this question. The most common theme mentioned by respondents was to understand the barriers in education.

**Table 3 – Themed responses to “what actions do you think we need to take to achieve these priorities: reduce the number of children in care, improve school readiness and increase educational attainment and attendance”**

Theme	Number of responses
Better understanding of issues and causes	9
More support for parents/carers	7
More school places	6
Parental responsibility	6
Review social care	5
Clarify plan priorities and policies	4
Review educational offering	4
Improved infrastructure	3
Appropriate funding	2
Community based	2

Themes mentioned by one respondent included: more preschool facilities, improved social cohesion and review attendance policies.

### 4.3 Theme: Skills and working

The next theme respondents were asked about was skills and working. Respondents were shown three priorities and asked how strongly they agreed or disagreed with them being a priority for Nuneaton and Bedworth Borough; 98.6% (n=70) respondents gave their views. The priorities were:

- Increase access to training opportunities
- Increase young people's aspirations
- Improve employment support to access higher paid jobs

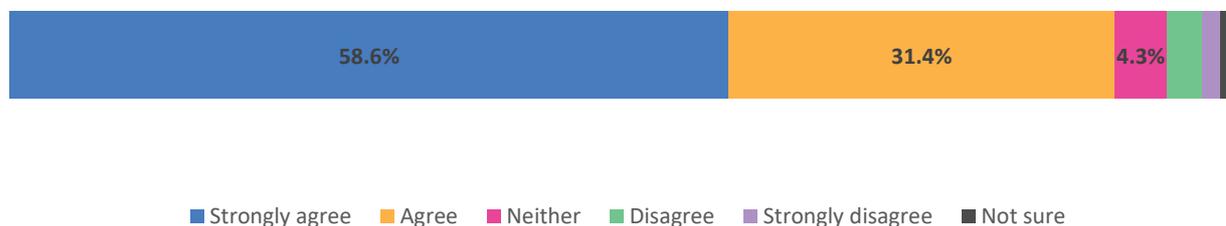
Nearly all respondents, 91.4% (n=64) strongly agreed or agreed with the priority to increase access to training (Figure 5).

**Figure 5: Responses to how strongly do you agree or disagree with the priority "to increase access to training opportunities" (percentage of total responses)**



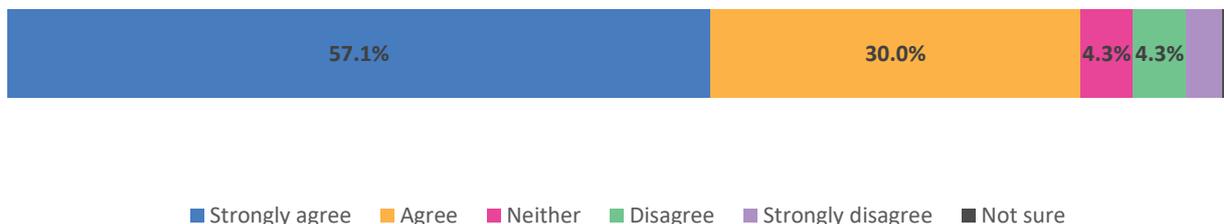
The majority, 90% (n=63) strongly agreed or agreed with the priority to increase young people's aspirations (Figure 6).

**Figure 6: Responses to how strongly do you agree or disagree with the priority "increase young people's aspirations" (percentage of total responses)**



The final priority within this theme asked how strongly respondents agreed or disagreed with the priority to improve employment support and access to higher paid jobs. Overall, 87.1% (n=61) strongly agreed or agreed with this priority (Figure 7).

**Figure 7: Responses to how strongly do you agree or disagree with the priority “improve employment support to access higher paid jobs” (percentage of total responses)**



Respondents were asked to provide any comments they had about the skills and working theme in an open text box. The answers have been themed and are shown in table 4 below. Overall, 36.6% (n=26) respondents answered this question.

