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| Description: Description: Department for Work and Pensions |
| **Priority Families Employment Adviser** **Employability Newsletter** |
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|  | **Introduction**The aim of this newsletter is to provide you with up to date and useful information from within DWP to raise your awareness of the range of support available within Jobcentres. In addition it will keep you up to date with local vacancies, apprenticeships and opportunities. This will support your **families to progress towards work**.**Jobcentre Single Points of Contact – SPOC’s      cid:image021.jpg@01D15A96.271BE9B0****Atherstone:** Jo Horton 01827 471008 joanne.horton@dwp.gsi.gov.uk Rosie Langley 01827 471007 rosie.langley@dwp.gsi.gov.uk**Nuneaton:** Debbie Cowley 02476818114 debbie.cowley@dwp.gsi.gov.uk Rachel Partridge 02476818111 rachel.partridge@dwp.gsi.gov.uk Kathryn Miles 02476818082 kathryn.miles@dwp.gsi.gov.uk**Bedworth:**  Lyn Neale 02476 815709 lyn.neale@dwp.gsi.gov.uk**Rugby:** Sushma Vegad 01788 534291 sushma.vegad@dwp.gsi.gov.uk**Stratford:** Laura Wall 01789 303851 laura.wall@dwp.gsi.gov.uk**Leamington:** Cherry Rosewall 01926 302739 cherry.rosewall@dwp.gsi.gov.uk**Steps Ahead Mentoring****CIPD Steps Ahead Mentoring** is available for jobseekers **18-24 year old** who are relatively close to work readiness and demonstrate they are keen to commit to fully engaging with the mentoring process i.e. attend meet-ups with their mentor; respond to emails/texts from their mentor in a timely fashion.**How young people will benefit** With the market so competitive for jobs, this programme helps young jobseekers gain an edge over others in the labour market. They receive expert advice from professionals who are on the front line of recruitment, giving them: * One-to-one time with a mentor who has experience in hiring people and who knows what employers look for when recruiting
* Advice on what employers look for on a CV and in an interview
* Ideas on how to plan their job search – for example, searching online and on job boards, or considering self-employment as an option
* An understanding of the attitudes and behaviours employers expect in the workplace
* A greater awareness of their career goals and aspirations and a plan for how to get there, including identifying possible training needs
* Total flexibility on the time and place to suit both parties – meetings fit around other job search activities and should be held in a public place or at the mentor’s workplace
* Increased confidence about finding work
* When the mentoring is completed, the jobseekers can request a Completion Certificate branded by CIPD

**Referrals*** Consider if mentoring is suitable for the applicant by using the [criteria check list](http://intralink.link2.gpn.gov.uk/1/jcp/odet/npt/native/dwp_t878931.pdf)
* Use the [fact sheet](http://intralink.link2.gpn.gov.uk/1/jcp/odet/npt/native/dwp_t878932.pdf) to explain some of the benefits of mentoring to the individual
* You can refer your customer from the first meeting and this provision is complimentary to any other programme your customer may be on
* Once suitability is established refer the person into the programme:
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Advise customer to register via CIPD and either provide them with the CIPD referral postcard provided [[download a copy now](http://intralink.link2.gpn.gov.uk/1/jcp/odet/npt/native/dwp_t878928.pdf)] or email them the following: We think you could really benefit from the Steps Ahead mentoring support and are motivated to commit to the programme to help you in finding work.**To take advantage of this opportunity now, sign up at:** [**www.cipd.co.uk/registerme**](http://www.cipd.co.uk/registerme)

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| **‘Have your families thought about self-employment ?’**New Enterprise Allowance (NEA) aims to support claimants to start their own business. NEA is available to:* JSA claimants
* ESA claimants (inc credits only)
* ESA partners
* IS claimants

Self –employment provides maximum flexibility for those who have health issues/other commitments.NEA will support the creation of a business under any structure (e.g. sole-trader, partnership, co-operative, franchise, limited company) as long as the claimant has a genuine aspiration to build a sustainable business that will be registered in Great Britain.Claimants who have a viable business idea will receive the support of a business mentor to develop a business plan for up to 8 weeks. The claimant is able to apply for NEA **financial support** once they have a business plan approved by the mentoring provider and ended their benefit claim to commence trading. If any of your families may be interested contact your Jobcentre SPOC or let us talk to them Jo Prosser- 07796 444849joanne.prosser@dwp.gsi.gov.ukChris Grimshaw – 07876 216361chris.grimshaw@dwp.gsi.gov.uk**‘Coming to Coventry and Warwickshire‘** |

**REED in Partnership** will be delivering the DWP ESF Coventry and Warwickshire Employability Programme. Programme Summary* Voluntary
* Aim is to reduce number of people inactive or unemployed
* Tailored service to meet participants needs and address barriers to employment
* Participants access the programme for up to 52 weeks
* Starting Work and In-Work Support

**ESF Eligibility criteria** To be eligible for the provision, individuals must be **unemployed** or **inactive** (aged 16+) **AND** fall into one or more of the following categories:* + Long term unemployed or inactive (26 weeks or longer)
	+ Basic skills need
	+ Have more than one barrier to employment. Barriers may include:
		- A lone parent;
		- An older worker (50+);
		- An ex offender;
		- Caring Responsibilities (including those returning to employment when caring responsibilities end);
		- Have physical disability or health condition, including Sensory Impairments;
		- Mental Health or Learning Disability
		- Drug/Alcohol dependency;
		- An ethnic minority;
		- Have low or no qualifications;
		- Language barrier (English not first language, etc)

This programme will be called **Work Routes**.If you have anyone that may want to use this provision and is eligible, contact your local SPOC or call Jo or Chris – your friendly TFEA’sOr:**Provider Contact Details****Web Site : Workroutes.co.uk (DWP staff access via Mozilla )****Telephone:** **Coventry – 02476 234795****Employer Fact of the Month for January**Hospitality and Tourism generates 4.49 million jobs and is responsible for the creation of 1 in 5 jobs. The Hospitality Works initiative led by the [British Hospitality Association](http://www.bha.org.uk/) (BHA) in partnership with DWP will be promoting this sector to jobseekers launching 14th February so why not make it a date - #JobsWithASmile.cid:image001.jpg@01D261CC.0CCDEB10

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| HOspitality Works logo**\\DFS62214.link2.gpn.gov.uk\69604800$\My Documents\mythbuster symbol.jpg*****‘There are no jobs out there’* Oh yes there are!** By 2020, it is estimated that the hospitality and tourism sector will need a further 843,800 staff. Many large employers are constantly recruiting all of the time. Look at the NEST Hospitality Sector pages for information you can give to customers:[NEST Hospitality Sector Employers](http://intralink/1/jcp/odet/knowledgehub/adviserhub/sectors/dwp_t735038.asp)  |

**Apprenticeships** The Government has pledged to create thousands of new Apprenticeships to help bring down unemployment, particularly among the under-24s. National Employers and Partnerships Team has been working with the Skills Funding Agency to support uptake in this area. See below for products tailored for use by both Work Coaches and Employer-Facing staff.

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|  We aim to provide you with further information on opportunities within the Local Labour Market and Jobcentre Plus information in future editions.  |

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