



No: 16 Online Safety – Musical.ly  
Over

Adrian

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### FAO All Head teachers and Designated Safeguarding Leads

Dear colleagues

Several schools have raised concerns with us recently about children being contacted inappropriately and sent inappropriate material using a site called [musical.ly](https://musical.ly).

I sought advice from WCC Online Safety Champion Jane Key as below.

Please read Jane's advice, access the materials she has suggested and share information with parents, children and staff as appropriate.

This might also be a useful opportunity to highlight the WCC Facebook page 'Staying Safe Online' to parents

With thanks and kind regards

Adrian Over

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#### **Message from Jane Key:-**

Any social networking site has potential for good and bad – it's the privacy settings and behaviour of the individual which are more important. Parents need to monitor all social media and more importantly talk to their children about safe use.

Internet Matters covers all and [mucial.ly](https://musical.ly) is the latest of a long line of popular apps.

There are some videos here which promote safe use and highlight how children can keep themselves safe when they are interacting with them.

<https://www.internetmatters.org/advice/apps-guide/>

<https://www.internetmatters.org/hub/expert-opinion/musical-ly-app-parents-need-know/>

<https://www.youtube.com/watch?v=1GsNCdufeWQ&t=21s>

<https://www.internetmatters.org/hub/guidance/e-safety-checklist-getting-your-kids-tech-devices-set-up-safe/>

Contacting the police or reporting via CEOP Report Abuse is essential if it is suspected that an adult is attempting to befriend, groom etc. <https://www.ceop.police.uk/Ceop-Report/>

I have also recently posted information on Musical.ly on our Facebook page.

Regards Jane

Jane Key  
Online Safety Adviser  
UKCCIS Associate Member | 360 Safe Accredited Assessor | EPICT Facilitator | CEOP Ambassador | eCadet Officer

**CLICK HERE FOR DETAILS OF THE [ONLINE SAFETY COMPETITION SID2017](#)**

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