**Table 4: Themed further responses to the priorities: increase access to training opportunities, increase young people’s aspirations, improve employment support to access higher paid jobs**

Theme	Number of responses
Individuals to aspire	6
Careers support	4
Employers to be involved	4
Encouragement & opportunities	4
Reasonable pay for jobs	4
Parental responsibility	2
Training opportunities	2

Themes mentioned by one respondent included: right people in jobs, infrastructure, understand barriers, look after estates, agree with priorities, look at crime and anti social behaviour.

The next question asked respondents to say what actions they thought needed to be taken to achieve the skills and working theme. A total of 50.7% (n=36) respondents answered this question. The themed responses are shown in Table 5.

**Table 5 – Themed responses to “what actions do you think we need to take to achieve these priorities: increase access to training opportunities, increase young people’s aspirations, improve employment support to access higher paid jobs”**

Theme	Number of responses
Careers advice, work experience, training and support	12
Partnerships with employers and local education establishments	7
Apprenticeships	6
Achievable educational goals for individuals	4
Role models and real-life example	3
Equal opportunities	3
Better links with West Midlands	3
Promote value in all jobs	3
Specialist support	2
Unemployed have community jobs	2

Themes mentioned by one respondent included: a politician with vision and to clean up streets.

#### 4.4 Theme: Health and wellbeing

The next theme respondents were asked about was health and wellbeing. Respondents were shown three priorities and asked how strongly they agreed or disagreed with them being a priority for Nuneaton and Bedworth Borough. The priorities were:

- Reduce obesity in adults and children
- Lower the suicide rate
- Reduce the under 75 mortality rate from respiratory diseases

The majority of respondents, 87.1% (n=61), strongly agreed or agreed with the priority to reduce obesity in adults and children, a total of 98.6% (n=70) respondents answered this question (Figure 8).

**Figure 8: Responses to how strongly do you agree or disagree with the priority “reduce obesity in adults and children” (percentage of total responses)**

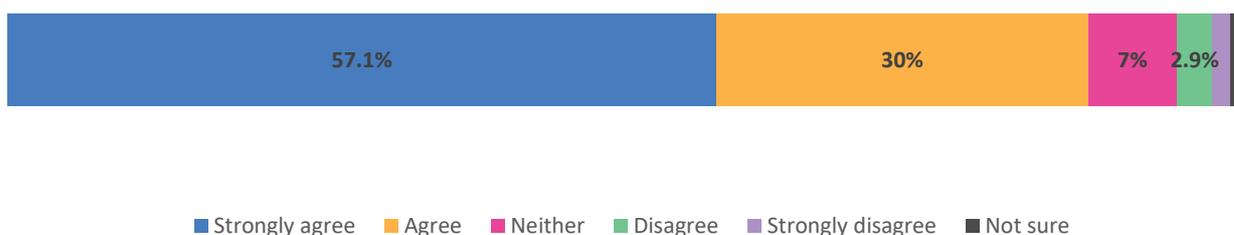
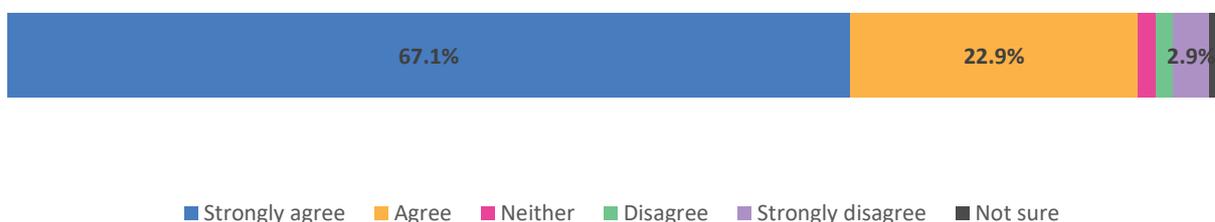


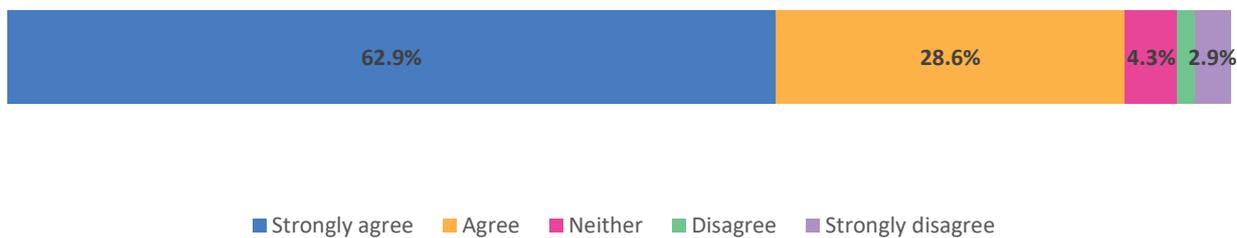
Figure 9 shows, 92.6% (n=63) strongly agreed or agreed with the priority to lower the suicide rate, a total of 95.8% (n=68) respondents answered this question.

**Figure 9: Responses to how strongly do you agree or disagree with the priority “lower the suicide rate” (percentage of total responses)**



The final priority asked if respondents agreed or disagreed with the priority to reduce the under 75 mortality rate from respiratory diseases. The majority of respondents, 91.4% (n=64) strongly agreed or agreed with the priority; a total of 98.6% (n=70) respondents answered this question.

**Figure 10: Responses to how strongly do you agree or disagree with the priority “reduce the under 75 mortality rate from respiratory diseases” (percentage of total responses)**



Respondents were asked to provide any comments they had relating to their agreement/disagreement about the priorities in the health and wellbeing theme in an open text box. The answers have been themed and are shown in table 6 below. A total of 36.6% (n=26) respondents answered this question.

**Table 6: Themed further responses to the health and wellbeing priorities: reduce obesity in adults and children, lower the suicide rate, reduce the under 75 mortality rate from respiratory diseases.**

Theme	Number of responses
Education and improved information on food and health	9
Improve access to support and education on mental health	8
Improved access to healthcare	4
Not local authorities' responsibility	4
Addressing obesity	3
Access to support and leisure activities	3
Strongly agree	2
Long term plan needed	2

The next question asked respondents to advise what actions they thought needed to be taken to achieve the priorities; 50.7% (n=36) respondents answered this question. The responses are shown in Table 7.

**Table 7 – Themes of responses to “what actions do you think we need to take to achieve these priorities: reduce obesity in adults and children, lower the suicide rate, reduce the under 75 mortality rate from respiratory diseases.”**

Theme	Number of responses
Improved provision and access to services to support mental health	8
Infrastructure and initiatives to encourage healthier lifestyles	7
Improved capacity and access to primary health services	7
Improve and maintain local areas	5
Education on living an active and healthy life	4
Support needed	3
Focus on planning decisions	2
Improved cycling and walking infrastructure	2
Realistic plan of action	2
Do nothing	2
Different approaches for everyone	2

Themes mentioned by one respondent included access to free and healthy school meals, focus on deprivation, Improve homes, resources for NHS, national issues and police visibility.

#### 4.5 Theme: Safe and strong

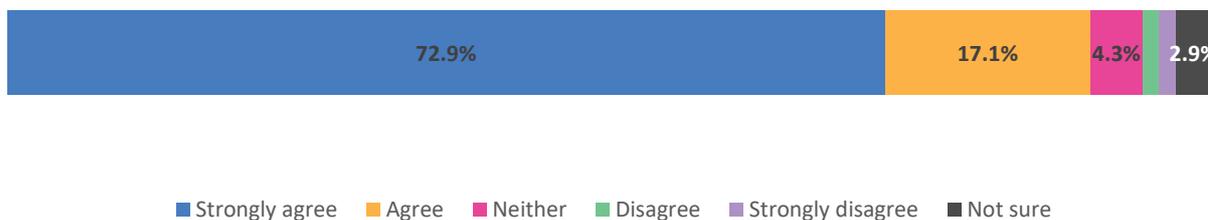
The next theme respondents were asked about was safe and strong. Respondents were shown three priorities and asked how strongly they agreed or disagreed with them being a priority for Nuneaton and Bedworth Borough. The priorities were, target youth offenders; reduce fear of crime; and improve community engagement. A total of 98.6% (n=70) respondents answered the questions.

- 91.4% (n=64) strongly agreed or agreed to the priority of targeting youth offenders (Figure 11)
- 90% (n=63) strongly agreed or agreed to the priority to reduce the fear of crime, (Figure 12)
- 92.8% (n=65) strongly agreed or agreed to the priority to improve community engagement (Figure 13)

**Figure 11: Responses to how strongly do you agree or disagree with the priority “target youth offenders” (percentage of total responses)**



**Figure 12: Responses to how strongly do you agree or disagree with the priority “reduce the fear of crime” (percentage of total responses)**



**Figure 13: Responses to how strongly do you agree or disagree with the priority “improve community engagement” (percentage of total responses)**



Respondents were asked to provide any comments they had relating to their agreement/disagreement about the priorities in an open text box. The answers have been themed and are shown in table 8. A total of 43.7% (n=31) respondents provided comments.

**Table 8: Themed responses to the safe and strong priorities: target youth offenders; reduce fear of crime; and improve community engagement.**

Theme	Number of responses
Proactive and visible policing	10
Crime and anti-social behaviour	9
Appropriate consequences	6
Addressing causes with support	6
Engage and listen to community	4
Activities and local groups required	3
Unsure youth offenders should be prioritised	2
How is this resourced	2

The next question asked respondents to advise what actions they thought needed to be taken to achieve the safe and strong priorities. The responses are shown in Table 9. A total of 47.9% (n=34) respondents answered this question. Overall, 52.9% advised more Police resource is needed, as shown in table 9 below.

**Table 9 – Themes of responses to “what actions do you think we need to take to achieve these priorities: target youth offenders; reduce fear of crime; and improve community engagement.”**

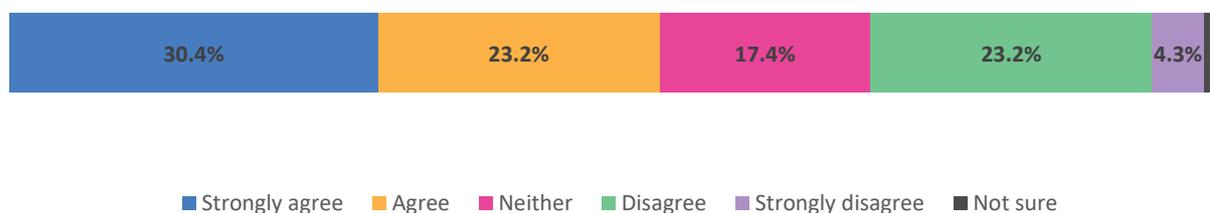
Theme	Number of responses
More police resource needed	18
Engage with community	13
Effective deterrents/ justice	11
Activities for younger residents	7
Improved areas	6
Deal with anti-social behaviour and crime	4
Take action	3
Create communities	2
Education about anti-social behaviour	2

Themes mentioned by one respondent included support young offenders and parental responsibility.

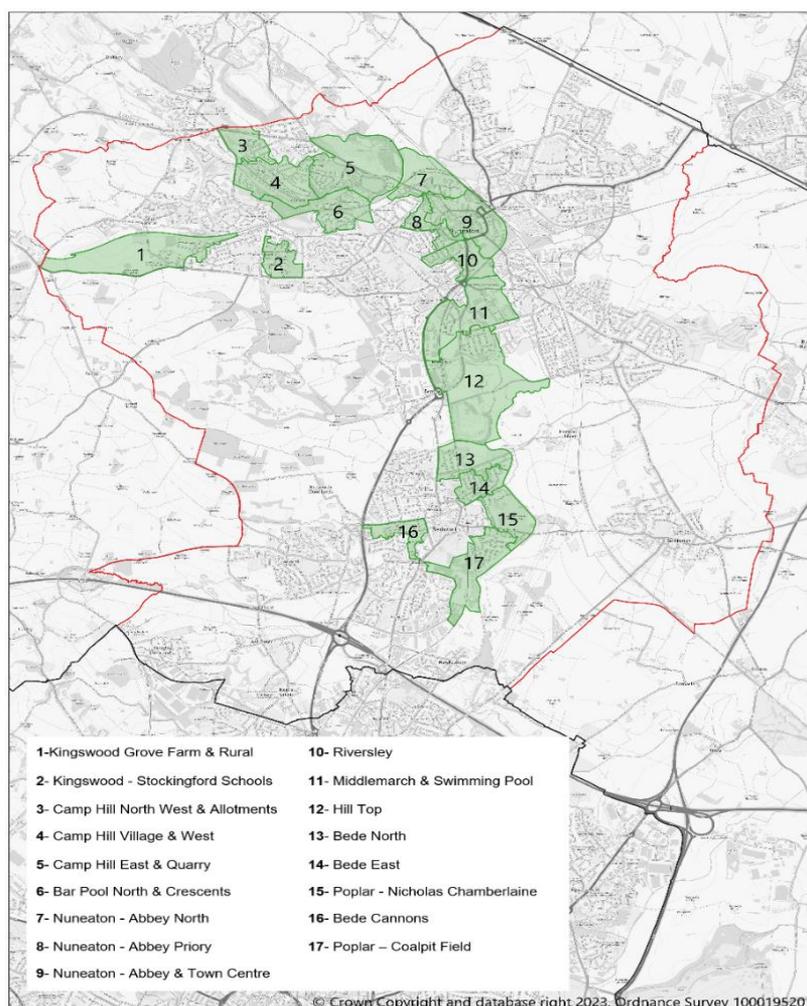
#### 4.6 Places of priority in Nuneaton and Bedworth Borough

Respondents were asked how strongly they agreed or disagreed that the 17 areas identified and shown on a map (Figure 15) should be priority for Levelling Up in Nuneaton and Bedworth Borough. Overall, 97.2%(n=69) of respondents answered this question. Just over half of respondents 53.6%, (n=37) strongly agree or agreed with the areas shown being a priority, 27.5% (n=19) strongly disagreed or disagreed (Figure 14).

**Figure 14: Responses to how strongly do you agree or disagree with the areas of priority (percentage of total responses)**



**Figure 15: Map showing areas identified as priority areas for Levelling Up in Nuneaton and Bedworth Borough.**



Respondents were asked to add any further comments regarding their response and asked to include any other areas they thought should be a priority for Levelling Up in Nuneaton and Bedworth. A total of 42.3% (n=30) responded to this question with 50% (n=15) of those who responded saying they disagreed, and that all areas should be a priority.

**Table 10 – Themes of responses to “use this space to comment on the areas shown above or suggest any other areas for priority.”**

Theme	Number of responses
<b>Disagree - all areas need support</b>	15
<b>Agree with priority areas identified</b>	4
<b>Concerns over resource</b>	2
<b>Bedworth</b>	2
<b>Tackle underlying issues</b>	2

Themes mentioned by one respondent included unfamiliar with the areas, environment should be a priority, Whitestone, west of Nuneaton, Caldwell and Bulkington.

## 4.7 Making a difference

Respondents were asked how the council should engage local people on delivering the Levelling Up plan; 63.4% (n=45) of respondents answered this question. Just over half of respondents 55.6%, (n=25) suggested inclusive and proactive engagement.

**Table 11 – Themed responses to “how should the council engage local people on delivering the levelling up plan.”**

Theme	Number of responses
Inclusive and proactive engagement	25
Leaflets/ Newsletters & letters	11
Improved communication and listening	6
Role of local councillors	6
Local media	6
Social media	6
Information in town centres/shops	5
Deliver actions	5
Surveys	3
Emails	3
Involve local businesses	3
Door to door engagement	2
Take pride in area	2

Themes mentioned by one respondent included local groups, encourage respect and to use Indeed.

The next question asked respondents where the council should engage local people on delivering the Levelling Up plan; 63.4% (n=45) of respondents answered this question.

**Table 12 – Themes of responses to “where should the council engage local people on delivering the levelling up plan.”**

Theme	Number of responses
Local shops/town centres	8
Local established groups	5
Community centres/ spaces	5
Tailor engagement to suit residents	5
Local meetings	4
In neighbourhoods	4
Online	4
Local cafes	3
Pubs	3
Schools and colleges	3
Hairdressers	2
Libraries	2
Doctors’ surgeries	2
Hospital	2

Themes mentioned by one respondent included local business, gyms, train station and council buildings.

Respondents were next asked ‘In five years’ time how would you judge whether Warwickshire County Council & Nuneaton and Bedworth Borough Council had made a difference in Nuneaton and Bedworth?’. A third of respondents (66.2%, n=47) answered this question, 40.4% (n=19) respondents mentioned reduced crime and anti-social behaviour and 25.5% (n=12) suggested an improved and thriving town centre.

**Table 13 – Themed responses to “In five years’ time how would you judge whether Warwickshire County Council & Nuneaton and Bedworth Borough Council had made a difference in Nuneaton and Bedworth?”**

Theme	Number of responses
Reduced crime and anti-social behaviour	19
Thriving town centre	12
Improved standard of living	9
Public areas improved/ maintained	8
Evidence of progress or completed projects	8
Improved communication, engagement and listening	8
Community events and facilities	5
Feeling safe	6
Improved employment opportunities	6
More respect, positivity and pride	6
Not sure/ No change	5
Doing things differently	5
Desirable area to live	4
Improved education	4
Increased Police visibility	3
Empty buildings managed	2
Childrens lives improved	2
Emergency service response rates	2
More housing options	2
Less traffic	2

Themes mentioned by one respondent included more cycling paths, reduction in obesity, improved environmental climate change initiatives, part of the west midlands, improved public transport, improved healthcare.

#### 4.8 Further comments

Respondents were invited to share any further comments they had on Levelling Up in Nuneaton and Bedworth Borough. These are shown in Table 14 below. A total of 20 respondents made further comments with some discussing more than one theme, the most common comments were about the concept and meaning of Levelling Up and reviewing the council and political parties.

**Table 14 – Themes of responses to “do you have any further comments”**

Theme	Number of responses
Concept and meaning of Levelling up	6
Doing things differently	6
Improved communication and engagement	5
Improve town centres	4
Improved leisure and culture offer	4
Review house building and infrastructure	4
Communities need support of councils and elected members	2
Improved public transport	2
Positive assets	2

Themes mentioned by one respondent included improved access to healthcare and fully supportive of the priorities.

## Appendix 1 – Nuneaton and Bedworth levelling up survey

Copy of survey (the text and space available to comment was much larger on the survey but for the purpose of this report has been reduced):

### Overview

In 2022, we asked the Voice of Warwickshire Panel about levelling up. The [feedback](#) from that exercise was extremely useful in helping us build a well-rounded approach to levelling up for the county. Building on Warwickshire County Council’s [Countywide Approach to levelling up](#), working with Nuneaton and Bedworth Borough Council, we are now developing a local levelling up Plan for the borough.

We know the borough has many strengths but also real challenges. When using the Index of Multiple Deprivation, 17 Lower Super Output Areas (LSOAs) in the borough are in the 20% most deprived nationally. Mapping current activity of both the Borough Council and the County Council has proven that we are not starting from scratch with this initiative. The borough has a rich history and many benefits to be proud of.

### Why your views matter

Our goal with this local levelling up plan is to tailor actions to groups and places that need support the most. This plan will go a step further in translating national policy into local priorities that resonate with residents. The plan will include a local evidence base for the borough and a 2-year multi-agency action plan. A crucial part of the action plan will be building a programme of genuine community engagement to ensure we deliver against these priorities in the right way for communities.

### Themes

The following four pages show the themes that have been identified as being a priority for levelling up in Nuneaton & Bedworth Borough.

As a resident of Nuneaton and Bedworth we would be keen to understand your thoughts on the themes in the following pages.

### Growing and Learning

In Nuneaton and Bedworth, we want to create a landscape where every child has the opportunity to access high-quality education, develop essential skills, and achieve their full potential, regardless of their background. We

want to ensure every child has a strong foundation in early childhood and then receive consistent and holistic support through all stages of schooling. Our aim through Levelling Up is to reduce the number of children in care, improve school readiness and increase educational attainment and attendance.

Please advise how strongly you agree or disagree with the following priorities for levelling up in Nuneaton and Bedworth Borough.

	Strongly agree	Agree	Neither	Disagree	Strongly disagree
Reduce the number of children in care					
Improve school readiness					
Increase educational attainment and attendance					

Please provide any comments about your answers in this space: \_\_\_\_\_

Please advise what actions you think we need to take to achieve these priorities: \_\_\_\_\_

### Skills and Working

Having high-quality skills and qualifications is key to securing good jobs and ultimately improving living standards in the borough. Good jobs and higher pay have a considerable impact on living standards, health and quality of life. We want to address barriers to entry and promote equal opportunities for all so that we can ensure that under-represented groups have access to the same well-paid jobs and training options. We want to explore creative, locally tailored approaches so that every young person in the borough has access to high quality careers and future advice that allows them to make informed decisions.

	Strongly agree	Agree	Neither	Disagree	Strongly disagree
Increase access to training opportunities					
Increase young people's aspirations					
Improve employment support to access higher paid jobs					

Please provide any comments about your answers in this space: \_\_\_\_\_

Please advise what actions you think we need to take to achieve these priorities: \_\_\_\_\_

**Health and Wellbeing**

Good health and wellbeing are important determinants of someone’s life experiences. We want to address specific health challenges, notably obesity in adults and children, and smoking, which are prevalent in the borough. However, we know that good health is not just physical health, we also need to prioritise the mental wellbeing of residents. We also recognise access to safe, affordable, and suitable housing is a crucial determinant of physical health, mental wellness, and community integration. Through Levelling Up, we want to reduce obesity for adults and children in the borough, lower the suicide rate and ,through improving housing quality, reduce the under 75 mortality rate from respiratory diseases.

	Strongly agree	Agree	Neither	Disagree	Strongly disagree
Reduce obesity in adults and children					
Lower the suicide rate					
Reduce the under 75 mortality rate from respiratory diseases					

Please provide any comments about your answers in this space: \_\_\_\_\_

Please advise what actions you think we need to take to achieve these priorities: \_\_\_\_\_

**Safe and Strong**

Everyone should be able to feel safe in their communities. Crime rates in the borough are consistently above the county average and it will be fundamental in terms of Levelling Up to tackle the root causes of crime. We want to reduce crime levels, particularly targeting youth crime and perpetrators who are regularly in and out of the criminal justice system, so that local residents and businesses can thrive securely in strong, safe communities. Our vision involves the regeneration of town centres and high streets, the provision of leisure and recreational facilities, and the implementation of tailored crime prevention measures. By doing so, we want to reduce the fear of crime for residents and encourage greater local community participation.

	Strongly agree	Agree	Neither	Disagree	Strongly disagree
Target youth offenders					

Reduce fear of crime					
Improve community engagement					

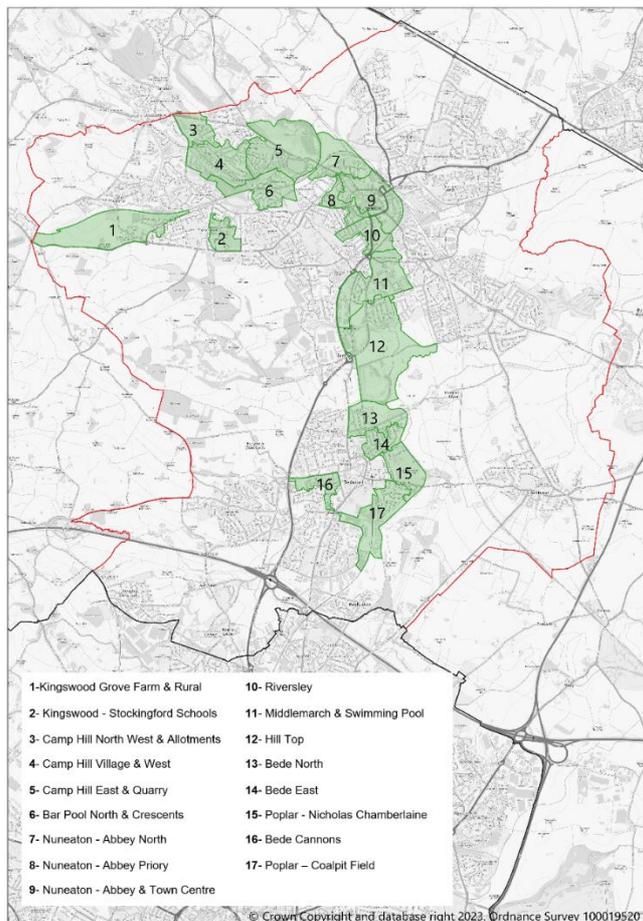
Please provide any comments about your answers in this space: \_\_\_\_\_

Please advise what actions you think we need to take to achieve these priorities: \_\_\_\_\_

### Places of priority in Nuneaton and Bedworth Borough

Levelling up will help everyone in Nuneaton and Bedworth Borough. However, we want to focus in on areas and groups where people’s experiences can be improved. We are therefore proposing to focus on the Lower Super Output Areas (LSOAs) that according to the Index of Multiple Deprivation (2019) are in the 20% most deprived areas nationally. LSOAs are small areas that comprise between 400 and 1,200 households and have a usual resident population between 1,000 and 3,000 persons.

In Nuneaton and Bedworth Borough there are 17 LSOAs in the most deprived 20% nationally which we have identified as our priority areas. These are shown on the map.



	Strongly agree	Agree	Neither	Disagree	Strongly disagree
How strongly do you agree or disagree that these 17 areas should be a priority for levelling up in Nuneaton and Bedworth Borough?					

Please use this space to comment on your response. Include any other areas you think should be priority areas or any particular places.

**Making a difference**

How should the councils (Warwickshire County Council and Nuneaton and Bedworth Borough Council) engage local people on delivering the levelling up plan? \_\_\_\_\_

Where should the councils (Warwickshire County Council and Nuneaton and Bedworth Borough Council) engage local people on delivering the levelling up plan? \_\_\_\_\_

In five years' time how would you judge whether Warwickshire County Council and Nuneaton and Bedworth Council had made a difference in Nuneaton and Bedworth? \_\_\_\_\_

**Further comments**

Please use this space to add any further comments on levelling up in Nuneaton and Bedworth: \_\_\_\_\_